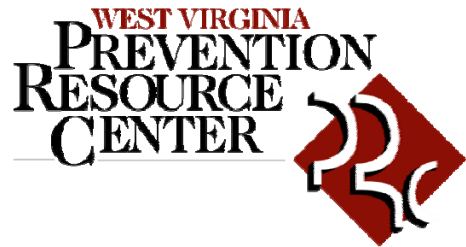


THE WEST VIRGINIA

PARTNERSHIP

TO PROMOTE COMMUNITY WELL-BEING



*West Virginia's Governor-Appointed Substance Abuse
Prevention & Intervention Planning Body*

*Staff to the WV Partnership &
Support for WV's Community Prevention Efforts*

January 16, 2009 QUARTERLY PARTNERSHIP MEETING NOTES

WV State Police Professional Development Center, Institute (9:00 am to 3:00 pm)

ATTENDANCE

Partners: Joe Barker; Mike Baylous (am only) ; Judy Crabtree (after 10:30); Karen Eskew; Michelle Foster; Mike Lacy; Helena Lee; Mike O'Neil (until 11:30 am); David Potters ; Gig Robinson; Angela Saunders; Denise Smith; Brenda Thompson (am only); Gary Winter; Bill Woodrum

Proxies: Rick Deem for Don Chapman; Debi Gillespie for Dale Humphreys; Nancy Deming for Bob Musick

Ex-Officio Partners: Neal Holtan (Central CAPT); Anne McGee (Region 2 Liaison); Ginny Ramos (Region 4 Liaison)

Partners Absent: Sue Hage; Jeannie Harrison; Steve Heasley; Lew Holloway; Gayle Manchin

WVPRC Staff: Jamie Albert; David Bailey; Jo Beyer; Michele Burnside; Wayne Coombs; Lori Garrett-Bumba; Monica McFarland; Bill O'Dell; Brenda Richards; Laura Sarver; Yetty Shobo; Anne Swedberg

Guests: John Bianconi (WV DHHR); Lisa Bruer & Merritt Moore (DADA); Carin Bills (WV Supreme Ct. Admin Office); Don Perdue (WV Legislature); Rev. James Patterson (Partnership of African American Churches); Rudi Raynes (WCHS-TV8 & Pending Partner); Paula Flaherty (Evaluation); Karen McComas (Evaluation); Linda Spatig (Evaluation); Tracy Wasinger (Evaluation); Eric Tissenbaum (Kanawha County Communities That Care); Wendy Watson (Mercer Co.); Morgan McMahan (Legislative Intern)

ITEMS DISCUSSED/DECISIONS MADE

Mike Lacy called for proxies and called the meeting to order (see proxy list above).

Michele Burnside highlighted the items in the meeting packet (see handouts referenced throughout this document).

Everyone present introduced themselves.

Partners reviewed the October 2009 Meeting/Retreat notes and accepted them with one correction (remove Michelle Foster from attendance list).

HANDOUT: Oct 2009 Partnership Meeting / Prevention System Retreat

TO DO: Michele – Edit & repost notes. COMPLETE

Mike O'Neil highlighted the types of prescription and OTC drugs being abused...explaining that while using them by themselves as prescribed/directed is legal, they are often being missued with other drugs (some legal, some not) to prevent withdrawal/crashes...as a bridge between therapy. O'Neil noted that prevention methods must vary based on the culture - *Prescription Drug Sharing Culture; Income Driven Culture; Substance Abuse Culture; Addiction Culture*. O'Neil restated the history of the Controlled Substance

Advisory Board: Officially a Partnership WG; Formed in Dec 2007; Reps from Bds, Law Enforcement, Practitioners, Treatment, Government; Meets twice a year; Has 6 sub-committees that meet quarterly; Research projects are underway; Health education is a priority.

TO DO: Michele – Obtain copy of Mike’s PowerPoint presentation and email to WV Partnership listserve. COMPLETE

Mike O’Neil highlighted a **Draft Bill to Amend the Management of Intractable Pain Act**. He explained the terms “intractable” and “average dose” are outdated, and the proposed changes would put our code in line with national guidelines of pain definitions and professional board codes. The bill was presented by Delegate Perdue last year and approved by the Senate. Mike O’Neil moved that the WV Partnership endorse this draft legislation, which will be reintroduced this February. The motion carried. Brenda Thompson abstained from voting.

HANDOUT: *Draft Bill to Amend the Management of Intractable Pain Act*

TO DO

Controlled Substance Advisory Board WG – Draft letter of support to the Governor for Mike Lacy’s signature.

Policies & Procedures WG - Finalize and send letter with draft bill.

Jamie Albert provided an update on legislation codifying the WV Partnership that was approved earlier in the week by the Joint Interim Committee on Government Organization.

HANDOUT: *COPY OF LEGISLATION*

John Bianconi addressed the WV DHHR’s position on the bill proposed by the Joint Interim Committee on Government Organization. He spoke specifically about the provision in their bill that stated “the Legislature requests the Governor to authorize the Partnership to make recommendations as to the use of that portion of the Federal Substance Abuse Prevention and Treatment Block Grant required by federal law...to be used for the development of programs that support community-based substance abuse strategies.” He stated that, since he first met with WV Partnership and WVPRC representatives back in the fall of 2008, he has continued to assess the proposition and will make a recommendation to the Governor that is best for WV.

