



Share The Vision Evaluation Report



Prepared by the West Virginia Prevention Resource Center for the WV DHHR's Bureau for Behavioral Health and Health Facilities

Conference Overview

Share The Vision is West Virginia's annual prevention conference which brings together hundreds of prevention-oriented West Virginians for two days of workshops, keynote speakers, exhibits and networking opportunities. Participants include community coalition members, prevention and treatment professionals, educators, law enforcement, counselors, social workers, youth, and representatives of various state and local organizations.

This year's conference followed the 2009 Governor's Drug Summit, which officially unveiled our state's plan for addressing substance abuse. Share The Vision workshops and keynotes provided information and skills needed to implement WV's plan at the community level. Share The Vision 2009 also focused on prescription drug abuse, which has increased substantially among all ages in recent years. Consequences such as fatal overdoses and hospitalization for dependence, abuse, and poisoning are on the rise.

Continuing education units (CEUs) were offered through the WV Prevention Resource Center, which is designated as an approved provider by the following professional organizations: WV Certification Board for Addiction and Prevention Professionals; National Commission for Health Education Credentialing; WV Board of Examiners in Counseling; WV Board of Examiners for Registered Professional Nurses and WV Board of

Social Work Examiners. Domestic Violence and Law Enforcement CEUs were also offered at Share The Vision 2009.

Evaluation Methodology

Evaluation of the conference consisted of two components: the Overall Conference Evaluation form contained in the Conference Participation Booklet, which was given to each participant, and the Individual Workshop Evaluation form, which was distributed in each workshop. Participants voluntarily completed the evaluation forms and the forms were collected from each workshop or participants dropped them in drop boxes located at the conference registration desk. WVPRC staff separate from those planning and implementing the conference conducted the conference evaluation.

Overall Findings

Participant Characteristics

In 2009, 378 participants attended the Share The Vision Conference. Participants included general attendees, presenters and WV Prevention Resource Center staff.

Sixty-two (62) participants responded to the Overall Conference evaluation, which included 19 different questions. Most of these participants answered all the questions, but a few participants left occasional questions blank, which accounts for the total number of responses to certain questions not adding up to 62. Out of 62 overall participant responses to the Overall

Conference Survey, the following findings were recorded:

- Asked if they had attended the Share the Vision conference before, 36 participants (60.0%) said yes, while 24 participants (40.0%) said they were attending the conference for the first time.
- Asked if they would return to the conference in the future, 54 participants (96.4%) said yes, and 2 participants (3.6%) said no.
- Asked if they would recommend the conference to others in their field, 55 participants (94.8%) said yes, and 3 participants (5.2%) said no.
- Asked if Share the Vision met, exceeded, or failed to meet their expectations, 26 participants (43.3%) said the conference exceeded their expectations, 28 participants (46.7%) said the conference met their expectations, and 6 participants (10.0%) said the Conference failed to meet their expectations.

Conference Favorites

Workshops were the most favorite item chosen when participants were asked what they liked best about the conference. Participants appreciated the new information citing the variety and quality of the workshops with such comments as *“Workshops very informative, exhibitors great.”* and *“I liked the info on community organization.”*

Presenters/Speakers scored a close second with comments such as *“The luncheon speaker Dr. Wambeam was the bright spot of the conference.”* and *“The keynote speaker about heroin was best.”*

This was followed by Networking with participant comments such as *“I liked the networking, I got to meet so many new people I can collaborate with down the road.”* and *“Meeting people, learning new info.”*

Overall comments that captured the essence of what participants found best about Share the Vision 2009 included *“The theme of the conference this year and the information provided was excellent.”* and *“I love the sessions, they were*

personal and could be applied to so many different areas of my life.”

Knowledge Gained

Part of the value of a conference is the knowledge an individual gains from participating. This value was measured by asking participants what they learned that will assist them in their work. The most frequent answers related to the information gathered, including techniques, strategies and resources to use. Knowledge gained included: history of substance abuse, capacity, collaboration, evaluation, planning, prescription drug abuse. Participants appreciated the usefulness of the information presented as reflected in comments such as *“I did not realize how much of a substance abuse problem there was in WV-now I hope I can help do something about it.”* and *“All sorts of information from the Governor's Strategic Plan to cyber safety and prescription drug abuse.”*

Future Workshop Ideas

Listed below are some participant ideas for future workshops:

- Program Implementation
- Asset Development
- Advocating for Change from the Legislature
- Community Involvement for the Layperson
- Funding for Substance Abuse Initiatives

Participant Recommendations for Change

Participants were given the opportunity on the overall evaluation to suggest areas of improvement.

Recommended improvements included:

- Workshops for people who work with children
- More WV presenters and statistics
- Shorter keynotes
- Start workshops earlier in the day
- More hand-outs and note pages in the booklet

Conference Quality

The following table represents participant answers to ten aspects of the Conference. Participants ranked each aspect on a Likert scale from 1 (excellent) to 5 (very poor).

<i>2009 Overall Evaluation Results</i>					
	Excellent	Good	Fair	Poor	Very Poor
General Session Keynotes	37.7%	37.7%	19.6%	1.6%	3.3%
Workshops	48.3%	32.8%	19.0%	0.0%	0.0%
Luncheon Program	56.4%	34.6%	9.1%	0.0%	0.0%
Networking Opportunities	39.0%	49.2%	11.9%	0.0%	0.0%
Exhibits	32.8%	59.0%	8.2%	0.0%	0.0%
Facilities Overall	47.5%	50.8%	1.6%	0.0%	0.0%
Food Overall	44.8%	50.0%	5.2%	0.0%	0.0%
Overall Conference Quality	46.4%	42.9%	10.8%	0.0%	0.0%
Conference Website	49.1%	45.3%	5.7%	0.0%	0.0%
Conference Mailer	56.9%	41.2%	1.0%	0.0%	0.0%
Conference Booklet	62.1%	34.5%	3.5%	0.0%	0.0%

Recommendations

Evaluation responses are utilized by the conference planning committee to improve future conferences. Therefore, the WVPRC evaluators recommend that the importance of completing evaluation forms should be stressed by planners, presenters and facilitators at future conferences. To this end, it is recommended that the Overall Conference Evaluation form be unbound from the participant booklet and placed as a loose sheet inside the front of the booklet.

