

The West Virginia Partnership to Promote Community Well-Being

Quarterly Meeting – July 18, 2008

WV State Police Professional Development Center, Institute, WV

- Prepared by Michele Burnside, WVPRC

Attendance:

Partners: Jason Carlson, Don Chapman, Judy Crabtree, Michelle Foster, Neal Holtan (Ex Officio), Mike Lacy, Gig Robinson, Angie Saunders, Brenda Thompson

Proxies: Linda Dalyai for Sue Hage, Debi Gillespie for Dale Humpreys, Patrick Tenney for Bob Musick

Regional Liaisons: Anne McGee (Region 2), April Miller (Region 3), Latrisha Whitelatch (Region 1)

PRC Staff: Jamie Albert, David Bailey, Lara Berry, Michele Burnside, Wayne Coombs, Cathy Coontz, Melissa Crawford, Carol Mangone, Monica McFarland, Stephanie Southall, Anne Swedeberg, Andy Whisman

Other Guests: Michael Baylous (Pending Partner/State Police), Lisa Bruer (DADA), Barb Knutsen (WALS Foundation), Kelly Cielensky (DADA), Eric Tissenbaum (Kanawha Co. Prevention Partnership), James Dean (Randolph Co. SPF SIG Project Director), Rebecca Vance (Randolph Co. FRN), Gary Winter (Pending Partner/Gov. Highway Safety Program), Karen McComas (External Evaluation), Lee McDermott (Pending Partner/1st Presbyterian Church in Logan), Sheila Kelly (WV DHHR – Bureau for Behavioral Health and Health Facilities), Linda Spatig (External Evaluation Team), Tracy Wasinger (External Evaluation Team)

Partnership Chair Mike Lacy welcomed everyone and made a call for proxies (see proxy list above). Lacy then called the meeting to order. Partners and proxies introduced themselves. Lacy introduced Sheila Kelly who is representing the WV DHHR – Bureau for Behavioral Health & Health Facilities due to Steve Mason's recent retirement from the Div. on Alcoholism and Drug Abuse.

Michele Burnside explained the significance of the different colored table tents .

Stephanie Southall reviewed the content of the meeting packets.

Minutes from the April 18 meeting were reviewed and adopted as presented.

HANDOUT: *Partnership 04-18-2008 Meeting Minutes*

Mike Lacy reminded everyone it is time for the **annual election of the Partnership Chair and Co-Chair**. Michelle Foster nominated Mike Lacy to remain as Chair of the Partnership. Angie Saunders seconded. No other nominations were made. Lacy accepted. Angie Saunders nominated Sue Hage (not present but Angie said is willing to accept) as Co-Chair of the Partnership. No other nominations were made. Wayne Coombs presented Lacy with a real gavel.

Jamie Albert provided a brief overview of and update on **WV's Purdue Pharma Asset Forfeiture Funds**. The Partnership has been designated as the West Virginia Strategic Drug Plan Commission, which was referenced in Governor Manchin's recent *Plan for a Drug-Free West Virginia: A Strategic Spending Plan for the State's Purdue Pharma Asset Forfeiture Funds*. The Partnership has drafted a proposal/recommendations regarding its newly expanded role, which will include assessing substance abuse prevention needs, recommending grants, and coordinating a state drug summit.

HANDOUTS: *Letter from WV DCJS Director Norb Federspiel to Partnership Chair Mike Lacy; Drug-Free WV Grants Proposal.*

Kelly Cielensky stated that Governor's Plan designated \$50,000 to the Division on Alcoholism and Drug Abuse for a prescription drug plan and this should be coordinated with the Partnership's activities.

Cielensky also emphasized the impact of Synar [youth tobacco access] Legislation (www.PrevNET.org/synar) on WV's Substance Abuse Prevention Block Grant (SAPT BG) funding. Our Synar "sales to youth" rates have increased the past three years, and we are dangerously close to being out of compliance, which could result in the loss of 40% of our SAPT BG funds. We should know our Synar Compliance rate for this summer's round of Synar Compliance Checks by this fall. Mike Lacy requested a Synar update at the October Partnership meeting. Kelly also stated new regulations that prevent the DADA from using SAPT BG funds for the enforcement component of Synar. Wayne Coombs suggested the Partnership consider devoting some of its Purdue money for State Police Participation in Synar (next year). Trish Whitelatch suggested adding tobacco retailer edu into alcohol trainings. Coombs and Sheila Kelly emphasized the need to further coordinate tobacco prevention efforts in WV. In addition to the DADA (which has sole Synar responsibility), Gig Robinson confirmed that the ABCA does do some tobacco retailer edu (during alcohol edu) and checks.