Two Partners questioned whether the WV DHHR – DADA should just be advised by the WV Partnership.

Joe Barker mentioned similar language in the Healthy WV Act, which lead to the Healthy Lifestyles Coalition and Office of Healthy Lifestyles within the WV DHHR.

Mike Lacy addressed “kingdom building” comments in regards to the WV Partnership. He emphasized this entity’s efforts are not about any one agency...it’s truly a comprehensive effort.

Michele Foster questioned how the change would affect community prevention.

David Potters noted that the draft bill language probably needs “word smithed” in regards to whether WV Partnership is creating a plan to be recommended ...or does it have the authority to implement. Is it consistent with the Executive Order?

Delegate Don Perdue, a pharmacist for 30 years and Chair of the House Health Committee, spoke to the WV Partnership commending their efforts and emphasizing the need for the state to make substance abuse prevention/intervention/treatment/recovery a priority. He said he believes the creation of a funding stream for this priority is vital, and this group has the best knowledge / experience for directing such funds. He mentioned a possible beer tax increase noting there will be opposition from the beverage distributors, and it will be important for the WV Partnership and County Prevention Partnerships to be cohesive and public in their message and strategies (op/eds; speaking to groups, letters to legislators).

Angie Saunders motioned that the WV Partnership endorse the concept of a beer tax increase. Denise Smith seconded the motion. The motion carried. Gig Robinson and Brenda Thompson abstained from voting.

TO DO

WHO? – Draft letter of support to the Governor for Mike Lacy’s signature.

Policies & Procedures WG - Finalize and send letter. Is there a draft bill?

Michele Burnside, on behalf of the Policies & Procedures Workgroup, provided the following update: The WV Partnership has seven vacancies and will address them at its next meeting (February 5).

HANDOUT: *Membership Update – January 2009; Announcement of Vacancies- January 2009*

Angie Saunders provided an Sub-Grating WG update noting recent Purdue Pharma funded grant recommendations.

HANDOUTS: None, but WG meeting notes are available online.

Gig Robinson provided an Underage Drinking WG update noting that this year's EUDL funding will be targeted for purchasing air time for previously produced PSAs. He noted that the WG is also developing a basic underage drinking info resource (flyer).

HANDOUTS: 10/23/2008 & 11/20/2008 & 12/18/2008 *Underage Drinking Prevention WG Meetings Notes*

Laura Sarver provided SPF SIG fiscal and activity updates.

HANDOUT: *SPF SIG Fiscal Update Document & SPF SIG County Progress*

Anne McGee highlighted county activities in Region 2. Ginny Ramos highlighted county activities in Region 4. Regional Liaisons for Region 1 and 3 submitted written reports. (Copies of all Regional Reports are included below.)

Paula Flaherty provided a summary of the latest qualitative evaluation findings.

HANDOUT: *Notes From The Field, January 2009*

Wayne Coombs provided an update on the **2009 Governor's Drug Summit**, which was referenced in the Governor's It's tentatively scheduled from 10 am – 2 pm November 16th at the Clay Center. The Governor will announce/highlight WV's Comprehensive Strategic Plan for Addressing Substance Abuse and recognize the Partnership. Coombs emphasized the importance of Partners being present.

TO DO

Partnership Members – Mark your calendars/save the date for November 16th.

Coombs encouraged Partners to take a look at the WV Comprehensive Behavioral Health Commission's recently released report *Realizing Our Potential*, which is available at www.wvcbhc.org. Coombs noted several Partners have participated in the process.

TO DO

Partnership Members – Review report.

Coombs noted new Center for Substance Abuse Director Frances Harding met (while in town for the Cabell Co. Drug Summit) with First Lady Gayle Manchin. Coombs reports Harding seems impressed with the WV Partnership and said CSAP staff spoke highly of WV. Harding also said CSAP will probably start a new prevention initiative following SPF SIG...the theme may be prevention as community development.

Coombs mentioned a possible new funding source for WV's prevention system. Coombs said he has a meeting with Senator Byrd and staff regarding a million dollar earmark in a funding bill that would possibly be voted on in February. Coombs referenced the Journal of the American Medical Association's recent edition with Aron Hall's data on the use of painkillers and high incidence of poisoning deaths in WV (<http://jama.ama-assn.org/cgi/content/short/300/2/2613>)

TO DO

Partnership Members – Review report.

Mike Lacy called for **items for the April Partnership meeting**: Policies & Procedures WG Update (Membership Recommendations); Legislative Updates; Comprehensive Plan Update; SPF SIG and Perdue Project Activity and Fiscal Update); ABC 101 (15-20 minutets)

Partners also proposed **other possible educational topics for future meetings / RLOs**: Drug Courts / Juvenile Drug Courts; Community Corrections / Day Report Centers (expansion to juvenile population); Controlled Substance Monitoring System; Veterans & Substance Abuse; Internet & Prevention. Monica McFarland noted SAMHSA has a white paper on Veterans and Substance Abuse (<http://www.samhsa.gov/newsroom/advisories/0811203707.aspx>).

Anne McGee noted Region 2's next RLO will discuss the information technology and prevention.

