


**WV's Partnership to Promote Community Well-Being**  
Quarterly Meeting - April 18, 2008  
WV State Police Professional Development Center, Institute, WV  
Meeting Minutes



*Prepared by Brenda Richard, WVPRC*  
*Approved at 7/18/2008 Partnership Meeting*

**Attendance:**

- **Partners:** Don Chapman, Judy Crabtree, Michelle Foster, Sue Hage, Steve Heasley, Amanda Fisher (Proxy for Lew Holloway), Neal Holtan (Ex Officio Member), Mike Lacy, Helena Lee, Lois Manns (WV DHHR Region 4 Liaison to the Partnership), Steve Mason, Gary “Gig” Robinson, Angela Saunders, Denise Smith, Latrisha Whitelatch (WV DHHR Region 1 Liaison to the Partnership), Bill Woodrum
- **Partners Absent:** Keith Adkins, Joe Barker, Charles Brown, Jason Carlson, Jamilla Davis, Karen Eskew, Dave Harris, Lew Holloway (Sent Proxy), Dale Humphreys (Sent Proxy), Gayle Manchin, Bob Musick (Sent Proxy), Brenda Thompson
- **WVPRC Staff:** Jamie Albert, Jo Beyer, Michele Burnside, Shamus Cleveland, Wayne Coombs, Melissa Crawford, Ed Lanham, Monica McFarland, Carol Moscar, Valerie Ponder, Brenda Richards, Laura Sarver, Stephanie Southall, Alisha Smith, Robin Spence, Anne Swedberg, Andy Whisman
- **Others:** Sgt. Michael Baylous (WV State Police), Lisa Bruer (DADA), Paula Flaherty (MU Eval Team), Debi Gillispie (Proxy for Dale Humphreys), Barbara Knutson (WALS Foundation), Karen McComas, (MU Eval Team), Dr. Michael O’Neil (Univ. of Charleston – School of Pharmacy), David Potters (WV Board of Pharmacy), Greg Puckett (Community Connections, Inc.), Merrial Richardson (DADA), Linda Spatig (MU Eval Team), Patrick Tenney (Proxy for Bob Musick) Tracy Wasinger (MU Eval Team), Gary Winter (WV DMV Office of Highway Safety)

Partnership Chair Mike Lacy greeted everyone and made a call for proxies. Debi Gillespie presented a proxy for Dale Humphreys; Patrick Tenney presented a proxy for Bob Musick; and Amanda Fisher presented a proxy for Lew Holloway.

Chairman Lacy called the meeting to order.

Stephanie Southall reviewed the contents of the meeting packets.

Minutes from the last meeting held on January 18, 2008 were reviewed. There being no corrections or additions to the Minutes, Bill Woodrum moved that the Minutes be approved; Judy Crabtree seconded the motion. The motion was adopted. HANDOUT: *Partnership 01-18-2008 Meeting Minutes*.

Chairman Lacy reviewed recent developments with respect to the Partnership Study Resolutions [House Concurrent Resolution No. 74] and the possible Codification of the WV Partnership [House Concurrent

Resolution 97. Each of these Resolutions will be addressed during one or more of the Legislative Interim Committee Meetings scheduled during the remaining months of 2008 and early 2009. An Interim Schedule is provided in today's meeting packets, and certain members of the PRC staff and Chairman Lacy will appear before the Joint Committee on Government and Finance at designated Interim meetings when requested to do so.

HANDOUTS: *House Concurrent Resolution No. 74; House Concurrent Resolution No. 97; Schedule of West Virginia Legislature's 2008 Interim Committee Meetings.*

**Behavioral Health Commission:** Sue Hage noted that she serves on the Behavioral Health Commission as a proxy for the WV DHHR Bureau for Children and Families Commissioner. She also reported that the Commission has developed several recommendations, and it believes the WV Partnership is an appropriate "home" for the recommendations. The Commission's next meeting is May 1, at which time Sue will provide a report on the status of the Study Resolutions related to the WV Partnership.