Angie Saunders moved that the Partnership accept the *Drug-Free WV Grants Proposal* with the amendment that \$16,000 be carved out for Synar enforcement activities in 2009 if WV is out of compliance in 2008 and no other funding is available. Judy Crabtree seconded the motion. Discussion continued. Angie then restated her motion – She moved that the Partnership accept the *Drug-Free WV Grants Proposal* with the amendment that \$16,000 be carved out for Synar enforcement activities in 2009 if no other funding is available. The motion was adopted. Brenda Thompson abstained from voting.

Don Chapman provided an update on the state's development of a **single student survey** that will collect local data and meet federal reporting requirements (NOMS, NCLB, Safe and Drug Free Schools). WV is in the 3rd year of its U.S. Dept. of Education data management grant project, which has included trainings at the local level and drafting of the single survey. The survey combines questions from the PRIDE, YRBSS, and other surveys, and it includes questions to gauge both perception and attitude. An estimated \$30,000 is needed for a valid random sampling. An online web portal for the survey data is almost complete. The data will be public. 2009 is the estimated implementation date for the survey, which would then be repeated every two years. Don moved that the Partnership investigate funding for the survey. Angie Saunders seconded the motion. The motion passed and was assigned to the Sub-Granting Workgroup.

Wayne Coombs asked the Partnership if it would like the PRC to plan another **retreat for the Partnership** to review its progress, assess its goals, etc. Brenda Thompson suggested the inclusion of a "meet and greet" component for legislators to network with the Partnership. Mike Lacy stated he is very pleased with the Partnership's progress and believes it truly will move beyond just the SPF SIG. Judy Crabtree moved that the Partnership have a fall retreat. The motion was seconded and adopted. PRC staff agreed to begin planning for a retreat in October with January as a second choice pending space availability. The Partnership agreed the retreat should take place outside of Charleston.

Wayne Coombs asked the Partnership to consider supporting the development of a **learning program around the topics of organization, board, leadership and community buy-in development**. Coombs emphasized the need for these particular topics has surfaced through technical assistance requests from counties. Coombs indicated Jean Ambrose, former Partnership member and former Director of the WV Commission for National and Community Service, is willing to contract with us to develop such a learning program. Motion that Partnership support the development of a learning program around the topics of organizational, board, leadership, community buy-in development for WV's county prevention partnership. Angie Saunders referred the proposal to the sub-granting workgroup and requested an update at the next Partnership meeting. Jason seconded the motion. The motion was adopted.

Jason Carlson referred the **Partnership to the Policies & Procedures WG (P&PWG)** May Meeting Notes for details about Partnership membership.

HANDOUT: *P&P WG 5-22-08 Meeting Notes*

On behalf of the P&P WG, Carlson moved that the Partnership **recommend to the Governor the appointment of Rev. F. Lee McDermott** to the Partnership as a Community At-Large Member (per the Executive Order) to specifically represent faith-based initiatives (per the By-Laws). The motion carried.

On behalf of the Chair of the Community and Youth Input WG and the P&P WG, Carlson moved that the Partnership recommend to the Governor the appointment of **Jeannie Harrison** to the Partnership as the Student at a State University Member (per the Executive Order). The motion carried.

On behalf of the P&P WG, Carlson moved that the Partnership recommend to the Governor the re-appointment of **Helena Lee** to the Partnership as a Community-At-Large representative. The motion carried.

Gig Robinson provided an update from the **Underage Drinking Prevention** Workgroup. Robinson also reported the 2008 underage drinking prevention PSAS will be distributed next month.

HANDOUT: *UDP WG 6-04-08 Meeting Notes*

Angie Saunders provided an update from the **Sub-Granting** Workgroup. Saunders specifically highlighted the fact that the WG has again made funding available for non-SPFSIG-funded counties to travel to RLOs and Partnership sponsored training. Saunders also reported that all 17 SPF SIG counties have submitted their grants, and the grants are being reviewed by staff. The WG will review them Aug 14 and 15. Please let Melissa know if you want to participate in the review. The WG will also finalize an application for Purdue sub-grants.