TO DO

Monica – Email SAMHSA white paper on Suicide & Substance Abuse to Michele Burnside. COMPLETE
<http://www.samhsa.gov/matrix2/508SuicidePreventionPaperFinal.pdf>

Michele – Email document to WV Partnership listserv. COMPLETE

Mike Lacy offered **closing remarks**...Thanking WV Partnership members for their participation and WVPRC for their support...Emphasizing Partnership advances since its formation...Noting we now have an open door to the Governor, and First Lady, and several Legislators...and we are well receive presumably because we represent so any groups who want to advance an agenda to help WV. Lacy encouraged Partners to continue the momentum the group has gained...we need to encourage codification...contact our legislators...write op/ed pieces...support the Partnership through conversations...Lacy emphasized the need to better incorporate community corrections representative.

The meeting adjourned.

OTHER HANDOUTS: *WV Partnership Overview; WV Partnership 2008 Annual Report; Regional Learning Opportunities Flyers*

Reports on County Prevention Activities - Submitted by Regional Liaisons

REGION 1 REPORT – SUBMITTED BY LATRISHA WHITE LATCH

Five SPF SIG Implementation Funded Counties: Calhoun, Doddridge, Marshall, Ohio, Wood

RLOs:

- March 19, 2009: Doddridge County – America's Promise (am) & Open Discussion (pm)
- May 21, 2009: Calhoun County – Legislators and Sustainability
- July 16, 2009: Wood County – Getting to Outcomes
- September 17, 2009: Ohio County – Lessons Learned and Future Steps
- All RLOs are scheduled from 10am-3pm. All Partnership members are invited to attend.

Concerns Raised This Quarter:

Kristen Kroflich from Ohio County raised the following concern via email: Could you ask the Partnership if they would discuss/consider the issue of women using alcohol or drugs during pregnancy in WV and counties? Many people do not know what to do when women drink or use drugs during pregnancy. DHHR takes cases after the baby is born, services can be referred for a woman using during pregnancy, but there is great concern in not having a policy and/or process to help treat women who are using during pregnancy, and prevent FASD and/or drug-induced birth (life-long) effects. Is there a way to ensure an alcohol/drug-free pregnancy for 9 months? Are there any unique referral processes or programs for this in the state (or nation)? Some data regarding this problem:

- In Ohio County, alcohol consumption during pregnancy has been a consistent problem - Aggregated data reported by women from 1999 to 2003 indicated that Ohio County was 3rd highest out of the 55 WV counties regarding women drinking alcohol during pregnancy (Ohio Co. at 1.23% women reporting use during pregnancy; Marshall Co. was 5th at 1.08% reporting use during pregnancy; WV rate reported at 0.48%).
- On average, the percent of Ohio Co. women who report alcohol use during pregnancy is approximately 1%.
- According to the U.S. Dept. of Health and Human Services, Fetal Alcohol Spectrum Disorders (FASD) affects at least 40,000 newborns each year in the U.S. The cost to the nation of FAS alone may be up to \$6 billion each year.
- Nearly half of all births in the U.S. are unplanned; women need to be aware that any alcohol consumption during pregnancy is not "safe" and can lead to FASD (as noted by the US Surgeon General).
- Also (reported) rates of drug use during pregnancy: from our local paper The Intelligencer
<http://theintelligencer.net/page/content.detail/id/517059.html?nav=511>

Editorials - Curb Use of Drugs By Pregnant Women By the News-Register POSTED: November 16, 2008

More than 800 West Virginia women have admitted using illegal drugs while they were pregnant during the past year. That is about 5 percent of the total number of women who had babies in our state during that period. We confess we have no idea of what can be done about the problem. Law enforcement agencies have trouble enough cracking down on use of illegal drugs in general. But something needs to be done. Women who use illegal drugs during pregnancy put the health of their babies at risk. Health care professionals say that use of illegal drugs by expectant mothers doubles the risk of them delivering low birth-weight babies. A variety of other physical problems can be inflicted on the babies. The statistics, collected from questionnaires women filled out

after giving birth, are bad enough. But it is likely they are just the tip of the iceberg. As Dr. Martha Mullett, a pediatrician at the West Virginia University School of Medicine, noted, many of the women probably did not admit using illegal drugs. That's because they know what they have done is illegal - and wrong. We know there's a problem. Now, health care and law enforcement professionals need to think about how to attack it. Something needs to be done to protect the babies.

County Updates:

Ohio County (submitted by Kristen Kroflich):

Ohio County Substance Abuse Prevention Coalition (OCSAPC):

- planning Youth In Action Sticker Shock project (partnering youth, adults, and law enforcement – Youth In Action Team)
- carrying out compliance checks with Wheeling PD (EUDL Coordinator Sgt. Taylor) (collaborated together and funding from one check a month carried out via EUDL / one check a month carried out via SPF SIG funds – also applied for needed PPF DF funds for this project); ensuring 2 consistent compliance checks a month at 30 Class B retailers
- carried out FASD prevention campaign in Sept.; 46 bars, restaurants, & retailers were visited by volunteers and businesses partook in hanging supplemental FASD warning signs developed by local youth (We Are The Future); supplemental warning signs used FASD terminology, listed a few prevention facts, and gave a visual to promote the prevention of maternal alcohol drinking (posted in open areas and women's restrooms along with them already having the 1998 FAS mandated warning sign). Volunteers also spoke with businesses and health-related agencies about how to help, and engaged in a community workshop.
- OCSAPC also just formed 2 new subcommittees in November 2008. (along with the existing Underage-Drinking Prevention Subgroup – UPS):
 - SMarT – Social Marketing Taskforce (to engage in media advocacy, help with media campaign planning, and other media related decisions among members); actively met twice and planning media activities/social marketing.
 - Sustainability Taskforce – to engage in infrastructure, capacity, and funding sustainability. Starting January actively meeting the 2nd Wed. of the month and as determined.
 - Members have joined subcommittees and we are working on finalizing Charters and needed decision-making processes; regular meetings being held quarterly. We are also looking at the Drug Free Communities Program.