**Purdue Pharma Asset Forfeiture/Governor's Drug Plan:** Chairman Lacy welcomed Sgt. Mike Baylous with the WV State Police and Norb Federspiel with DCJS who provided a report on the Purdue Pharma Asset Forfeiture under the Governor's Drug Plan. Sgt. Baylous stated that this case actually started out of an investigation on the widespread use by teens of the drug oxycontin. The resulting settlement on this case was \$44 million dollars. The WV State Police will receive a portion of these funds which will allow them to upgrade the grounds and buildings at their Police Academy in Institute, WV, as well as purchase additional vehicles, provide funding for two drug investigators, and use some of the funding to help the WV Board of Pharmacy with maintaining the database on drug abusers.

Norb Federspiel with WV Division of Criminal Justice Services presented additional information on the Purdue Pharma case settlement. Mr. Federspiel stated that the WV State Police is the legal repository for all of the funds received, and noted that one of the criteria in this settlement is that funds must be spent for law enforcement training. Another criteria requires that if an agency receives funds in excess of 25% of its budget, the money may be distributed to other agencies.

WV State Police Colonel Dave Lemmon has sent a proposed plan for distribution of the funds to the U.S. Department of Justice, however, a response has not yet been received. If a response is not received by May 1, 2008, the Governor/State will assume that the proposal, as submitted, is approved. One of the plans included in the proposal relates to drug prevention and suggests the establishment of a Strategic Drug Plan Commission. Mr. Federspiel stated that he has on good authority from the Governor's Office that the WV Partnership will be designated as the Commission since the Partnership is already in existence and operational. \$3 million dollars will be provided to the Partnership, and the Partnership will be required to provide a proposed plan for using these funds, noting that the plan must include a Drug Summit. Mr. Federspiel further noted that in addition to the money coming to the Partnership, there are funds that will be provided for Prevention Resource Officers (PROs).

Several questions were raised in connection with the Purdue Pharma funding, and Mr. Federspiel responded as follows:

Question: Will funding for the PROs be provided for only one year? Answer: Yes, however, there will be a stipulation when these officers are hired that the agency under which these Officers will be supervised will be required to provide funds for a second year.

Question: Is it correct that these funds must be spent in two years?  
Answer: Yes, but it is anticipated there may be an extension to three or four years.

Question: Chairman Lacy asked that now that it has been decided that the Partnership will receive these funds, what does the Partnership have to do?

Answer: The Partnership now needs to develop a plan and priorities need to be established. Mr. Federspiel then reviewed criteria that the Governor's initial plan set forth for the Commission (now the Partnership).

Chairman Lacy stated that drafting of a plan needs to take place as soon as possible because the clock is already running on the first year of this funding award. After a brief discussion, a meeting was scheduled for May 8, 2008 for Chairs of all the Partnership WG's to develop a proposed plan to bring back to the Partnership for review at the July meeting. The meeting on May 8 will be held at the WV Prevention Resource Center in Conference Room B.

Dr. Wayne Coombs advised that the Comprehensive Plan Workgroup has a preliminary draft in the works that will soon be sent out to Partners for review, and it could possibly be used as the basis for development of the Governor's Drug Plan.

A brief discussion was held with regard to the earliest date that guidelines could be drafted for sending out notice that grant applications would be accepted for review. Some felt that the earliest date would be sometime in August, however, most others felt this date was too early. Dr. Coombs noted that first the criteria from the Federal level needs to be received.

Sgt. Baylous noted that out of the \$44 million dollars, it is his understanding that \$25 million will go to the State Police and the remainder distributed to other agencies.

There was further discussion about the various aspects that should be included in drafting a plan. Chairman Lacy invited all of the Partners to attend the May 8 Planning Meeting or to attend any of the workgroup meetings in which they have an interest. Chairman Lacy requested that the PRC provide all of the Partners with dates of all upcoming workgroup meetings in light of the Governor's decision to designate the Partnership to assume the role of the newly proposed Commission.

