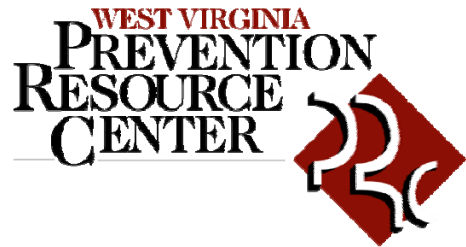


PARTNERSHIP

TO PROMOTE COMMUNITY WELL-BEING

*West Virginia's Governor-Appointed Substance Abuse
Prevention & Intervention Planning Body*



*Staff to the WV Partnership &
Support for WV's Community Prevention Efforts*

April 17, 2009 QUARTERLY PARTNERSHIP MEETING NOTES DRAFT
WV State Police Professional Development Center, Institute (9:00 am to 3:00 pm)

ATTENDANCE

Partners: Mike Baylous; Don Chapman; Michelle Foster; Sue Hage; Mike Lacy; Helena Lee; Gayle Manchin (AM only); James Patterson; David Potters; Denise Smith; Brenda Thompson; Gary Winter

Proxies: Debi Gillespie for Dale Humprheys

Ex-Officio Partners: Neal Holtan (Central CAPT); Trish Whitelatch (Region 1 Liaison); Anne McGee (Region 2 Liaison); April Miller (Region 3 Liaison); Ginny Ramos (Region 4 Liaison)

WVPRC Staff: Kristi Adkins, Jamie Albert; David Bailey; Jo Beyer (AM-Lunch); Bidy Bostic (AM Only); Michele Burnside; Wayne Coombs; Melissa Crawford; Ed Lanham; Monica McFarland; Laura Sarver; Tom Scott; Yetty Shobo; Stephanie Southall; Robin Spence; Anne Swedberg Charlie Yakubow

Guests: Lisa Bruer (WV DADA); Eric Edwards (DCJS – Pending Appointment); Jeff Estep (DCJS); Tina Faber (WV DHHR); Barbara Knutsen (WALS Foundation); Bud Lett (DEA- Pending Appointment); Missy Phalen (Gayle's Assistant); Mr. Ramos (Region 4); Kim Walsh (WV DHHR – BHHF – Pending Appointment); Wendy Watson (Community Connections - Mercer Co)

External Evaluators: Paula Flaherty; Linda Spatig; Tracy Wasinger

ITEMS DISCUSSED/DECISIONS MADE

Mike Lacy called for proxies (see proxy list above) and called the meeting to order.

Everyone present introduced themselves.

Partners reviewed the January 2009 Meeting notes and accepted them without correction.

HANDOUT: *January 2009 WV Partnership Meeting Notes*

Jamie Albert provided a **legislative update**. Five bills of interest to the WV Partnership were introduced this year. HB 2308 and SB 497, which both proposed codification of the Partnership. HB 3130 proposed a beer tax. HB 3256 proposed codification of the Partnership and Medical Review Advisory Board. **HB?** Proposed a

methadone tax. Although none of the bills passed, the process was a learning and Partnership marketing opportunity. Legislative and community support was encouraging.

First Lady Gayle Manchin presented a letter from the **Governor** regarding his **support of the WV Partnership**. She prefaced her reading with comments including - excitement about the concept of the Partnership, appreciate of the knowledge and experience of its members, and pride in its growth since 2004.
HANDOUT: *Letter from the Governor*

Jo Beyer highlighted the **2009 Drug Summit and Share The Vision Conference**. The Drug Summit (10 am - 2 pm Nov 16 @ the Clay Center, lunch provided) will officially unveil WV's Substance Abuse Services Plan. Share The Vision (Nov 17-18 @ the Civic Center) will offer information and workshops to support plan implementation. The Drug Summit will be by invite only. All Partners will receive official save the date cards this summer and formal invitations in the fall. Other invitees include government and other key leaders. U.S. Center for Substance Abuse Prevention Director Fran Harding has been invited to speak at both the Summit and STV Conference. Wayne Coombs noted that the latest draft of the plan (original draft was shared at the 2008 Prevention System Retreat) will be shared with the Partnership at the July Partnership meeting.
HANDOUT: *2009 STV Call for Presenters/Workshops Flyer*

TO DO

Partnership Members – Mark your calendars/save the date for November 16, 17, 18.

Partnership Members – Inform your networks about the Share The Vision and suggest presenters.

Wayne Coombs noted that the *U.S. Center for Substance Abuse Prevention National Cross Site Evaluation* is primarily favorable in regards to WV.

HANDOUT: *Summary Findings for the WV Substance Abuse Prevention System*

Neal Holtan delivered a presentation about **environmental strategies**. Regional Liaisons Trish Whitelatch and Anne McGee provided examples of environmental strategies being implemented in their counties (Marshall / Cabell). Examples included: tobacco/alcohol retail store clerk training; alcohol product labeling (sticker shocks); tobacco/alcohol retail store compliance checks.