Marshall County:

- In November, the coalition implemented Project Sticker Shock. Over 40 Marshall County youth participated and 15,000 stickers were distributed at 16 participating businesses (4 times more than last year).
- On December 31, 2008, the Marshall County Anti-Drug Coalition took part in the Marshall County Winter Carnival, an alcohol-free, family-friendly New Year's event. 1500 people attended the event, despite inclement weather.
- The coalition is still conducting CMCA one on ones. One of the recurring themes that has emerged is that the punishments for underage drinking are not severe enough. Therefore, the coalition is still talking with local legislators about this issue.
- The coalition was awarded a Federal Drug Free Communities grant in September 2008.
- The coalition was awarded Purdue Pharma funds on January 1, 2009.
- The coalition's MySpace page, Blog and Website were created this fall, and they are viewed more and more each month.

Doddridge County – Submitted by Terry Hutson

- The Doddridge County Coalition was recently asked to send a representative to serve on a committee for the Doddridge County Day Report Center due to the coalition's substance abuse prevention education knowledge.
- The coalition has also been working on an "Under the Influence, Under Arrest, Cops are cracking down" campaign with the West Union Police Department, the WV State Police, and the Doddridge County Sheriff's Department. The campaign includes banners, flyers, and placemats, and it will begin next week
- The coalition is still working with the schools regarding the Too Good for Drugs program. The schools are in support of the program being implemented; however, the schools in Doddridge County cannot implement the program at this time because they have to complete an improvement plan with the state.

REGION 2 REPORT SUBMITTED BY ANNE MCGEE

Cabell County – Submitted by Anne McGee

- In October, CCSAPP awarded 8 mini-grants to area schools and youth groups to fund "RED RIBBON WEEK" activities. Each recipient was required to include community outreach, use of the media and a youth generated final report. Activities included a haunted house filled with "scary" tobacco, alcohol and drugs facts, red balloons released with pledges to remain drug-free attached, and many other activities. United Youth, the CCSAPP youth coalition held its first meeting and the group plans to organize some alternative activities and to create some media messages to disseminate through online sites.

- Compliance Checks conducted by ABCA and local law enforcement, funded by Governor's Office of Highway Safety continued throughout October, November, and December. CCSAPP sent letters and certificates to compliant merchants and submitted the results to the local paper.
- For 2008 WVABCA, WVSP, CCSD, and HPD conducted a total of 657 underage compliance checks in Cabell County. Out of the 657 underage compliance checks performed --- 112 bartenders, waiters, waitresses, and salesclerks sold to underage operatives. A 17.04% overall buy rate. Several "walk-thru" operations were conducted along with Fake ID operations. Of the 112 citations written by local law enforcement to individuals selling to underage, kids attempting to use fake ID's to enter clubs, and patrons observed consuming alcohol while performing walk-thru's ---- No one asked for a hearing or pled "not guilty".
- CCSAPP received a grant from the Purdue Pharma Asset Forfeiture Fund to conduct merchant training and to hire a graduate student from Marshall to perform geo-spatial mapping of alcohol outlets and 911 incident location data, to show relationship of alcohol outlet density to crime and emergency response. The goal is to show community stakeholders that alcohol outlet density is a consideration in granting special use permits for bars and restaurants.
In December, three guest columns, submitted by members of CCSAPP, were published in the local newspaper. Anne McGee wrote about alcohol outlet density, Larry Kendall wrote about sobriety checkpoints and Anne McGee wrote about prescription drug misuse. CCSAPP adopted operating guidelines and elected officers: Chair: Tim White (City of Huntington Weed and Seed Program Coordinator); Vice-Chair: Amy Saunders (Marshall University Student Health Services Coordinator); Treasurer: Debbie Bowyer (Cabell FRN Coordinator) and Secretary: Amanda Fellure (Girl Scouts of Black Diamond Council Field Executive). "Next Steps" CCSAPP newsletter went out in October and December.
- CCSAPP hosted the 3rd Annual Cabell Drug Summit on January 8. Over 200 people attended the prevention summit which focused on prescription drug abuse. Fran Harding director of the federal Center for Substance Abuse Prevention gave the keynote, followed by roundtable discussions and a presentation by Mike O'Neil. Publicity and feedback were very positive. Ms. Harding met community leaders at a luncheon prior to the summit and spent the morning on the Marshall Campus. Additionally, CCSAPP entered the 21st Century by posting an awareness video on YouTube. The video is a compilation of videos already posted on YouTube depicting young people singing the song "OxyCotton" and using the drug. The video is interspersed with data regarding prevalence of prescription abuse in WV and Cabell County. <http://www.youtube.com/watch?v=DTEJrJvsZpQ>