**Statewide Drug Summit:** Chairman Lacy addressed plans for the Statewide Drug Summit. He noted that there have been previous discussions about possibly including the Drug Summit with the Share the Vision Conference. Dr. Coombs advised that the guidelines relative to the Summit require that it be a stand-alone conference, however, the conference could be held on the day before or after the STV Conference. Chairman Lacy feels it would be best if it is held on the day before the STV Conference.

**Division of Juvenile Services Update:** Debi Gillespie with the Division of Juvenile Services provided an update on the Day Report Centers around the State. She noted that they provide programs on intervention for the juveniles who come to them in association with any of the programs/services they provide.

**Policies & Procedures Workgroup Report:** Michele Burnside provided a report on behalf of this Workgroup, noting that in December 2007 electronic votes from Partnership members were obtained on two issues, i.e., the Proposed Partnership Study Resolution, and the Proposed Procedure/Protocol for Submission of Proposed Legislation. Michele advised that after the electronic votes were received, her Workgroup discovered that the State Open Meetings Act prohibits voting electronically. So, the issues on which electronic voting was held in Dec., 2007 must now be re-voted.

Chairman Lacy noted that because the Workgroup is providing the motion that the votes previously received in December 2007 be re-voted, it is not necessary that someone now make a motion to do so.

Michele further advised that the Partnership By-Laws with proposed edits noted in red are provided in the packets. Michele requested that the Partners review the edits. There was discussion/clarification about various proposed changes. The Chair ruled that the suggestion for an additional change on page 4, in the first line of Article V, to delete "SPF SIG" and insert "its" is a technical change. Chairman Lacy moved that the proposed By-Laws, with the edits as noted, be approved. The proposed By-Laws were unanimously approved.

With regard to the matter of conducting a re-vote on the two issues voted on in December, 2007, a re-vote of the Partners present was held. The Proposed Partnership Study Resolution and the Proposed Procedure/Protocol for Submission of Proposed Legislation as presented in December, 2007 were unanimously approved.

HANDOUTS: *Policies & Procedures Workgroup Meeting Notes from February 15, 2008 and March 28, 2008; Proposed Partnership Study Resolution; Proposed Procedure for Partnership Legislative Proposals; and The WV Partnership to Promote Community Well-Being By-Laws with Proposed Edits in Red.*

**Underage Drinking Prevention Workgroup Report:** Gig Robinson provided an update for this Workgroup.

HANDOUTS: *Underage Drinking Prevention Workgroup Notes from January 24, 2008, February 28, 2008, and March 20, 2008.*

**Subgranting Workgroup Report:** Angie Saunders provided an update for this Workgroup.

HANDOUT: *Subgranting Workgroup Meeting Notes from March 28, 2008.*

As part of the Subgranting Workgroup report, Laura Sarver presented a report on implementation strategies used by each of the counties that received a grant award, and provided a written report documenting these strategies, along with a financial update of each county's expenditures to date and their balance of funds remaining. [There was a suggestion that perhaps consideration should be given to posting this document on the Partnership's Website, however, after further discussion, it was decided that this should not be done until after further consideration because it may cause some problems with having other counties review these documentations.]

Laura also gave a PowerPoint presentation showing photos of the various activities and projects recently held by implementation counties around the State.

HANDOUTS: *SPF SIG Subgrantee Progress Report; and Financial Report on expenditures and current balances remaining for each of the grant award counties.*

**Coordination of Specialists and Services (COSS) Workgroup Report** -- Chair Sue Hage provided an update for this Workgroup. Sue noted that there have been problems in scheduling meeting dates for this Workgroup. As a result, Sue has suggested that meetings for this Workgroup be postponed until after the Partnership's Planning Meeting scheduled for May 8.

HANDOUT: *None.*

**Funding Study Workgroup Report** -- Partner Steve Heasley provided an update for this Workgroup. Steve noted that their last meeting was held in February, 2008. They are updating the strategy which they have been doing for the last five or six years. The Workgroup is planning to hold two workshops which will deal with funding matters such as how funds have been spent over the last five years, and they will also touch on prevention efforts. Melanie Jones is the PRC staff person coordinating this effort in setting up the workshops.