Michele Burnside, on behalf of the Policies & Procedures Workgroup, provided the following update:

MEMBERSHIP:

- The Partnership currently has 23 appointed members excluding ex officio members representing CSAP, CAPT, and the four regional liaisons.
- This past quarter, Governor Manchin appointed Rev. James Patterson to the Partnership. Patterson is President of the Partnership of African American Churches. Patterson's appointment letter indicates that he represents the general public. [Dave Potters, Chair of the Policies & Procedures WG, motioned that the Partnership recognize Patterson as filling the faith-based initiatives representative identified in Partnership by-laws. The motion carried.](#)
- Six individuals are awaiting appointment. Bud Lett will fill both the vacant CSAP mandated DEA position and the one of the vacant Executive Order mandated law enforcement positions. Rudi Raynes will fill the vacant By-Laws mandated "Other Youth" position. Leslie Boggess and Eric Edwards will fill the two vacant Executive Order mandated DCJS positions. James Vance will fill both the vacant RADAR & CRETAE positions. Kim Walsh will fill the vacant Executive Order DHHR - OBHS vacancy. The appointment requests were made in early March, but the Governor's office says all appointments are on hold until after the legislative session.

TO DO

Michele – Submit Kim Walsh's information to the Governor's appointment office. **COMPLETE**

- There are currently three Executive Order mandated positions that are still vacant: Commission for National & Community Service position; 4th Public or Private Non-Profit Org rep; Student at State High School. The Policies and Procedures Workgroup is in the process of reviewing potential candidates for the non-profit vacancy. Dave Potters moved on behalf of the Policies & Procedures Workgroup that the Partnership recommend to the Governor the appointment of Christian Martine, a junior from Daniels, to fill the vacant Executive Order mandated youth at a state high school position. The motion carried.

TO DO

Michele – Add Christian to the WV Partnership listserve. **COMPLETE**

Michele – Submit Christian’s information to the Governor’s appointment office. **COMPLETE**

RECRUITMENT: The Policies and Procedures WG has reviewed the Partnership’s Recruitment Process and determined several minor edits are necessary. Dave Potters moved on behalf of the Policies & Procedures WG that the Partnership accept the edits. The motion carried.

TO DO

Michele – Repost edited recruitment process document on Partnership website. **COMPLETE**

WORKGROUPS: The Policies and Procedures WG has reviewed the Partnership’s WG’s and determined several changes are necessary. Dave Potters moved on behalf of the Policies & Procedures WG that the Partnership accept the proposed WG reorganization. The motion carried. The Policies & Procedures WG would like to remind all Partners that they are expected to actively participate in at least one WG. Michele Burnside will be updating the Partnership’s WG website and notifying the Partnership when this is complete. Please be sure to review the page, noting your current WG commitments. If you want to switch WGs or cut down to just one, this will be the time to do so. The P&P WG will review the WG’s during this next quarter.

TO DO

Michele – Edit Partnership WG website. **COMPLETE**

Laura Sarver provided **SPF SIG fiscal and activity updates**.

HANDOUT: SPF SIG Fiscal Update Document & SPF SIG County Progress

Melissa Crawford provided an update on **the Purdue Pharma funded projects**.

HANDOUT: Purdue Project Update

Michele Burnside highlighted **WV’s general prevention listserve** (forum-prevention@lists.marshall.edu).

The lists includes more than 200 individuals including representatives of both state and local entities. At least one prevention-oriented contact per county is subscribed as well.

TO DO

Partners – Email Michele Burnside (michele.burnside@marshall.edu) to request subscription.

Partners – Use the general prevention listserve to share information.

Wayne Coombs provided information about a new federal grant opportunity from the U.S. Center for Substance Abuse Prevention. The Partnerships for Success grant would provide funding to continue WV’s prevention infrastructure. Targeted need would most likely be prescription drug abuse prevention. Coombs explained that the grant requires applicant states have and describe in their applications a “working Evidence-based Practices (EBP) Workgroup as a separate subgroup of the Advisory Council” which “must review and approve all community-level strategies including EBPs and Non-EBPs prior to implementation.” This sounds like some of the responsibilities the Sub-Granting Workgroup attempts to do, in addition to reviewing the fiscal aspects and project progress as part of the grant-review and approval process. The EBP workgroup’s focus is more targeted on intensively reviewing specific interventions proposed by sub-recipient communities, ensuring they are indeed evidence-based, that there is a conceptual fit to the data-identified factors contributing the priority problem (i.e., prescription drug abuse), and matches with the capacity of communities to implement. This

workgroup would strengthen and support, and frankly, share some of the enormous burden with, the Sub-Granting Workgroup on behalf of the State Partnership. In addition, this workgroup along with “the Substance Abuse Prevention Advisory Council [Partnership], SEOW Workgroup and training and technical assistance [providers]...support sub-recipient communities” and [lend] assistance with project evaluation, data collection, and project monitoring.”

Dave Potters, Chair of the Policies and Procedures WG, moved that the Partnership create an Evidence-Based Practices Workgroup. The motion carried. Mike Lacy called for volunteers for the new workgroup. Don Chapman, Sue Hage, Helena Lee, Denise Smith, and Brenda Thompson volunteered.

Potters moved that the Partnership authorize the Epidemiology Workgroup to determine statewide priorities, based on data, for the new grant. The motion carried.

Potters moved that Mike O’Neil be appointed to the Epi WG. The motion carried.

Regional Liaisons provided updates (see reports below).

Linda Spatig provided a summary of the latest qualitative evaluation findings.

HANDOUT: *Notes From The Field, Executive Summary & April 2009*

Mike Lacy called for **items for the July Partnership meeting:**

- Chair & Co Chair Election
- Comprehensive Plan Update
- Communication, Policies, Government Affairs WG Update – Membership, Bylaws
- Grant Project Updates
 - April 2009 Implementation Grantee Meeting Report
 - SPF SIG
 - Purdue Pharma
- Partnership for Success
- Underage Drinking Prevention Update
- Alcohol Policy Update
- Regional Liaison Updates

The meeting adjourned.