Kanawha County - Submitted by Eric Tissenbaum

- The Kanawha County Communities That Care is continuing to recruit for the model program coordinator position. We currently have Too Good for Drugs being presented at KISRA, Soon we will be presenting this program to the Boys and Girls Clubs in Charleston as well as 10 other sites in Charleston. Following spring break it will be presented during 3rd Base at Pinch Elementary School.
- Eric Tissenbaum is going around meeting with CTC partners and discussing their MOU's with each partner to insure they understand their commitments and to discuss any need or concerns each partner may have. He will also be traveling and meeting with various leaders in Kanawha County and discussing their communities needs and concerns in the coming months. We are also looking and working with the New Life Church in Cedar Grove WV and joining prevention education with the largest faith based treatment program in Kanawha County.
- Having received a grant from the Purdue Pharma money we are coordinating activity with the Kanawha County Sheriff's Department so that we have even coverage throughout the year on underage drinking compliance checks, Shoulder Taps, Traffic Check Points, and Cops in Shop's thru out the county. The compliance checks through the SPF SIG funding will continue and be kept separate from these activities.
- Eric Tissenbaum and Laura Berry from the PRC met and discussed questions to present to youth panels. These questions will be presented at the next Youth work team meeting. We are hoping to use them soon with a group of youth at the Charleston YMCA where all of the Kanawha County high schools but two are represented, and one from Putnam County is represented. Laura and Eric will both be making presentations to all of the assistant principals from each middle and high school in Kanawha County on January 27th. Parents, Family and Work continues to be a popular program. It was presented at the Share The Vision Conference and will be presented to the Greater Kanawha Valley foundation on February 6, 2009.
- We continue to work with the other region II funded counties to work on media and a legislative breakfast for the education of our legislators in the coming session. We are working with Senator Foster to arrange this activity. We will continue to support these joint activities in the future.
- Lastly and defiantly not least on January 9th 2009 the Kanawha County Communities That Care was notified by the IRS that we have received non-profit Status under 501 (c) (3). This will now allow us to move forward and increase our ability to look at even more funding outside of SPF SIG.

Mingo County – Submitted by Lara Fox, STOP Coalition

- Afterschool programming- Too Good for Drugs
- BABES puppet show done by high school group for 75 1st graders.
- Preteen Issues Days in process at six schools for 5th and 6th grade.
- Red Ribbon Week- Assisted elementary schools with activities and education.

- MIHOW - Maternal Infant Health Outreach Workers- provided materials for education and technical support to 8 workers for 70 moms and pregnant women.
- Media Campaign- ads on community channel of local cable company. Several newspaper articles.
- Received Purdue Pharma funding for sobriety checkpoints and awareness campaign.
- Performed compliance checks with ABCA and sheriff's department through EUDL.
- Compliance monitoring in process for media campaign.
- We will be opening a 10 bed Recovery Home for women on March 1.
- We are currently making staffing changes of Project Director and hiring a new programming assistant

Putnam and Wayne Counties – Submitted by Bill O'Dell, Community Development Specialist

- **Ten different** events will be held this school year in Putnam and Wayne counties. They will be called **“Truth and Dare Challenges”** and will be conducted in ten different communities/schools. These events will be held after school (starting about 3:30 to 7-7:30) at each middle school for students, parents, family members and the general public. During these events, numerous activities and learning opportunities will be made available. These activities will **educate** the public on **the importance of good dental hygiene practices on overall health and the dangers of tobacco use and other drugs**. We will work closely with County Dentists to ensure accurate and current best practices. The events will begin with participants/middle schooler **engaged in different learning and adventure stations** in the gym. We hope to use the National Guard Drug Demand Reduction and their inflatable obstacle course and other games and activities to get the students interested and involved. These stations will include activities about: good oral health habits, tobacco relays, tootsie roll spit contests, etc. Prior to this event, each middle school will participate in an oral hygiene/**healthy lifestyles poster contest**. Supplies will be provided for each school. The winners will be selected and awards given at each event. **The general public and family members will be invited** to join the students for a meal. We hope to utilize the school staff and food nutrition program for the meal. This is a way to get families and all ages involved in the Truth and Dare Challenges. The students will go to an activity (students will pick 2 movies that are acceptable with the school and go watch one) while the **parents obtain valuable information about oral health and other health issues**. We are hoping to use Dr. Terry Smith at as many as his schedule allows. While the middle school students are watching the movie and their parents are learning from Dr. Smith, **the younger brothers and sisters/students will attend “The Magic is in You and Not Tobacco and Other Drugs”**, a magic show with health information about what alcohol, drugs, and tobacco can do to your oral health and overall well-being. Age and literacy appropriate health information about oral health, tobacco prevention, and other health related topics will be available at this event in way of a **small health fair/resource tables**. This enables educational coverage of all participants regardless of age. T-shirts will be provided to middle school students participating in event activities. These t-shirts will have W.A.T.C.H. on the front and encourage individuals to **“Have A Smart Mouth” - To Rush To Brush and Be Tobacco Free/ Truth and Dare Challenges** on the back. We will need to **meet with students (a small number of SADD, RAZE, TI, Student Council or others) and staff from each school to allow them to help plan, promote**, get permission slips out and returned to the schools, schedule and insure a successful meaningful event.

Lincoln County – Submitted by Rhonda Cooper, Step By Step, SPF SIG

- Created a workgroup to discuss and plan changes to truancy issues.
- Coalition met to discuss how to implement changes to truancy issues.
- Implemented Too Good for Drugs at two after school programs.
- Recruited a National Service volunteer (VISTA) to support capacity building effort.
- Hired a substance abuse prevention project coordinator.
- Maternal Infant Health Outreach Workers continued to provide mentoring and community support to 25 expected mothers and their families.
- Trained 60 middle school students and 4 school counselors as part of the Natural Helper Peer Mentoring program.