HANDOUT: *Prevention Related Expenditures flow chart with clarification/definition of the six classes of strategies.*

**Pharmacy Board Update:** David Potters with the WV Board of Pharmacy provided an update of current activities for this Board. He noted that they are maintaining a controlled substance monitoring database.

NO HANDOUT.

**Sustainability Presentation:** In response to a request from the Partners at the last Partnership meeting on January 18, 2008, Dr. Wayne Coombs provided a presentation on the issues associated with sustainability.

Dr. Coombs noted that there are several questions for review:

- How do we define sustainability?
- When the SPF SIG Grant terminates, what will be the role of the Partnership?

### **Small Group Discussion on Sustainability**

Dr. Coombs requested that the Partners, staff and guests participate in three Small Group Breakouts to discuss the issues and questions presented at the last Partnership meeting. Each Group will be assigned two categories for discussion and then report back to the full meeting. The question posed to each group is as follows:

Question: What are your recommendations for sustainability in each of these categories?

Group 1 -- Leadership and Structure

Group 2 -- Resources and Measurement and Accountability

Group 3 -- Legislation and Sustain Focus and Attention

### **BREAK FOR LUNCH**

Upon returning from the lunch break, Chairman Lacy recognized Helena Lee for her many years of service in the field of prevention, and also recognized Steve Mason for his years of service in State government, as well as his service as Co-Chair of the Partnership. Certificates of Recognition were presented to Helena and Steve who are each retiring from their positions with the State effective June 30, 2008.

### **Small Group Reports**

**Group 1** -- Helena Lee provided a report on Group 1's assigned categories of Leadership and Structure as they relate to sustainability. A detailed list of their recommendations is attached to these Notes and marked as Group 1 Recommendations.

**Group 2** -- Michele Burnside provided a report on Group 2's assigned categories of Resources and Measurement and Accountability. A detailed summary of the recommendations is attached to this document and marked as Group 2 Recommendations.

**Group 3** -- Bill Woodrum provided Group 3's report on their assigned categories of Legislation and Sustain Focus and Attention. A detailed summary of their recommendations on these issues is attached and marked as Group 3 Recommendations.

**Motion for Creation of new Workgroup:** Following the Small Group Reports and discussion, Angie Saunders moved for the Partnership to consider creating a sub-committee (Workgroup) to study statutes in the WV Code pertaining to issues associated with the Partnership. [Angie amended her motion, suggesting that the word Workgroup be substituted for the term Sub-Committee.] Steve Mason suggested that it would be good if the First Lady would appoint someone to serve as her Proxy at Partnership meetings. He feels that the Partnership needs a representative from the Governor's Office to attend Partnership meetings, and who would also serve as a liaison between the Partnership and the Governor's Office.

There was further discussion about there being a fine line with regard to what members of this Workgroup can do in suggesting changes to a particular statute. It was noted that suggestions about changes to any statutory

language would have to come back to the full Partnership for approval. Chairman Lacy further noted that after Partnership approval, any suggested statutory changes would then be required, by protocol, to be presented to the Governor for approval before being presented to the Legislative bodies.

Upon inquiry from Chairman Lacy as to why this breakout group suggested creating a Workgroup to review and make changes to particular statutes, Steve Mason advised that it was because he knows of several statutes which should be corrected.

After discussion, the motion that the Partnership create a Workgroup to study statutes in the WV Code pertaining to issues associated with the Partnership passed unanimously. [Official name of the Workgroup was not designated.]

Chairman Lacy advised David Potters [proposed Partner from the WV Board of Pharmacy] that his official appointment from the Governor has not yet been received. However, until such appointment is officially made, Chairman Lacy asked Mr. Potters to serve as Acting-Chair of this newly-created Workgroup. Mr. Potters agreed to serve. Chairman Lacy also asked Steve Mason if he would consider serving on this Workgroup after his retirement from the DHHR at the end of June, and Mr. Mason also agreed to serve. Angie Saunders requested that Gig Robinson also serve on this Workgroup, and Gig agreed to serve. Sgt. Mike Baylous was asked to serve on this Workgroup as well, and he also agreed to serve.