HANDOUTS: *SG WG 5-30-08 Meeting Notes, SPF SIG Grant Expenditure Update (10/07-9/08), SPF SIG County Progress Update (March-May 2008)*

Regional Liaisons Trish Whitelatch, Anne McGee, and April Miller, and Community Development Specialist David Bailey each provide **updates** from their regions. Written copies of the reports are included at the end of these meeting minutes.

Melissa Crawford stated that the SPF SIG county level grants are currently slated to end on September 29, 2009. WV, however, is in the process of asking CSAP for a no-cost extension. If the extension is granted, funding would end September 29, 2010.

Angie Saunders commended and requested a copy of a letter sent from Latrisha Whitelatch to physicians about the availability of substance abuse related data. Saunders suggests the letter be shared with other counties for similar distribution.

Wayne Coombs requested **regional updates on local data collection**. Anne McGee reported youth collected data, PRIDE, MU Survey. Michelle Foster reported pre/post tests for programs, EMS data, and wellness info. April Miller reported pre/post tests for Too Good for Drugs. Latrisha Whitelatch reported tracking tickets, uniform crime data, TIPS evaluations, CMCA database re: themes, sticker shock post survey, 40 developmental assets survey.

Wayne Coombs announced receipt of a **press release from Senator Byrd's Office**. The release reports the possible availability of additional funding for the WVPRC.

HANDOUT: *Press Release from Byrd's Office*

Mike Lacy announced **Partnership quarterly meeting dates for 2009**: Jan 16, April 17, July 17, Oct 16

Mike Lacy announced the **resignation of Dave Harris** from the Partnership due to Dave's recent retirement.

Linda Spatig presented *Notes on the Notes; Getting It Together: Collaborative Community Based Change* (HANDOUT).

The Partnership divided into three groups to discuss the following questions:

Small Group Report Out:

Group 1 Flip Chart Notes

How well does the model capture the experience?

- Sustainable change is outcome of other components.
- Model demonstrates that process is not linear.
- Consistency in document
 - vision versus shared vision
 - change (implies moment in time) versus sustainable change (implies outcome)
 - means and ends versus ends
 - Plans should be part of share vision.
- Numbers do not refer to priority or order of steps but are for ease of reference for discussion purposes. Take numbers out of actual model.

Is the model applicable to the local level?

- Yes, however...
 - Elements of the model may be more difficult to implement with a long established group (local or state).
 - Newer groups will “grow up” through the process together.
 - Overt conversations about culture, value, ownership.

How can the model be used by state/local partnerships?

- Reminder for group members regarding ownership, participation, culture of est. versus new groups, not a linear process.
- Main categories are applicable; Sub-categories may need to be adopted.
- Gives a point of discussion for group dynamics in a non-blaming or threatening way.

Group 2 Flip Chart Notes

What's missing? / Suggestions?

- Use the word coalition building rather than engagement.
- More 2-way communication.
- Leadership/vision rather than just vision.
- Spiral instead of circle.
- Change management...not just change.
- Increasing priority of purpose/need rather than “chasing money,” prioritizing the needs of funding sources.
- Continue to emphasize evaluation component of process.

How can the model be used by state/local Partnerships?

- Periodically review and use to assess and adjust.
- Consult when recruiting people.
- Formalize resource referral process.
- Use as guide for changing our way of thinking.
- More for leaders and staff rather than general Partnership members.

Group 3 Flip Chart Notes

How well does the model capture the Partnership/SPF SIG experience?

- Didn't capture the struggle but agree with end results.
 - Getting the right players to the table.
 - Anyone who should be here isn't? Treatment (Steve, Suicide Prev); Community Base, Retailers

- Mandate funding to start the process (vision) Progress made in the state prior to SPF SIG.
- Need
- Historical significance.
- Hope to improve the system.
- Focus
- Sense of urgency.
- Comprehensive planning to arrive at one vision.
- Engagement...at Partnership direction, staff to members about WG assignments.
- Capacity building.
- Learning curve – time was allowed for this.
- Triggering event.
- State readiness (pre-model).
 - Urgency, vision, need, drive, recognition, historical importance, commitment of Partners, expertise
- Take numbers off...evolving process.
- Put box around model....space between box and model (state of readiness).

How can the model be used by state/local partnerships?