Reports on County Prevention Activities - Submitted by Regional Liaisons

REGION 1 REPORT – SUBMITTED BY LATRISHA WHITELATCH

SPF SIG Implementation Counties: Calhoun, Doddridge, Marshall, Ohio, and Wood

RLOs:

- May 21, 2009: Calhoun County – Legislators and Sustainability
- July 16, 2009: Wood County – Getting to Outcomes
- September 17, 2009: Ohio County – Lessons Learned and Future Steps

All RLOs are scheduled from 10am-3pm. All Partnership members are invited to attend.

General Regional Update: Our region is attempting to improve RLOs and to strengthen the prevention network in our part of the state. As a result, we developed an RLO overview sheet and a survey designed to gather information about topics that would be appealing to more people in more counties. Both documents are attached to this report. Latrisha Whitelatch, the Region One Liaison to the Partnership, has offered to attend coalition meetings in SPF funded and non-SPF funded counties to strengthen the prevention system as well.

County Updates:

Ohio County update (submitted by Kristen Kroflich):

For the last 6 months, we have been implementing 2 consistent compliance checks per month in collaboration with Wheeling PD (EUDL Program); our county receipt of SPF SIG and PPF DF funding has helped us with this additional check. This has caused a major decrease in youth access to alcohol. Last February 2008, the compliance rate was only 60% with local retailers; this January 2009 our overall compliance was 98.4%; February 2009, 91.94%; March 2009, 93.55%. We have gotten great media attention and advocacy with this.

Our youth have also been carrying our project Sticker Shock via Youth In Action team (law volunteers and youth), and are planning such projects for April, Alcohol Awareness Month. Again, our media has helped to spread prevention messages and coverage with this. We have PSAs being played throughout April on our local news channels, created by youth; our focus is on underage drinking prevention. We also have billboards up; our Social Marketing (SMarT) Taskforce and youth helped with this.

We also have youth working with us in our strategies, and they are trying to plan a youth-led Town Hall meeting for May. They are creating an environmental scan and are working with local resources (schools, etc.) to try and gain support. We are providing technical assistance and any support to help with their endeavors as leaders with us.

Local school Counselors at Ohio Co. Schools are finishing up prevention programs with youth (5th grade and some elementary grades); Project Toward No Drug is also being implemented with 8th grade.

We recently applied for Drug Free Communities (DFC) Federal funding; our coalition worked very hard on planning for the program/funding for months; if funding is received we would focus on alcohol, marijuana, and prescription drug prevention/reduction with youth. CADCA February forum also helped to gain new strategies for this, and for the SPF.

We have 3 committees/taskforces that members have created over the past 4 1/2 months and joined to best use our skills and share work: the Social Marketing Taskforce (SMarT), working on changing social norms with

media messages and with youth; the Sustainability Taskforce, working on a sustainability plan to look at causal factors and Community/capacity factors, and needed efforts, resources, and funding we need to sustain; and the Underage-Drinking Prevention Subgroup (UPS - note this has been in existence before the others), which focuses on activities to prevent and reduce underage drinking, and working with youth for change. Our regular meetings (Board Meetings) are now quarterly, and we have developed "charters" as a beginning to our policies, and future operational laws. We have also been actively working on outreach and recruitment, particularly of parents and youth; we have greater sector representation. We will continue to target capacity building, as it has helped us to grow in many ways.

Marshall County update (submitted by Latrisha Whitelatch, Theresa Parsons, and Mike Droseiko):The Marshall County Anti-Drug Coalition is currently working on a variety of grant-funded substance abuse prevention initiatives including:

- Substance Abuse Prevention Education in Marshall County Schools (Too Good for Drugs/Too Good for Violence programs)
- Responsible Beverage Sales Training (Training for Intervention Procedures)
- Tobacco Merchant Education (program is being developed by Marshall County Schools' students)
- Substance Abuse Prevention Mass Media Campaigns (one of which was developed in collaboration with John Marshall High School)
- Compliance Checks – Alcohol
- Mobilize community members to make institutional and policy changes (through Communities Mobilizing for Change on Alcohol)
- Project Sticker Shock (typically occurs each November; however, we were asked by Wal-Mart to implement the project again this year)

Doddridge County update (submitted by Terry Hutson): The Doddridge County Coalition recently placed an ad in West Virginia Family highlighting substance abuse prevention. The coalition has also been posting weekly news articles in the local paper. The coalition continues to work on an "Under the Influence, Under Arrest, Cops are cracking down" campaign with the West Union Police Department, the WV State Police, and the Doddridge County Sheriff's Department. The campaign includes banners, flyers, and placemats.

Brooke County/Hancock County (Submitted by Luann Decker):

In April 2008 we held our 2nd annual Family Fun Day. This event started with the BHDPC to "bounce our drugs" and has grown into an annual event featuring activities for parents and children. Local agencies are invited to bring information to share about their services. We hope to spread the word to a healthier lifestyle. Children have fun using giant inflatables, getting healthy snacks and doing crafts. Prizes are awarded every half hour.