Mason County: Has a small tobacco prevention grant which incorporates The WV Youth Advantage drag racing car to promote their positive message. Mason Co. Commission voted to collect additional fees for a teen court program. 15 youth from each of the three high schools has been recruited and are in the process of being trained with a goal of having a working teen court by late spring.

Roane County: Patch 21's TIFU group (TAKE IT FROM US) continues to meet weekly. They have about 30 high school youth that go into the Elem. schools and talk to them about substance abuse related topics. Roane Family Health Care is currently researching grant funding to do information dissemination and education regarding prescription drug abuse.

Jackson County – Submitted by Alisha Smith, WVPRC Community Development Specialist

Currently conducts two coalition meetings per month, one in Ravenswood and one in Ripley but plan to combine efforts in feb.; Sent 8 people to the Share the Vision Conference all of which were first time attendees; hosted a meet the candidate night in Oct. where 20 local and state delegates attended. The event was focused on substance abuse prevention and substance abuse related laws. Dee

Delancy moderated the event and all questions were asked by community members in attendance. All candidates were very knowledgeable and had good ideas which was encouraging. many conversations were started during the event and all felt that it was a huge success! The Coalition also hosted a New Years Eve Lock in at Ripley high school complete with a battle of the bands over 200 youth participated. Jackson county also has very strong and active TIFU groups at both Ravenswood and Ripley High Schools. The Jackson Co. FRN in conjunction with The Jackson Health Dept. and Jackson General Hospital are currently researching grant funding opportunities.

All three counties are pursuing teen court programs in their counties and are planning a regional meeting to discuss a circuit wide program.

Logan County – Submitted by Stephanie Birchfield, PIECES Executive Director

- **October 16-31:** Pastors continue to meet to finalize plans for Faith Based Summit. Letters of agreement and contracts were finalized for Faith Based Summit. Worked with grade school guidance counselors to get TGFD started in all grade schools in Logan County. Also solicited \$500.00 from Sheriff's Department for guidance counselors to hold poster contest during Red Ribbon Week. Also met with project coordinators of TGFD after school programs. Training and budgets were covered. **PIECES** participated in "Alternative Gift Fair" at the First Presbyterian Church of Logan. Several vendors were highlighted and participants could come and make donations to non-profit vendors as Christmas gifts for friends or loved ones.
- **November:** The Faith Based Summit was held on Nov. 3, 2008. Approximately 50-55 Pastors, ministers, and clergy participated. Everything went as planned. In the evaluations the participants expressed their thoughts about the Summit and what their plans were for the future. Overall they were very positive. They said they planned on attending more **PIECES** meetings, offering more prevention programs, and several expressed interest in the program "Celebrate Recovery" created by Rick Warren of Saddleback Church.
The **PIECES** Coalition board members have been discussing ways to overcome obstacles that have recently surfaced regarding implementing TGFD in the middle schools. It was decided that the best course of action would be to attend a Board of Education meeting and give them an update.
- **December:** **PIECES** participated in 3 Christmas Parades and had kids in TGFD afterschool programs ride fire trucks donated by Man Fire Department. This was a huge success as these kids probably wouldn't have originally been in the parades. Posters were made about TGFD and prevention messages by Andy Couch, the **PIECES** Youth Representative. Continued to meet with project leaders of after school programs.
- **January:** **PIECES** was put on the Logan Co. Board of Education agenda for TGFD presentation. The Logan County 911 Task Force, Sheriff's Department, and **PIECES** partnered together to begin a "Take Back" program to set up disposal sites for outdated prescription drugs. Discussion has begun between the Task Force, the local DEA agent, and the Board of Pharmacy to get this underway. We still need to talk to the Sheriff's Department and local newspaper and radio stations for advertisement. On Jan. 8, 2009 I met with Wilma Zigmond, Superintendent of Logan Co. Schools and principals from all middle schools and high schools in Logan Co. During the meeting I explained TGFD and discussion was made about how the principals could to implement the curriculum, monitor it, and future dates for training. As a result, it was decided that TGFD would be implemented in all Logan Co. schools as planned, and that principals would monitor its success. I am currently working with remaining middle school principals and the principal from Man High School to get TGFD curriculum to teachers so that it can be implemented this year. TGFD will expand to Logan High School and Chapmanville High School next year with TGFD training scheduled for August 2009. This is a huge success for **PIECES** and the children of Logan Co

REGION 3 REPORT SUBMITTED BY APRIL MILLER

Barbour County

- **August:** Back to school bash at the pool in August 150 kids, games and pizza and strong messages on non-use. The event was planned and coordinated by our **FREE** team (youth Group). **FREE** team participated in the Relay for Life. To generate interest and exposure...Booth at the county fair to promote the **FREE** Imagination Library
- **September:** Prevention staff went to the local prison (Pruntytown Correctional Facility) and conducted a session for "Our Town." The inmates not only enjoyed the program, but had some input and said they "got a lot of information." Efforts started again to continue the TGFD and Violence curriculum for 5, 6, 7, 8th graders in every school in the county- average contacts- 425 per week. Regular meeting of the local partnership.
- **October:** TGFD and Violence for 5, 6, 7, 8th graders average 425 per week; Shoulder tap initiation (**FREE** team sought out advice and conducted meeting for initiative with Law Enforcement and the Prosecuting Attorney) they developed all the

materials and plan to conduct the taps; Red Ribbon Week was a whirlwind of activity. The FREE did 45min presentations (PowerPoint, music and skits) for each school in the county; Regular meeting of the local partnership.