- To help new partners.
- State's experience can help local partnerships.
- Marshall County used state model of WGs for engagement.
- Need has to be community-based.
- Learn from mistakes/struggles.
- Interesting to look at CRA of counties whose coalitions popped up in responded to the SPF SIG funds.
- Partners took model/information back to their own jobs (JJ, SDFC, EUDL, Court)...learning integrated through system.
- Experience-patients it takes time to evolve.
- Process takes time.
- Outcome may not be seen immediately...some meaningful changes may not be seen for 8-10 years.
 - QUOTE FROM GIG: "In SPF SIG years..."
- Use resource of the people involved (For Example: Golds in P&P WG). All components are equally important.
- Local partnerships need to be recognized as the local entity.

Where do we go from here? Continue to work on model. Review other literature. Market to our federal peeps.

Mike Lacy requested **suggestions for the October Partnership Meeting agenda:**

- WV Synar Compliance Update (Biddy/Kelly?)
- SG WG Update – Perdue, DOE Grant Project, SIG, Board Development Proposal
- Comprehensive Plan WG Update
- P&P WG Update – Membership
 - Discuss options for new workgroup for youth.
 - WG for McDermott
- CYI WG Youth Recruitment Status
- Legislative Meeting Update
- Underage Drinking WG Update – PSAs, Plan
- JJ 3-Year Plan

OTHER HANDOUTS: *Comprehensive Planning Workgroup*, *PrevNet Magazine (July/August edition)*, *Preventing Suicide in WV Plan*

REGIONAL REPORTS

REGION 1 UPDATE – SUBMITTED BY LATRISHA WHITEATCH

Five SPF SIG Implementation Counties: Calhoun, Doddridge, Marshall, Ohio, and Wood

RLOs:

- May 2008: Merchant Education, CMCA Implementation, and Coalition Building (Wheeling, Ohio Co)
- July 2008: Canceled; Latrisha Whitelatch was re-elected as the Regional Liaison to the Partnership via an email vote.
- September 2008: CADCA and Sober Day, Wood County (tentatively)
- All Partnership members are invited to attend.

Concerns Raised This Quarter: Kristen Kroflich, Ohio County Project Director, and Latrisha Whitelatch, Marshall County Project Director, would like to know if SPF SIG funding will be ending in September 2009 or if funding will be extended through 2010?

County Updates:

Marshall County: The coalition has been focused on conducting CMCA one on ones and providing TIPS trainings to Marshall County alcohol merchants in recent months. Nearly all merchants trained in TIPS have indicated that responsible beverage server/seller classes should be mandatory. The coalition has also been focused on revising its comprehensive plan, writing the SPF SIG grant renewal, and completing the CLI. Furthermore, the coalition's Community Input and Involvement Workgroup recently sent letters to all Marshall County physicians and pharmacists informing them of the existence of the controlled substances database. Instructions about how to access the database were included in the letter, as well as statistics about the problem of prescription drug abuse in our state. At least 2 doctors have contacted the coalition directly in order to inform us that they have since "joined" the database.

The coalition is now planning its Family Day and Red Ribbon Week activities, and coalition members are preparing substance abuse prevention presentations for a conference in Marion County and for substance abuse prevention training for Marshall County Schools. In addition, coalition members will meet with local legislators in early August about changing at least one, possibly 2 existing alcohol laws as a result of CMCA one on one conversation that have occurred.

Ohio County (report submitted by Kristen Kroflich):

Ohio County Substance Abuse Prevention Coalition (OCSAPC) is developing and working on:

- Youth In Action (YIA) environmental strategies projects (YIA team between OCSAPC, youth, and law enforcement was formed at the YIA training in Ohio Co. 06/25/08)
- Collaboration with the EUDL Coordinator Sgt. Taylor with Wheeling PD (we have been sharing data, YIA efforts, and other plans)
- an FASD Prevention/Media Campaign for Sept. (including outreach to local alcohol establishments, youth involvement, media efforts, and assessment)
- A Summer initial youth forum about the causes, and plans of action with youth re Underage Drinking
- Building Coalition Leadership; to work on roles more formally in the infrastructure
- the FY09 SPF SIG Proposal and SPF SIG reporting

Calhoun County: The PRIDE team has been very active. They have given presentations at local events, such as Relay for Life. In addition, a Calhoun County PRIDE team website has been developed.

General Regional Update: Counties throughout Region One have been revising their comprehensive plans and preparing their SPF SIG renewal applications. In addition, counties are currently working on the CLI.