The Drug Prevention Coalition used this time last year to have its Town Hall Underage Drinking Event. Families received a lesson on the effects of alcohol and literature from the Surgeon Generals Call to Action. We will be holding the 3rd annual Family Fun Day on April 26th, 2009.

In October we celebrated Red Ribbon Week. Over 2500 students received a trinket and information everyday of the entire week. Announcements were made every morning at the school giving drug prevention information. Students were encouraged to wear their red ribbons (which they received on Monday) through a contest. Anyone "caught" wearing their ribbon by the prevention resource officer of the school received a ticket to a contest for Walmart gift certificates.

Our "Community Solutions" luncheon grew from the town hall event. We had left over grant money and extra literature that we wanted to get to the community leaders. Agencies, schools, religious groups, and community members were invited to learn about the Surgeon Generals message and the need for spreading that message in our community. Speakers were invited from the community who deal with the results of children who have drinking problems. Attendance at this luncheon was fabulous. The next step is getting all in attendance to work together on the problems and solutions expressed at the luncheon.

We are working on a "Safe and Sober" video contest. High school students were invited to submit ideas for a 30 second commercial. Three groups have been chosen as semi-finalist. They will go on a field trip to an actual studio, and then will produce their commercial under the guidance of the video department at CHANGE, INC. The winner's commercial will be aired on WTOV-9 during Red Ribbon Week 2009.

Plans for the future:

Community solutions luncheon for our political leaders.

Red Ribbon Week 2009

REGION 2 REPORT – SUBMITTED BY ANNE MCGEE

Regional Activity

In addition to the county level prevention efforts, region 2 has been working together to strengthen prevention efforts on a regional basis.

- **Social Marketing:** Calling itself the WV 12 (there are 12 counties in region2) the group has developed prevention PSA's and contracted with the CW, a cable channel with a strong presence in all region 2 counties. The group ran 45 spots in March at a cost of approx. \$18 per spot. All production costs were donated. New spots are in development and the contract runs for 8 months.
- **Advocating Policy Change:** Region 2 also worked together to develop talking points and sample letters to the editor and letters to legislators regarding recent legislation proposed to codify the partnership and raise the beer tax.
- **Regional Prevention Meeting:** Region 2 CD's hosted the regional prevention meeting in Culloden. This meeting is held twice a year and anyone working in any health/behavior prevention field is invited to attend. Participants from all 12 counties attended and the focus was on the WV Partnership to Promote Community Well-Being.

Kanawha County

The Kanawha County Communities That Care has remained active during this quarter working with the other SPF SIG counties in region II to develop WV 12 and release two PSA's on the CW. We have also been active emailing and delivering the message about the State Partnership. We had a trifold brochure printed up that went to key members at the WV legislature.

Once again we have joined with the Charleston Police Department for their show "Partners in Policing" on KCS-TV (Kanawha County Schools Television) the ½ hour show aired 11 times totally in the week of April 6th -11th, broadcasted through the cable TV services in Kanawha, Putnam and Fayette County, and a small portion of Jackson and Cabell Counties, with what KCS-TV terms as a "potential" of 100,000 viewers. The focus was on underage Drinking with the prom and graduations soon to occur.

Speaking of underage drinking we have kept the Kanawha County Sherriff's Office and ABCA busy with

compliance checks. On our St. Patrick's Day checks, out of 20 attempts we had no buys. We had some nice coverage on this from WSAZ TV 3. WCHS TV 8 has been good to cover some of the other compliance checks. We are getting ready to hold a press conference with the Kanawha County Sheriff's Office to announce the Purdue Pharma grant activity and to let the citizens of Kanawha County know that we are not tolerating underage drinking.

We have completed TGFD at KISRA and we will begin to teach it at Pinch Elementary and the Charleston Boys and Girls Club the week of April 13th. The Black Diamond Council of the Girl Scouts has joined with our efforts and they have committed to ten All Stars Jr. classes for us in Kanawha County.

Putnam and Wayne Counties

In Both Putnam and Wayne, ten different events are being held this quarter. The last one is scheduled for the End of April. They are called "Truth and Dare Challenges" and were/will be conducted in ten different communities/schools. These events are being held at each middle school for students, parents, family members and the general public. During these events, numerous activities and learning opportunities were made available. These activities educate the public on the importance of good dental hygiene practices on overall health and the dangers of tobacco use and other drugs. The events begin with participants/middle schooler engaged in different learning and adventure stations in the gym. The National Guard Drug Demand Reduction and their inflatable obstacle course and other games and activities were used to get the students interested and involved. These stations included activities about: good oral health habits, tobacco relays, tootsie roll spit contests, etc. Prior to this event, each middle school participated in an oral hygiene/healthy lifestyles poster contest. (tobacco, alcohol and other drug prevention) Supplies were provided for each school. The winners will be selected and awards given at each event. Family members joined the students for a meal. This is a way to get families and all ages involved in the Truth and Dare Challenges. The parents obtain valuable information about the soft use of alcohol and other household products, oral health and other health issues from Dr. Terry Smith. The younger brothers and sisters/students attended "The Magic is in You and Not Tobacco and Other Drugs", a magic show with health information about what alcohol, drugs, and tobacco can do to your oral health and overall well-being presented by Bill O'Dell. Age and literacy appropriate health information about oral health, tobacco prevention, and other health related topics was available at these events in way of a small health fair/resource tables. This enables educational coverage of all participants regardless of age. T-shirts were provided to middle school students participating in event activities. ("Have A Smart Mouth" - To Rush To Brush and Be Tobacco Free/ Truth and Dare Challenges)

We met with students (a small number of SADD, RAZE, TI, Student Council or others) and/or staff from each school to allow them to help plan, promote, get permission ships out and returned to the schools, schedule and insure a successful meaningful event.