The following persons will serve as members of the newly-created Workgroup to study statutes in the WV Code pertaining to issues associated with the Partnership:

David Potters, Acting-Chair  
Steve Mason  
Gary "Gig" Robinson  
Sgt. Mike Baylous

**WV State Police Membership on the Partnership.** Chairman Lacy noted that there is one additional item on which the Policies & Procedures Workgroup has requested the Partnership to address: that the Partnership consider making a recommendation to the Governor that a representative from the WV State Police be appointed to serve on the Partnership. Gig Robinson made a motion that the Partnership recommend to the Governor the appointment of Sgt. Michael Baylous of the WV State Police. The Motion passed unanimously.

### **Regional Liaison Briefing**

Region I - Trish Whitelach, Marshall County FRN, provided an update;  
Region II - Alisha Smith, WVPRC Community Development Specialist, provided an update;  
Region III - Shamus Cleveland, WVPRC Community Development Specialist, provided an update;  
Region IV - Lois Manns with the Women's Resource Center, provided an update.

Detailed reports for each region are posted at the end of this document.

Dr. Mike O'Neil with the University of Charleston's School of Pharmacy provided an update of the Substance Abuse Education, Prevention and Treatment Mapping Pilot Project. This Project has a workgroup comprised of approximately thirty people from the various fields of medicine, prevention organizations, law enforcement agencies, universities, the court system, and others. The group's initial meeting was held in December, 2007. Since that time, the workgroup has decided that there should be a Controlled Substance Advisory Board which should ultimately become a workgroup as part of the Partnership. Becoming associated with the Partnership

would mean that this workgroup could make recommendations to agencies like the American Cancer Society, who would then be willing to provide assistance with funding this group. He further advised that the workgroup has had discussions regarding the possibility of consolidating under one roof the many databases provided by various agencies in the State, such as data on prescription drug abuse.

At the conclusion of Dr. O’Neil’s presentation, Gig Robinson moved that the Controlled Substance Advisory Board be brought into the Partnership as a Workgroup. Sue Hage seconded the motion. The motion carried unanimously.

After the motion passed, there was a suggestion to appoint Partnership members to this Controlled Substance Advisory Board. Chairman Lacy advised that the appointment of Partnership members is not necessary because there are already five Partners who currently serve on the Advisory Board. [List names of the five Partners.]

**Qualitative Evaluation Progress Overview:** Paula Flaherty of the Marshall University Evaluation Team provided a PowerPoint presentation and report from the External Qualitative Evaluation Research Team.

**HANDOUTS:** *Notes from the Field, April 2008, WV Partnership to Promote Community Well-Being; Notes from the Field, April, 2008, Executive Summary.*

Agenda suggestions for next Partnership Meeting on July 18, 2008:

- Per Lisa Bruer’s request, one hour of the meeting will be set aside for Substance Abuse Prevention & Treatment Block Grant (SAPT BG) “exit interviews.” WV’s SAPT BG federal review is taking place July 15-18.
- Plan Review (See Page 3)

Meeting Adjourned.

## REGIONAL LIAISON REPORTS:

### Region 1 - Regional Liaison Report Submitted by Latrisha Whitelatch

#### 1. Five Funded Counties:

Implementation Counties: Calhoun County, Doddridge County, Marshall County, Ohio County, and Wood County

#### 2. RLOs:

March 2008: Community Readiness/VISTA/Town Hall Meetings (West Union - Doddridge Co)

May 2008: Merchant Education, CMCA Implementation, and Coalition Building (Wheeling, Ohio Co)

July 2008: Coalitions and Community-level Policy Change (location TBA, Wood Co.)

All Partnership members are invited to attend.

#### 3. Concerns raised this quarter:

Kristen Kroflich, Ohio County Project Director, would like to know “what specifically should be revised in our strategic plans?”