REGION 2 UPDATE

Logan County Quarterly Report (April 2008 – July 15, 2008) - Submitted by Stephanie Birchfield

April: In April, the P.I.E.C.E.S. Coalition partnered with P.R.I.D.E. and the Logan Co. FRN and held three senior meetings in Logan Co. One was held in Man, WV, another in Chapmanville, WV, and the last meeting was held in Logan, WV. Approximately 75 people attended all three meetings. At all three meetings we had a pharmacist that talked to them about their prescriptions, how to safeguard from over medicating, and distributed pill boxes. Home Health Nurses came and talked about things that they could do to protect themselves and their medications. And finally a representative from the Logan Co. 119 Task Force came and talked with them about how to legally travel with their medication, who to call if they needed help, and laws concerning prescription drug abuse.

May: The P.I.E.C.E.S. Coalition members realized a need for some internal restructuring. As a result, a By-laws committee was created. The P.I.E.C.E.S. by-laws were revised and approved. This led to the creation of a Personnel Handbook and Policy on Cultural Competency. Memorandums of Understanding were also created for the P.I.E.C.E.S. Board Members, along with scheduling dates for Board Member training through the WV PRC. Personnel evaluations will also be created and used. Other committees were also created to help with other strategies, such as a Drug Summit Committee, Senior Committee, and Vacation Bible School (VBS) Committee. The coalition is working toward a more democratic way of doing things where everyone has an equal voice. We applied for and were awarded a \$5,000.00 Tobacco Grant from the Cabell Huntington Health Department.

June – July: In June, we really concentrated all of our efforts on our Comprehensive Plan and SPF SIG Phase IV application. Something that has happened during this quarter is our faith-based efforts are still continuing to evolve. The Pastors and Ministers that attend our meeting decided to create a VBS Committee. They realize that there are very few resources for Pastors to help them deal with substance abuse in their congregation. They have also discussed ways that they could help Pastors incorporate prevention related strategies and activities into their churches. Thus the idea for a Vacation Bible School curriculum geared toward substance abuse prevention was created.

The initial idea for the curriculum is: The curriculum will span all ages, from pre-school to parents.; It will be user friendly and adaptable regardless of denominational preference.; It can be used by any church regardless of size or budget.; The VBS curriculum will be free and downloadable.; The Pastors are also discussing creating Power Points and sermon ideas for Pastors about substance abuse that will also be free and downloadable.

Kanawha County Update – Submitted by Eric Tissenbaum

1. Our Parents, Families and Work remains active and in demand. We provided two presentations for Blue Cross Blue Shield employees
2. After reviewing data from beer stings we found we had 26 buys in 2007 and only 8 in 2008.
3. Cabin Creek health has agreed to become a member of the Kanawha Communities That Care.
4. We have collaborated with the WV National Guard's DDR unit to provide Staying on track in Kanawha County schools in 2008-2009 school year

Cabell County Update – Submitted by Anne McGee

- April 18, 2008 Milton Creagh and Cabell PRIDE Team presentations at Cabell-Midland High School, Huntington High School, Huntington Middle School – Cabell Pride Team and Milton Creagh appeared before 2071 people, 1084 male and 988 female, 1382 high school students, 3 age 0-4, 8 age 5-11, 541 age 12-14, 90 age 25-44, 43 age 45-64 and 4 age 65+, 6 Native Americans, 26 Asian, 282 african American, 1758 white, 12 hispanic/latino
- April 18, 2008 Milton Creagh and Cabell PRIDE Team presentation at City of Huntington Auditorium- 125 participants, 60 male, 65 female,
- April 18, 2008 Cabell Youth Guide to Activities and Services Completed
- April 21, 2008 Regional Learning Opportunity “Activity Showcase”
- April 22, 2008 Distributed materials at Women’s Expo at Huntington Civic Arena