In Putnam we are also working with: Putnam County Schools on the drop-out rate in the County, partnering with the WMCA to get afterschool tutoring programs in the middle school next year, working on the presidents challenge, have written a tobacco grant, working on Healthy Youth - Healthy Communities, working on clean indoor air. In Wayne we are also working with: Wayne County Schools and their Parent Partners, Natural Helpers, Leadership Development for Communities, Parent education.

Cabell County:

In addition to fully participating in the regional projects listed above, at the local level CCSAPP has been focusing on assessment, capacity and planning.

Assessment: CCSAPP increased data gathering through the GIS project, planning youth surveys, establishing contact with an outside evaluator to improve outcomes.

Capacity: CCSAPP strengthened and increased its capacity as a coalition this past quarter. Meetings are now run by officers, attendance has increased dramatically, primarily because Huntington Middle School counselors have been attending accompanied by 4-6 students, but also we have gained some new members which reflect a greater diversity in backgrounds, interests and occupations. CCSAPP has overhauled its webpage, begun converting its newsletter to an e-mail based format, and joined with the City of Huntington's Weed & Seed project to support the United Youth Coalition.

CCSAPP sent two people (1 staff, 1 county partner) to the CADCA National Leadership Forum and spent a day meeting with Senator Byrd's staff, Senator Rockefeller, and Congressman Rahall. CCSAPP sent two people to Drug-Free Communities Grant Application Workshop and subsequently filed an application for a Drug-Free Communities Grant.

CCSAPP staff have worked with Communities In Schools, Partners in Prevention, Cabell Family Resource Network, City of Huntington Weed and Seed Project, United Way of the River Cities Healthy Kids Project and Cabell County Schools on various projects to improve community well-being.

Planning: CCSAPP by applying for the DFC grant, engaged in very specific planning for environmental strategies to address underage alcohol use and prescription pill abuse. These environmental strategy plans are solid plans based on data, logic models, and thoughtful collaborative strategic planning which CCSAPP can utilize regardless of the funding source.

Logan County

Jan. 2009 - Enhanced an after school program at Omar Elementary with TGFED curriculum and training; Continued to work on helping TGFED get up and running in middle schools in Logan Co. by ordering curriculum and correspondence with principals. Attended Logan Co. Board of Education meeting on Jan. 22, 2009 and did presentation about TGFED; Signed contract with CW network to create PIECES commercials and advertisements.

Feb. 2009 - Continued to work with CW network to create PIECES commercial and underage drinking spots; Merchant Education for interns at SWVCTC. Areas in Logan Co. were assigned to interns; Also had several discussions with Logan Co. Sheriff's dept. about "Take Back" program. The object of this program will be to set up disposal sites in Logan Co. for unused or expired prescription drugs. The Sheriff's dept. is developing policy and procedure for the program and working with the local DEA; MOU's are being created for TGFED after school programs and Sheriff's dept. for "Take Back" program.

March 2009 - Drafted letter to County Commission asking for financial donation to PIECES. Also attended County Commission meeting to give presentation about projects that PIECES is involved with in Logan Co; Sent information to local newspaper about after school programs in Logan Co. for future article; Attended TIPS training in Gilbert, WV. PIECES is looking into drafting resolutions for TIPS training for servers and vendors in Logan Co.; Solicited donations for taping of underage drinking commercial; Merchant education updates were completed in Chapmanville and Man areas.

Lincoln County

Something we have going on in May is a community babyshower for the Hamlin/Harts area. It is set for May 7th at the Hamlin Community Center. This will be coordinated by our MIHOW workers. About 25 families

will be served. We are also selecting folks for a pregnancy prevention workgroup that will tentatively meet on May 6th at the Hamlin Library. Planning community activities for seniors in the community. This is a work in progress. Coalition meets 4th Friday of every month
Mingo

The STOP Coalition

Jan 09-Mar 09

- Merchant Education – on site and TIPS training
- CMCA – Two municipalities passed resolutions that require merchants to have merchant education. One municipality is drafting an alcohol ordinance.
- Compliance Checks with ABCA and Mingo County Sheriff’s Department (EUDL funded)
- Sobriety Checkpoints – funding approved through Purdue Pharma. Met with police departments.
- Youth-created Public Service Announcements
- Applied for JJDP with Mingo County Commission for Saturday program for juveniles as deterrent for status offender.
- Prevention Education – Too Good for Drugs and Violence, Parenting Wisely, Teen/Preteen Issues Day
- Website Development
- Mentoring – Maternal Infant Health Outreach Workers
- Recovery Home – Construction completed, employees being hired, received operating costs for first year.
- Coalition Meetings and Focus Groups
- Media - Collaborative Commercial, community channel pages on local cable company, newspaper articles, new logo and brochures

REGION 3 REPORT – SUBMITTED BY APRIL MILLER

Randolph County: This is a SPF SIG funded county and coalition members continue to address substance abuse issues in a variety of ways. In January, they held the 2nd annual Snowplow Luau. They also hosted and RLO in Beverly in January – topic: camp planning and working with teens. In February CDS provided an RX Drug Abuse Awareness Presentation to community members. In March they hosted another RLO –topic: Utilizing Media – to assist youth in making radio PSA’s.