#### 4. County Updates:

**Marshall County:** As mentioned at the last quarterly meeting, the coalition has created several workgroups to tackle different components of our comprehensive plan and to work with different sectors of the community. Thus far, the legislative action team and the youth input and involvement workgroup have been very busy. (Legislative Action Team Activities: tracking legislation, inviting elected officials to town halls, reviewing school policy) (Youth Input Activities: town hall planning and alcohol-free prom campaign with local florists) Writing federal Drug Free Communities, conducting CMCA one on ones, Town Halls and policy review/change have currently been the coalition’s top priorities. TIPS enrollment is up because of our partnership with the Marshall County Sheriff’s Department. The Sheriff’s Department has been conducting compliance checks, and those retailers who fail are given the opportunity to attend TIPS trainings in lieu of going to Magistrate Court.

#### Ohio County (report submitted by Kristen Kroflich):

- Has been exploring environmental strategies and next steps after hosting a Town Hall meeting April 3, where 75 people (over half of them youth) attended.
- Has been implementing Project Toward No Drug Abuse with all (79) 8<sup>th</sup> graders at a local Middle School; also implementing this with student’s at the public school’s Assisted Learning Center, for students who have been unable to maintain in the regular classroom setting
- Is one of 4 winners re the WV PSA contest; our partnering community youth group We Are the Future (WRTF) did excellent with this and learned a great deal
- WRTF also helped us develop an underage drinking prevention commercial that is being aired through local cable
- We also have a media campaign running for Alcohol Awareness Month; in one aspect of this, 200 4<sup>th</sup> graders participated in a poster contest where 3 winner’s drawings have been placed on 3 local billboards to encourage alcohol prevention
- Overall, we are building the capacity of the coalition, membership is increasing and strengthening, and we are looking at ways to further promote community and cultural change regarding the prevention and reduction of alcoholism and underage drinking; we have truly been targeting underage drinking

#### 5. General Regional Update:

Counties throughout Region One have been hosting Town Hall Meetings and Prom Prevention activities, been doing strategic planning, and implementing Too Good for Drugs/Violence and CMCA.

**Region 2 - Regional Liaison Report  
Submitted by Alisha Smith**

Mingo:

Mingo County would like to highlight the \$75,000 grant we received from the AG's office to renovate our fellowship home and let the partnership know we are still searching for programming funding. We are currently coordinating Prom Promise in all 5 high schools in Mingo County, where we stage an accident and have emergency response. We ask the youth who are going to attend Prom to sign a promise and then we provide each one with a tee-shirt. We have applied for a Enforcing Underage Drinking Grant and travel to Flatwoods to "defend" our grant proposal. The County Commission has given us \$5,000 to manage the grant reimbursement. We are having a fundraiser on April 29th at the LJHCC exactly two weeks before the primaries and we have already received app. 50 reservations. Mingo County Judge Mike Thornsby, Mr. Buck Harless and Dr. Wayne Coombs will be speaking and we hope to raise at least \$2000 for STOP's general fund. Dr. Coombs will have a captive audience to speak on the cost of prevention in WV.

Kanawha:

1. The Kanawha CTC is now teaching Too Good for drugs in 4 after school programs and this includes 21<sup>st</sup> Century programs.
2. The Work place program has been taken to John Adams Middle school **by invitation from the school.** Staff and facility were educated on substance abuse issues.
3. The CTC is meeting with Kanawha Valley Collective, WVDHHR Service Array Group, Juvenile Justice Task Force to work on aligning services in Kanawha County and providing a clearing house for substance abuse needs County wide.
4. The SPF SIG program director in Kanawha County has been attending the Charleston Police Departments Civilian Police Academy since February. This has increased cooperation with law enforcement, the prosecutor's office and the police board.