- April 25, 2008 Parent Workshop at Altizer Elementary
- April 28, 2008 Environmental Scan Presentation to Rotary Club of Huntington
- April 30, 2008 Implementation Grant Meeting
- May 1, 2008 Implementation Grant Meeting
- May 2, 2008 Parent Workshop at Spring Hill Elementary
- May 13, 2008 Meeting with Wayne Coombs regarding restructuring of CCSAPP
- May 15, 2008 Faith Leaders Workshop at Kenova United Methodist Church
- May 19, 2008 Regional Learning Opportunity
- May 19, 2008 Prescription Misuse Prevention Task Group Meeting
- May 21, 2008 Monthly Coalition Meeting
- May 27, 2008 Task Group Request Mailing Completed
- May 23, 2008 Communities In Schools Strategy Meeting
- June 2, 2008 Plan Update Completed
- June 6, 2008 Advisory Committee Established
- June 11, 2008 Environmental Scan Presentation to Barboursville Rotary Club
- June 12, 2008 2007-2008 PRIDE Survey Results Distributed
- June 16, 2008 Regional Learning Opportunity “WV Funding Study”
- June 17, 2008 Underage Drinking Prevention Task Group Meeting
- June 18, 2008 Monthly Coalition Meeting
- June 25, 2008 Billboard Campaign Begins
- June 30, 2008 Underage Drinking Prevention Task Group Meeting
- June 30, 2008 CCSAPP Webpage Updated

REGION 3 UPDATE - SUBMITTED BY APRIL MILLER

Morgan County

- Jackie Fisher no longer Project Manager. She is serving as a consultant. Susan Caperton has replaced her as Project Supervisor.
- Ed Chaffee has resigned as Prevention Specialist.
- Looking for a VISTA to help support school-based mentoring position.
- Morgan County hosted an RLO on 4/4.

Randolph County

- Teen Court is approved and is expected to start after funding is accumulated.
- National Kids Day is August 3rd – planning for 300-500 kids. WDNE is working closely on this project to help with promotion.
- Pride See Red Merchant Education team will begin training late August early September. They will start going into stores shortly after the training.

Barbour County

- During the month of June we were able to impact 268 youth with a prevention message. We worked at both Philippi and Belington Energy Express, Project Issiac, Audra Art Camp, Belington Library Art Camp, and Barbour County 4-H Camp.
- We also developed cards to be used during our shoulder tap operation slated for later this summer, and trained 6 youth members on merchant education. Before the middle of July we will have provided merchant education to 22 establishments in Barbour County.
- We worked on development of PSA’s for use in Barbour County using Barbour County kids as a takeoff on the youth retreat in May. We will be unveiling our PSA during a dance at the fairground in July. We will also be running the PSA on the stage during the Barbour County Fair.

- We have developed a county slogan and have tied it to all events and activities we are participating in **.S.O.C.K. it to:** Underage Drinking, Illicit drug use, prescription drug abuse and anything else we have done. **Save Our Cherished Kids** is the acronym for this slogan. We are starting a trend that every event we are at we wear crazy socks to keep the message in front of everyone.
- We also worked on a Prostate Cancer Prevention program titled: Prime Rib, Prizes and your Prostate. We had a prime rib dinner with door prizes were two doctors gave presentations on prostate treatment and prevention. Some of the prizes were free Prostate exams, round of golf at the Barbour Country Club, Camping equipment, fishing equipment. Thirty three area men attended and seven coalition members.
- We have started work on preparing to work with the local school sports teams on signing a pledge to stay drug and alcohol free. We will be providing a small training to coaches and/or team members on the dangers of underage drinking and illicit drug use.
- A county-wide prevention scavenger hunt is underway. A clue is placed in the local newspaper each week describing a certain location. Youth go to the location and their name is placed into a drawing for prizes that included \$100 gas cards, Wii game systems, county fair passes, pizza, movie rentals, gift certificates, etc.
- Barbour County hosted a Funding Study Workshop on 6/30, which served as our regions RLO.

Preston County

- The Preston County Prevention Coalition hosted an after prom party. 103 teens participated and 63 stayed till the morning. Games, activities, food and prizes were available.
- They conducted a Family Life Expo highlighting children's social services and prevention messages.
- The PRC conducted a training at Preston High for faculty and staff regarding prescription drug abuse and how to identify pills. It was well received by participants.
- Their coalition is still together and is currently pooling resources to conduct activities and to identify and address the needs of the community