Barbour County: Barbour County is a SPF SIG Funded county and is currently working on the Shoulder Tap and Sticker Shock Program. The youth mentor group or “FREE” team have been organizing prevention messages during community events. The team also participated in the Region III Teen Retreat. We are currently winding down in school curriculum Too Good For Drugs and Violence. We collaborated with Philippi Middle School Athletic Boosters to conduct a “Midnight Madness” weekend activity for local youth. We are currently developing a plan of action for all of our Environmental Strategies. They are also working with an agency in Pennsylvania to coordinate a leadership development team building camp for youth.

Tucker County: Tucker County’s Substance Abuse Prevention programming is funded through the Safe and Drug Free Communities Grant. Five hundred students in Tucker are currently participating in a complete series of research based curriculums including Too Good For Drugs and Violence, Second Step and Talking About

Touching Personal Safety Program (approximately 300 additional students also participated during the Fall Semester). The FRN is currently coordinating a community wide public relations campaign for Child Abuse and Neglect Prevention Month in April. PR activities include radio ads, weekly newspaper columns and advertising regarding child behavior, positive parenting, substance abuse prevention and community support of families in need. We are also hosting the Drug Free All Stars on April 21 at TCHS (all middle school students will be bused to the high school for this event). A Healthy Kids Fair will take place during the Fireman's Carnival in May. The MAKOI teen mentors have conducted a wide range of activities including Bullying Prevention Workshops at the middle schools, presentation on youth led activities at the Gear Up and 21st Century Schools State conferences. They will also be leading the Prom Promise (drunk driving prevention) Initiative at TCHS – a guest speaker will talk to Juniors and Seniors the Friday before the prom.

***Third Annual Teen Retreat:** The 2009 Teen Retreat was hosted by the Randolph County FRN and took place at Camp Pioneer 4-H Camp in Beverly on April 3-5. Over 22 teens from Tucker, Randolph, Barbour, Mercer and Fayette counties participated in the event. Two radio ads on teen pregnancy and prescription drug abuse were developed along with three video PSA's on Marijuana Abuse, Plagiarism and Rx drugs. The teens participated in other activities including Team Building, See Red Merchant Education Training and heard a guest speaker who spoke about real life consequences of drug addiction.*

Potomac Valley: Potomac Valley Drug Task Force is in the process of finding funding to start a rehabilitation center. This includes Methadone clinics, Domestic Violence Shelter for men and women. Also will include transitional living for male/female that are drug free. WV Rescue Ministries are extremely interested in taking support in the funding. WV Rescue Ministries was established in Fairmont and will provide support when needed. The task force is in communication with the owners of the previous Mineral County hospital. The hospital has recently moved and is now vacant and ready for renovations.

Mineral & Hampshire Counties: Community Baby Showers are them ain topic in this county. They are going to sponsor two community baby showers for people who are in need. Participants will receive a diaper bag with some baby clothing/bottles/and some toys for the children. The two events will be held on May 1 at the Hampshire County Health Department at 8 am. The second has not been scheduled but will be held in the fall of 2009

Grant County: Grant County is preparing for the Spring Mountain Festival. Grant County Family Issues Task Force and Grant Memorial Hospital are co-sponsoring a 5/10K run/walk, this year there will be a 1 mile run. Participants will receive free shirts and trophies for the running in the race. The race will be held at Petersburg Elementary School on April 25, race starts at 8 am.

Upshur County: UCARE is still intact and have been meeting regularly. The main focus has been applying for funding (Underage Drinking Grant). We also had a meeting on the topic of the anniversary of several teenage girls deaths and several upcoming events including the Mud Bog Races and the Maple Syrup Festival. The only thing that we could accomplish with no funding was to change the schedule for our local police force and to have information available at the festival. Since we have the City Police and the County Police on board with this coalition, schedules were changed to have an officer on the most vulnerable roads that youth "race" on during these events. We believed that visible police officers made the difference this year. We also plan to have information available at the Strawberry Festival.

Taylor County: The Taylor County FRN is looking into having a work group of members to address substance abuse issues/problems. This is due to the new FRN and the work of interested members of the FRN and the CDS.

Lewis County: Lewis County is currently revamping their work plan for substance abuse. We are also working on looking for a building to house our youth center. We currently have a few new computers to house and several staff to run activities. We have no space. The old space was “condemned” due to faulty wiring and pipes.

Pendleton County: The Family Resource Council still meets monthly to address health and prevention-related issues. Franklin hosted a Drug Endangered Children (DEC) workshop in February. Prescription drug abuse prevention sessions occurred in March, in several areas of Pendleton County. Another is planned in May for Franklin.

Preston County: The Preston Prevention Partnership meets monthly at the Health Department. The Preston County Caring Council also meets monthly to discuss a broad range of issues affecting the county. Some of those issues include childhood obesity, Diabetes, Heart Disease, literacy, substance abuse and other prevention issues.

Berkeley County: They now have a prevention coalition and it is working on DFC Grants for next year. They recently asked Region 3 CDS to provide a Meth Awareness workshop at the Martinsburg City Hospital.

Jefferson County: Their FOCUS group is still very active within the county (Krista Schifflett). They have implemented their All Stars Program in the schools.