Lincoln:

- trained 60 middle school youth in natural helpers program
- joined forces with Lincoln County Youth Coalition and now doubled their membership to include many reps from the school system and youth members
- partnering with the BOE to write a counseling grant that will include several substance abuse prevention efforts
- implementing TGFDF program in their afterschool programs
- currently have two MIHOW members that each have 12 participants and who set up a much needed baby pantry in space donated by the Ferrellsburg community center.

Cabell:

**Presentations-**

- What is Teen Court and should Huntington have a Teen Court? by Greg Puckett to school, court, child services, faith community, legal and law enforcement
- City of Huntington Neighborhood Institute by Anne McGee to neighborhood association leaders from around the City of Huntington
- Enslow Middle School Administration by Anne McGee, Ellenda Ward and Bill O'Dell regarding Too Good For Drugs
- Trinity Episcopal Church Outreach Committee by Anne McGee and Carolyn Hunter regarding faith leaders' workshop
- Huntington High School parents and faculty by Anne McGee, Bill O'Dell and Sherri Woods
- Cabell-Midland High School parents and faculty by Anne McGee, Bill O'Dell and Stephanie Southall
- S.A.D.D. mentors by Anne McGee
- Faith Leaders Workshop by Rev. Lee McDermott, sponsored by CCSAPP and Trinity Episcopal Church
- St. Joseph's Women's Guild by Anne McGee
- Republican Women's Caucus by Anne McGee
- United Way Annual Meeting by Anne McGee

## **Training/Conferences**

- SAPST of facilitators (Anne McGee)
- PRIDE Youth Conference (Cabell PRIDE Team and Cabell-Midland RAZE/S.A.D.D.)
- Drug-Free Communities Grant Workshop (Anne McGee, Tim White and Anne Swedberg)

## **Miscellaneous**

- Submitted Application for Drug-Free Communities Support Program
- April 17 Movie Premiere Gala to benefit CCSAPP “Back to the Bottle” huge red carpet event to kick-off Appalachian Film Festival, film is docu-drama of local man’s struggle with alcohol and drug addiction. Features Bill Webb, Ph.D. (a CCSAPP partner) and Jamie Lee Curtis. CCSAPP will be selling DVD’s for \$10.
- April 18 PRIDE Speaker Milton Creagh to speak at Huntington High School, Cabell-Midland High School and Huntington Middle School accompanied by the Cabell PRIDE Team and a community presentation at Jean Carlos Stephenson Auditorium at Huntington City Hall that evening

### **Boone:**

- Held a Town Hall meeting
- Received grant funding from Boone County Community Foundation
- Continue to meet monthly with 10-15 in attendance
- Currently planning several youth events

### **Putnam:**

- Held a town hall meeting
- Continue to meet monthly & rotate meetings each month from morning to evening in order to better capture community members
- Working on several projects

### **Mason:**

- Gearing up for Teen Institute (30 elem. And 30 high school youth are registered)
- Recently held their annual Teen Expo and welcomed an attendance of over 500 youth
- Mason County Commission gave ok for teen court fees

### **Roane:**

- currently working with County Commission to start a teen court program
- Has a new FRN director
- Their Patch 21 program is very active and has a large group of youth that do presentations to elementary school students in Roane County through a group called TIFU (take it from us).

### **Jackson:**

- Held a town hall meeting with record attendance, especially from local leadership and dignitaries.
- FRN is working on a summer intramural program as a result of the town hall.
- Has reinstated their Substance Abuse Coalition and have been meeting monthly for the past several months.

## **SMALL GROUP DISCUSSION REPORTS:**

## Group 1: Leadership & Structure discussion regarding sustainability

- Partners: Michelle Foster, Sue Hage, Helena Lee, Amanda Fisher, David Potter
- Guests: Barbara Knutson, Robin Spence
- Staff: Alisha Smith, Monica McFarland
- Evaluators: Tracy Wasinger, Karen McComas