- **November:** TGFD and Violence for 5, 6, 7, 8th graders average 425 per week; 20 attendees for the STV conference; Helped out with Agency Night in Belington Schools; Philippi Middle School-FREE team hosted an afterschool dance for the kids; Also at the Philippi Middle School the FREE team conducted a Lock-in for kids (anti-drug poster contest, door prizes and games).
- **December:** TGFD and Violence for 5, 6, 7, 8th graders average 425 per week; Parades--the FREE team and other prevention staff crafted a float adorned with anti-drug messages and advertising for the prevention efforts in the county. (Veterans' Day, Christmas, PB Homecoming, AB College Homecoming) candy and literature were passed out at each; Web site in development for FRN showcasing FREE team and prevention efforts
- **January:** TGFD and Violence for 5, 6, 7, 8th graders average 425 per week; Freeze out event drug free evening high-school students (pledge signing agreement to not use alcohol during this time) all-nighter.

Upshur: UCARE is still going strong. Members got together and wrote a grant to the ARC and were denied. Some single efforts (at very low cost) are being planned...the next meeting is on the 21st. The CDS plans to help with any effort they chose.

Lewis: The Lewis County Partnership merged with the Tobacco Control Coalition. This entity, along with the FRN, is taking a look at conducting some Merchant Education with tobacco sales to minors. This has been a really good, very welcomed development. This group has been stagnant for quite a few months.

Taylor: Taylor County welcomed a new FRN in the recent months! This is very good news because the anti-drug and alcohol efforts will be boosted and this county has been asked to join efforts with the rest of Region 3 in youth group activities. The Coordinator has been very open to ideas.

Grant, Hampshire, Hardy, Mineral, and Pendleton Counties

Drug Endangered Task Force Workshops: The prevention task forces in Grant, Hampshire, Hardy, Mineral, and Pendleton Counties are working with the WVPRC and Andrea Darr to hold two Drug Endangered Children (DEC) Task Force workshops. They are scheduled for 2/18 and 2/19/09 (Romney and Franklin). They are trying to get buy-in from local politicians, judges, lawyers, medical personal, DHHR supervisors, etc..., so they can discuss the DEC Agency Response Matrix and possible ways to implement it within those five counties.

New Community Development Specialist: Charlie Yakubow will begin new CDS orientation at the WVPRC office during the week of January 19th, 2009. He will serve Grant, Hampshire, Hardy, and Mineral Counties. He was a Tobacco Prevention Coordinator for these counties previously. WVPRC staff is looking forward to having him onboard!

Preston County: The Preston Prevention Partnership still meets on at least a quarterly basis. It will soon be time to review their comprehensive prevention plan. Catholic Charities West Virginia continues with their WellnessWorksProgram to address childhood obesity, high blood pressure, and other health issues within the county.

Randolph County

- October 29th Legislative Luncheon, at Camp Pioneer in Beverly, WV attended by State Senator Clark Barnes, Delegate Bill Proudfoot, Delegate Bill Hartman, and candidate Rob Elbon. Fifty community members attended to ask questions and learn of government plans concerning drug/alcohol abuse and family issues. The question and answer session was moderated by Ed Lanham.
- October 23rd to 31st Red Ribbon Week activities included red balloon launch at elementary school, drug free pledges, and Grim Reaper activities at county high schools. Grim Reaper activities were directed at underage drinking and the deaths that can be caused.
- January 22nd Region 3 RLO to be held at Camp Pioneer in Beverly, WV. Topic Working With Teens Presenter will be Jennifer Lipscomb, WVU Extension agent. Preparations will be made for Region 3 Teen Spring Retreat.
- January 24th Snow Plow Luau at Davis & Elkins College 11 to 1. Randolph County America's Promise Coalition, Randolph County FRN, WV Radio Corporation, and D&E College will be conducting the 2nd annual Snow Plow Luau. With changes in SPF SIG funding this event is being directed by local radio WDNE. It is completely free, kids can sled, compete in tug of war, flag football, and other winter activities. Prizes, food, and hot chocolate will be given out. WV radio has dramatically stepped up to make this event happen again.
- April 3rd -5th Region 3 Spring Teen Retreat Youth from many counties throughout region 3 will gather at camp Pioneer in Beverly, WV to build skills and combat substance abuse. Teens will have direction from local acting and radio professionals as they design, make and edit PSA's. They will make video and audio PSA's that each student will take home and each county will use with their local media.

Ongoing Activities: Merchant Education has been going as planned in Randolph County. The TVHS Merchant Ed team has visited 10 stores in two months and had very positive interactions with store owners. Many workers know the rules but remind the kids the

next store they visit may have new workers and just the reminder is so helpful. New posters and signs are given to the merchants to replace worn and missing information. The recent award of the Purdue Grant should make it possible to get 2 more Merchant Ed groups operating in the county and every merchant can then be met with at least once this year. Party Patrols have just been approved and will start next month. Randolph County Sheriffs Department is very excited to be working with the America's Promise Coalition on this project. The sheriff's dept has been doing merchant checks, sobriety checks, but has not had the resources to get officers into the outlying areas where teens often go for parties. This program will allow overtime for deputies that are willing to get out into these areas and make a difference.