Morgan County. The SPF SIG-funded Morgan County Partnership continues to engage community members in many different ways, in an effort to work together and empower our young people to make smart choices, particularly regarding substance abuse. Our first social marketing campaign kicked off this spring, focusing on random acts of kindness and anti-bullying messages. Our current social marketing campaign targets underage drinking, and coordinates with Alcohol Awareness Month, culminating in a full lineup of Prom Promise activities at the end of the month. We continue to implement the Too Good for Drugs curriculum in our middle school. Our Mentoring Task Force, Positive Youth Task Force and Enforcement Task Force continue to be active in different areas of the community. In addition, we formed a new group, the Healing Task Force, to focus on educating the community about substance abuse and mental health treatment resources and to work to strengthen those resources. Communities Mobilizing for Change on Alcohol (CMCA) is off and running, and working to implement a sticker shock campaign in the near future.

REGION 4 REPORT – SUBMITTED BY GINNY RAMOS

Fayette

Fayette County Prevention Partnership

Carri Strunk, Project Director

- All Stars program in three schools, reaching 80 6th graders
- Communities Mobilizing for Change on Alcohol (CMCA) process is going strong in one municipality (Mt. Hope) and has started gathering people for two other municipalities (Meadow Bridge & Ansted)
- Media campaign is going strong with radio advertisements, posters brochures and presentations. We are hoping to hold a Regional Young Adult Media Conference to engage youth in the social marketing process.
- Capacity building, the partnership as a whole has begun to meet monthly and subcommittees meeting more regularly
- FRN is still working towards obtaining a 501 (c) 3 designation to apply for funding
- Group addressing dropout prevention, as well as underage drinking prevention
- Formation of new Substance Abuse Task Force that meets twice monthly to address the substance abuse issues in the county. This group has been selected as one of the three pilot projects in the state working with the WV Center for Civic Life, focusing on the civic engagement process to solve community problems.

Mercer

Mercer County Prevention Partnership

Wendy Watson, SPF-SIG Project Director

January

- Mercer County Prevention Partnership started the New Year by developing a Coalition Steering Committee in order to address capacity, sustainability and structural issues within the coalition.
- The Mercer County Prevention Partnership helped host a Follow the Signs Training that addressed ways in which Big Tobacco Companies target minority communities. There were 22 grants given out to local churches so that the Follow the Signs principals can be carried out in a faith based setting. Cessation Programs have also been started in the churches. This has been made possible as a result of very active Faith Based Committee, which is part of the Mercer County Prevention Partnership.
- The Mercer County Prevention Partnership developed a Drop Out Prevention Committee to address the drop out rates in Mercer County and throughout the state. The Mercer County Prevention Partnership will host a Drop Out Prevention Summit in April.
- CMCA work group met and made an action plan for the best way to implement CMCA in Mercer County.
- All-Stars Curriculum is being implemented in three elementary schools in Mercer County.

February

- Ten members of the Mercer County Prevention Partnership attended the CADCA National Forum in Washington DC. Coalition members also had a chance to meet with Legislators to address substance abuse issues that affect West Virginia communities.
- The Mercer County Prevention Partnership held a Coalition Retreat to address capacity, sustainability, and structural issues within the coalition. Roles and responsibilities of coalition members were also addressed. It was decided at the retreat that the coalition would move to a more work group based structure so that the coalition can truly be comprehensive in its prevention efforts.
- TGFD is now being implemented at Bluewell Elementary to 3rd, 4th, & 5th graders in their after school programs. Coalition members have helped implement the program in the schools. The program will also be implemented this summer at summer camps across the county.
- February 18th Mercer County held an RLO on Building Sustainable Coalitions.

- Coalition members attended the SADD Student Leadership Meeting in Clarksburg.
- All-Stars Curriculum is being implemented in three elementary schools in Mercer County.

March

- There was a Family Fun Day Event held at the Wade Center in Bluefield, March 14th. Many of the coalition members were there to help with this event.
- All-Stars Curriculum is being implemented in three elementary schools in Mercer County.
- CMCA one-on-one interviews have started. With the interviews that have already taken place we have noticed that Mercer County seems to have a problem with fake ID's among college age students.
- Mercer County Prevention Partnership hosted a TIPS training March 24th and 25th, this was for both "On Premise" and "Off Premise" retailers.

April

- Mercer County Prevention Partnership helped to host a Regional Drop Out Summit April 2. It was held at the Chuck Mathena Center in Princeton.
- Youth from Mercer County participated in the Teen Retreat at Camp Pioneer in Beverly, WV, April 3-5. They produced their own PSA's about substance abuse. It was a great weekend.
- Coalition members attended the SADD Student Leadership Council Retreat.
- A new E-SADD program will be starting at Montcalm Elementary.
- A "Stay Smart, Don't Start" educational newspaper supplement will be printed distributed to students in every school in Mercer County.
- TGFD will start with three summer camp programs in Mercer County starting in June.