### Leadership (Governors, Legislative Leaders, Chief Judges & statewide Strategy)

- Repeated and continual education on the Partnership and Comprehensive State plan
  - Attend all committee sessions during Interim (not just when presenting)
  - Present at bi-annual Circuit Judges Conference
    - Ask Mike Lacy & Angie Saunders to help facilitate placement on agenda
    - Link with Steve Canterbury
- Use education sessions to recruit support and/or participation from those in power
  - Educational goals during Interim/Study Resolution
  - Heighten general visibility to decision-makers (formal & informal leadership)
    - Create a “tag line” that explains the Partnership’s connection with substance abuse prevention
    - Logo?
    - Need to clarify purpose: Well-being is seen as too vague and connection is not made to substance abuse
  - Prepare presentation to include:
    - These items are separate from fiscal note attached to bill, if introduced
      - Redirection of 6%
      - Fiscal savings from investing in the base of the Pyramid of Care
      - Need new revenue steam, as treatment is already underfunded. State generated fiscal support is needed.
      - Cost-benefit analysis
      - Funding Study information
    - WV Prevention System as linked to science/evidence-based approach
      - Local communities need support
      - State-level group need to be aware of the “glass ceiling” of change
    - Direct impact to government
  - Conduct a readiness assessment of those in leadership positions
    - Invested
    - Educated
    - Assess to see if ready to act/implement and build commitment
      - Understanding of prevention, that it works (Not direct cause & effect)
      - Knowledge of Partnership & activities
      - Willingness to act
- Decide what the Partnership desires from the leadership (already outlined in Study Resolutions)
  - Create a grassroots strategy for community involvement in the process
    - Toolkits for uniform message
    - Outreach to state & local government
- Have a “Prevention Day” at the Legislature

### Structure

The assumption is that by educating people on the work of the Partnership, support & involvement will be generated

- Linked to Leadership, in the sense of recruiting others to the table
  - Key informant
    - Identify who is missing
    - Send communications to keep them updated on Partnership
  - Can connect through workgroups, if not a Partnership member
    - Law Enforcement beyond PROs (local & county, Sheriffs)

- Municipal leagues
  - Magistrate association conferences
- Partnership retreat
  - Educate new members
  - Invite workgroup members?

**Group 2: Resources & Measurement/Accountability Recommendations Regarding Sustainability**

- Partners: Don Chapman, Debi Gillispie (Proxy for Dale), Steve Heasley, Mike Lacy, Lois Manns (Region 4 Liaison), Mike O’Neil (Pending Partner)
- Guests: Lisa Bruer, Greg Puckett
- Staff: Wayne Coombs, Michele Burnside, Carol Moscar, Alisha Smith, Anne Swedberg
- Evaluators: Linda Spatig

Resources:

- Develop detailed report on ATOD spending.
- Raise alcohol taxes.
- Suggest that the Legislature invest 6% of the \$400 million we spend on substance abuse clean up on prevention.
- Encourage private businesses to invest more money in employee prevention/wellness/intervention/treatment benefits.
- Provide incentives (bonus money, training opportunities, mechanism for input) for prevention workforce.
- Add ATOD prevention component to the educational requirements of prevention-related fields (counseling, education, health promotion).
- Increase healthcare investment in substance abuse.

Measurement & Accountability

- Establish Outcome Targets
- Develop Data System

**Group 3: Legislation and Structure discussion regarding sustainability**

- WV Code needs work
- Need more collaboration with legislature
- Continue to focus on data driven results from the local level up, have exceptional stewardship practices, “toot our horn” so that we continue to be looked to for leadership in prevention matters
- Management of Perdue Pharma funds will provide other opportunities
- Training for localities to report results so we can show legitimate effectiveness
- Look at overlay of legislative members to funded counties and encourage residents to attend community meetings
- Explore re-entry issues
  - IDs
  - Living arrangements
  - Employment
- Loss of funds in other programs and how can the Partnership address that so our programs are not negatively impacted
- Ways to look at layers of services provided through other funding sources and how does that work tie into foundation established by the Partnership

Sustain Focus & Attention

- Extend membership to include treatment so that we position ourselves to advise governor & legislature in the full continuum of substance abuse issues
- Build relationship with WVAADC
- Seek national recognition
  - Presenting at conferences

- publications