Tucker County

- Over 815 Tucker County Students successfully completed a full series of the Too Good for Drugs curriculum (grades 6-10), Second Step curriculum (grades pre-k-5th) and Talking about Touching Personal Safety curriculum (pre-k). The program was very well received by school administration and staff as well as parents and students. Plans underway for next year.
- A college intern was hired for the summer to assist with community prevention projects and to help coordinate summer activities with the MAKOI peer mentor team. She assisted with a healthy choices activity/presentation at the local 4-H camp.
- Too Good for Drugs and Violence After School Curriculum is being conducted at the Energy Express site at Davis Thomas Elementary Middle School and BEBOP Academy at Tucker Valley.
- MAKOI peer mentor members will be trained late in August to conduct See Red Merchant Education. They are also preparing a prevention display that will be set up at the Relay for Life on 7/19. They will be doing activities including FATAL VISION program and showing their prevention PSA's at the event. MAKOI's gave a presentation showcasing their prevention PSA's at the Tucker County BOE meeting in June. They served as group and activity leaders during a 4th and 5th grade field trip day, Davis Community Center youth dances, and also during freshman move up day. The MAKOIS are working this summer to set up a strategy to recruit more members (probably an application process) and they are also working to set up more defined meetings during the school year.
- A prevention newsletter is being developed and will be sent home to parents with children in the school system this summer. An active consent form for parents is being developed for the 40 Developmental Assets Survey, which will be conducted during the fall semester (7th through 11th grades).

Barbour – Tucker – Randolph

- A Teen Retreat took place on 5/16 through 5/18 at YMCA Camp Horseshoe. During the event 40 teens from the region came together to develop prevention public service announcements. The prevention messages included tobacco, marijuana, drunk driving and bullying prevention. The teens learned the process of developing PSA's through brainstorming, researching, story-boarding and video editing. 4 PSA's were developed and have been uploaded on MySpace and YouTube. The teens are displaying the PSA's at community events and during

programs and activities. Strong bonds were formed between the teens participating in the event. Many barriers were broken down and friendships formed.

- *This was a collaborative effort that included the Randolph, Tucker and Barbour Co. FRN's, Barbour and Tucker Sheriff's Departments, Tucker County Schools, Tucker Co. Safe & Drug Free Communities Project. Randolph, Barbour SPF SIG projects, Randolph Co. America's Promise Coalition, Tucker Co. Enforcing Underage Drinking Laws Grant, YMCA Camp Horseshoe, Tucker County 21st Century Schools, Gear-up, Prevention Resource Center.*
- We are planning a Teen Retreat for next year. We will be rotating the retreat from county to county. Plans are to have Randolph Co. host next year's event. And it will most likely take place at Camp Pioneer 4-H camp.

REGION 4 REPORT - SUBMITTED BY LOIS MANNS

Coalitions in Region 4 have been very busy. Activities run the gamut from youth-oriented educational presentations and media campaigns to board development trainings and workforce wellness programs. In the midst of it all, a flurry of effort was evident as project coordinators prepared progress reports and work plans, looking forward to another year of programming efforts.

Some of the highlights from the region are...

- A collaboration between the Raleigh SHAPED coalition and the Fayette County Prevention Partnership resulted in the placement of alcohol and drug prevention messages in all of the theaters in Raleigh, Fayette and Nicholas counties. This cross county collaboration looks to continue its efforts in other venues as well.
- The Raleigh County SHAPED coalition also worked with Kroger Supermarket to feature the Tobacco Quitline on the back of all its register receipts.
- Board development training was presented in June for county coalition as well as fiscal agency boards. This training provided board members with tools to assess and improve their effectiveness.
- County coordinators also acknowledge planning for or early stages of implementation of CMCA programming

The following submissions are from the Raleigh County SHAPED coalition.

- In its continuing efforts to reach both minority youth and faith-based organizations, the SHAPED coalition collaborated with the West Virginia State Baptist Convention to provide prevention information at its annual youth camp
- Completed the Keep a Clear Mind Training and Project Alert Program with over 1000 students trained. The success of this program and the plans for the TGFED implementation has prompted the Board of Education to commit to \$10,800 for four additional prevention educators to be added to the 8 that the coordinator has asked for in the grant.
- Collaborated with Mountain State University who will now provide free office space for the coalition
- Formed a partnership with State Farm Insurance who is donating filing cabinets for her new office. The Coordinator is asking them to help sponsor the Teen Expo 2009. Additionally she is asking that she be allowed to leave prevention information relative to impaired driving in the offices in Raleigh County.
- SHAPED will have a "Prevention Info" table at the Annual Minority Health Conference to be held Beckley on August 7-8 at MSU.
- SHAPED is still doing Prevention Education, Information Dissemination, and media Campaign, through local collaborations.
- Received a report from the Board of Education that indicates violence is on the rise with over 400 students suspended for fighting. This is providing data for future programming within the coalition.
- Region 4 remains active in the fight to bring prevention to the forefront of community awareness and programming.