Pocahontas

Pocahontas County Prevention Coalition
Ginny Ramos, Project Director

- STARS almost complete with all county 6th graders. Participants complete a pre and post program survey about their perceptions of alcohol and drugs.
- Keep A Clear Mind complete for 2008/2009 school year. All county 5th graders participated
- Healthy Workplace workshops continuing throughout the county. Current count of participants for the current grant year is over 400
- Communities Mobilizing for Change on Alcohol (CMCA)
 - Formation of study circles/focus groups. There are over 30 volunteers county-wide that have agreed to participate in the study circles
 - 100 one-on-one community interviews complete; data compiled and being developed into a report
 - Partnering with law enforcement to implement sticker shock program at the end of April
 - Held "Make A Deal" night's at all county elementary/middle schools. Activity was alcohol education for students and parents. All together there were over 300 participants.
 - Participating in SAMHSA Teach-In
 - Partnering with 21st Century Grant project to offer after-school alcohol education groups for students and minor offenders
 - Working with Prosecuting Attorney and Sheriff to implement "Parents Pay" program where parents (adults) that provide and serve alcohol to minors will be prosecuted and "pay" the price
 - Planning and scheduling in-school assemblies for next school year

- Presentation for all incoming 8th graders to the high school re: participation opportunities for prevention activities
- Working with law enforcement to create school-based prevention officer
- Completed the Pride Survey in March for students and faculty
- Planning and coordinating local workshops/training (Suicide Prevention, Prescription Drug Abuse)
- Coordinating efforts for prom/after prom events

Raleigh

SHAPED Coalition

Carrilyn Carey, Project Director

Juanita Grant, CMCA Coordinator, Environmental Strategies

- Communities Mobilizing for Change on Alcohol (CMCA)
 - Raleigh County hired the CMCA Coordinator in December of 2008. She had some training in community organizing and fundraising. As a senior student in health sciences, we felt that she would be more acutely aware of the devastation of alcohol, tobacco, and drugs on youth and families. Her training and mentoring has come largely through Roy Grimes, Community Development Specialist and Carrilyn Carey, Project Director.
 - To date she has recruited five volunteers and they have completed seventy-two documented interviews. Mandy Wriston, Board President and Carrilyn Carey met with the Raleigh County Sheriffs Department, who pledged support for the CMCA initiative.
 - The Sheriffs Department presented the coalition with a \$1000.00 check to support the information dissemination efforts relative to underage drinking and alcohol abuse in Raleigh County.
 - Five florists (thus far) have agreed to place cards provided by the SHAPED Coalition inside of the prom flower boxes that say, "Many people love you. Please do not drink and drive or participate in any at-risk behavior". This reminder provided by the Raleigh County SHAPED Youth Coalition and the West Virginia Prevention Resource Center.
 - Our focus for the Regional Learning Opportunity to be held on Wednesday April 15, 2009 at the Raleigh County Library will be CMCA

- Prevention Education
 - The prevention education program for Raleigh County is "Too Good for Drugs and Violence" (TGFD). It has been implemented in grades K-12. The 14 teachers report excellent participation from students who really enjoy the time spent each week on the program. Carrilyn Carey was very surprised to find that one principal in a school that is located in the middle of a drug-infested neighborhood, with a large number of minority at-risk children refused to even consider doing this prevention education. A report, indicating her concern was given to the Director of Student Services. Plan B for the coming school year is to advertise the program and salary in the job postings of the Board of Education and have the curriculum added by the end of this school year.
 - Each prevention educator reports to Carrilyn at the end of the month and feels free to ask for technical support at any time during the program.
 - The Assistant Director of Student Services has indicated he would like to visit some of the schools and observe the training of TGFD.

- Information Dissemination and Media Campaign

- These two programs appear to be working simultaneously and synonymously with each other. The information dissemination includes handouts distributed at every training opportunity related to community well-being. For example, the tobacco prevention training sponsored by Region J Tobacco Prevention is includes hand outs about alcohol and drug prevention.
- The media campaign includes a collaborative effort with Fayette County doing movie theatre advertisements that focus on alcohol and drug prevention. We have found the need to increase our media campaign as a result of our community readiness score being a number three.
- Presently we have contracted 75 thirty second commercials that will cover 75% to 90% of the radio listening audience in Raleigh and Fayette Counties. These commercials are on five different radio stations:
 - 15 Thirty Second Commercials on 103CIR
 - 15 Thirty Second Commercials on Power Country 105.9 FM
 - 15 Thirty Second Commercials on Groovy 94.1 FM
 - 15 Thirty Second Commercials on The River 102.3 FM
 - 15 Thirty Second Commercials on WWNR News/Talk 620

NON SPF-SIG FUNDED COUNTIES

Wyoming County

(WCPP) Wyoming County Prevention Partnership

FRN Director: Kathy Brunty

- Wrote and submitted Drug Free Communities Grant
- Working toward Drug Prevention and Substance Abuse in Wyoming County
- Holding Relationship, Child Abuse and Neglect Awareness Classes
- Attended the Community Anti Drug Coalition of America in DC
- Working on Service Array

Summers County

Summers County Substance Abuse Partnership

FRN Director: Kim Huffman

- Holding training for parents: Recognizing Substance Abuse Signs in Your Children and Child Abuse Awareness Training, “Beyond Stranger Danger”
- Ongoing identification of community partners for partnership
- REACGG-FRC writing a Justice Assistance Grant and a Crime Act Funding Grant
- Summers County Substance Abuse Partnership is working on their comprehensive substance abuse strategic plan
- Working on Service Array

Greenbrier County

- Greenbrier Impact (youth coalition) is now working with the local hospital to put on monthly educational presentations.
- Plans are underway for the Fall Teen Expo.
- The Greenbrier Domestic Violence organization brought in a nationally known speaker to talk with kids, educators and parents about school violence.
- Coordinating the Service Array Project for DHHR Region IV