Tucker County

Tucker County Safe & Drug Free Communities Grant Activities

- M.A.K.O.I. Peer Mentor Display at TVEMS Tailgate Party at Football Game — September 17, 2008 — Over 400 TV parents/students registered — Did not include opposing team attendees.
- M.A.K.O.I. Peer Mentor Presentation at GEAR UP Conference, Stonewall Jackson Resort and Conference Center, Roanoke, WV— September 29, 2008 — Approx. 60 GEAR UP Schools Provided a Workshop for Gear-up Staff (Highlighting youth activities, Public Service Announcements, etc.)
- 5th Grade Connections (Camp Kidd and Canaan Valley State Park) — October 8-9-10, 2008 — Serviced 83 Fifth Grade Students. Peer Mentors Served as Group Leaders.
- M.A.K.O.I. Gave Presentation Outlining Summer Activities & PSA's during TCHS Faculty Senate Meeting — October 13, 2008
- Red Ribbon Week — October 20-24, 2008 — Distributed Materials to all three (3) Tucker County Schools; Provided Materials to After-School Program & TVEMS RAZE Students for presentation at TVEMS After-School Program
- School-Wide Mailing containing Prescription Drug Information/Safety — November 13, 2008 — Newsletter w/Flyer sent to all Tucker County Students and Families — Approximately 1200 families received information.
- M.A.K.O.I. PSAs and April Miller Interview Presented at Share the Vision Conference, Charleston, WV — November, 2008
- Too Good for Drugs and Violence Curriculum and Second Step Curriculum Began at both TVEMS and DTEMS — December 1, 2008 — (Grades 5-8) and (Grades K-4) — Approximately 800 students will be serviced at conclusion of program.
- Bullying/Harrassment Forum at TCHS — December 5, 2008 — Forum consisted of Sheriff Tom Felton, Prosecuting Attorney Mont Miller, Probation Officer Butch DiBacco, Principal Shawn Dilly, Guidance Counselor Iestyn Bright, S&DFG Director & Program Coordinator, April Miller and Pam Kisamore. M.A.K.O.I. Bullying PSA Presented — Approximately 400 students in Attendance.

UPCOMING ACTIVITIES:

- Planning Underway for a 3rd Teen Retreat which will take place at Camp Pioneer, Beverly, WV — April, 2009. Partnership with Tucker, Barbour & Randolph FRNs and Randolph Co. SPF-SIG Grant. Additional Counties will be invited to attend.
- Approximately 60 Preschool Students will be participating in the Talking About Touching Personal Safety Curriculum — Beginning in February, 2009 —
- M.A.K.O.I. Peer Mentor Planning Meeting — January, 2009 — Recruitment of New MAKOIs will begin. Trainings will take place (SEE RED CAMPAIGN)
- Service Learning Project — Giraffe Heros Program — Stick Your Neck Out for the Common Good Campaign — February, 2009 — Approximately 325 Fifth-Eighth Grade Students at TVEMS & DTEMS will participate. MAKOI Peer Mentors will assist. This is a collaborative effort that includes the Starting Points Program, Randolph Tucker Child Advocacy Center and Drug Endangered Child TaskForce and the local United Methodist Women's Groups.
- The 40 Developmental Assets Survey will be implemented for grades 8, 9 and 10 – tentative date April 2009.

Eastern Panhandle (Morgan, Jefferson, and Berkeley Counties)

Prevention Education: We implemented Too Good for Drugs at the middle school through their health classes. This went really well, and we will start a new group of students in the program next week. We will also begin implementing Too Good for Violence in the intermediate school in the next few weeks, and are working on starting the Too Good for Drugs and Violence After School Program both at a school and at the local Boys and Girls Club.

Environmental Strategies: CMCA began and is off and running. We have a strong committee of representatives from all sectors of the community. They have started the one-on-one process, with a goal of finishing them in the next couples of months.

Community Education: Our task forces continue to be active in the areas of mentoring, positive youth activities and enforcement/juvenile justice. We are beginning our first social marketing campaign, tied in with activities by our Rachel's Challenge groups in our middle and high schools, and focusing on anti-bullying education.

Partnership Building: We continue to establish the MCP in the community. We presented to our local Lion's Club, and they are interested in becoming Partners. In addition, we have met with them to discuss coordinating prevention education efforts in the schools. Also, we have been working to build up our relationship with Paw Paw, and are beginning to bring prevention programs to

the Paw Paw School.

Additional Regional Efforts

SPF SIG County Comprehensive Prevention Plans: The New Year offers us another opportunity to review counties comprehensive prevention plans. This will allow everyone a chance to update their plan data and to discuss the direction their county wishes to go in 2009. It also better positions non-implemented counties for new funding consideration.

Merchant Education: Several Region Three counties are taking a proactive approach to last year's higher SYNAR buy-rates. Coalitions are working with their CDS to better educate store owners and clerks about these prevention efforts. High school teen groups are also participating in some of these counties.

“Sustainable West Virginia Communities” Training : WVPRC Community development Specialists continue to attend monthly workshops provided by the Brushy Fork Institute. These cohort sessions are offered one weekend a month at different locations around the State. Topics include: Human Development, Leadership Development, Organizational Development, Community Development, and Economic Development.

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