Other general recommendations include providing a small notepad and writing instrument in each participant event packet and having workshop presentation handouts available at the workshops.

Individual Workshops

In conjunction with the release of the Governor's Strategic Plan to Address Substance Abuse, this year's conference was more focused on providing workshops to increase community level knowledge and skills.

Share the Vision 2009 entailed a total of 42 different workshops. Participants voluntarily completed evaluation forms for each workshop. The combined excellent and good results from individual sessions are listed on the following page as percentages. Participants rated various aspects of the individual workshops as excellent, good, fair, poor, or terrible. This was done on a scale from 1 to 5, with 1 being the highest score of excellent. The table on the following page gives the average percentage for the combined "excellent" and "good" ratings for each workshop.

<i>2009 Individual Workshop Results</i>	Knowledge of Presenter	Clarity of Presentation	Presentation Organization	Method of Instruction	Response to Questions	Usefulness to Work	Overall Quality
<i>Workshop Name</i>							
360 Community Programs: A 360 Degree Approach to Substance Abuse in Your Community Part 1	100.0	100.0	100.0	89.7	100.0	93.1	93.1
360 Community Programs: A 360 Degree Approach to Substance Abuse in Your Community Part 2	100.0	100.0	100.0	100.0	100.0	95.7	100.0
Addictions, the Recovery Process and How to Involve the Community Part 1	100.0	66.7	60.0	66.7	86.7	73.3	66.7
Addictions, the Recovery Process and How to Involve the Community Part 2	100.0	100.0	100.0	92.9	100.0	92.9	92.9
Advancing Your Cause With Social Media	100.0	100.0	93.8	93.8	100.0	81.3	100.0
Alcohol and Tobacco Merchant Education	100.0	100.0	100.0	100.0	100.0	88.9	100.0
Beyond Awareness: Steps to Prevent Bullying	82.9	71.4	74.3	71.4	82.9	80.0	74.3
Building the Capacity of Coalitions that Work	95.0	100.0	100.0	90.0	95.0	94.7	100.0
Child Advocacy Centers: Transforming the Community Response to Child Abuse	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Christian Therapy: Alternative Coping Skills for Women	100.0	100.0	100.0	96.2	96.0	92.3	100.0
Community Development Program Planning Utilizing Logic Models Part 1	100.0	93.8	100.0	100.0	93.8	87.5	100.0
Community Development Program Planning Utilizing Logic Models Part 2	100.0	100.0	100.0	100.0	100.0	92.3	100.0
Current Trends and Responses to WV Prescription Drug Abuse	100.0	100.0	100.0	87.0	95.7	82.6	95.7
Cyber-Safety: The Realities of Social Networking	94.4	61.1	61.1	61.1	81.3	61.1	61.1
Deepening Community Interventions and Sustaining Them to Produce Desired Outcomes	100.0	100.0	100.0	93.8	100.0	100.0	100.0
Drug Trends 2010	100.0	100.0	100.0	100.0	92.0	96.2	100.0
Environmental Management Strategies	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Evidence-Based Practices for Response to Prescription Drug Abuse	91.3	91.3	91.3	91.3	95.7	65.2	91.3
From Mission Statement to Outcomes: Creating a Real-World Outcome-Based Evaluation Plan	100.0	100.0	100.0	100.0	100.0	95.2	100.0
From the Pulpit to the Pew: Faith Based Prevention Strategies	100.0	100.0	100.0	100.0	100.0	85.7	95.2
General Session: RX Drug Abuse	99.2	91.4	93.6	83.6	90.8	82.7	85.8
Higher Education: Career Paths in Addictions	100.0	100.0	100.0	100.0	100.0	100.0	100.0
How to Deal with Annoying People: Understanding Social Styles as Strengths	100.0	100.0	100.0	96.4	100.0	96.4	96.4
Insight into Prescription Drug Diversion and Abuse Prevention	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Jackson County's Anti-Drug Coalition & the Lock 'Em Up Prescription Drug Campaign	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Lighting the Path to Common Sense	92.9	86.7	83.3	86.7	92.6	86.2	89.7
Marijuana is a Medicine? Let's Destroy the Myth	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Navigating the Road to Recovery: Accessing Addictions Treatment in WV	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Plain Talk About Counseling Ethics: Tales From an Imperfect Counselor Part 1	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Plain Talk About Counseling Ethics: Tales From an Imperfect Counselor Part 2	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Prescription Drug Abuse: A Summary of the Epidemiological Data	85.7	85.7	85.7	71.4	100.0	71.4	71.4
Prescription Drug Abuse: Diagnosis and Treatment	100.0	100.0	100.0	86.7	100.0	100.0	96.7
Substance Abuse and the Courts: Do we help the parents or protect the children?	94.4	94.4	94.4	83.3	94.4	77.8	88.9
Substance Abuse Early Intervention Program: A New Initiative for WV	100.0	92.9	85.7	71.4	92.9	78.6	100.0
The Application of Effective Prevention Strategies to Reduce Local Substance Abuse Problems	93.3	100.0	100.0	93.3	100.0	93.3	100.0
The Ethics of Prescription Drug Abuse Treatment	100.0	100.0	100.0	90.0	100.0	80.0	80.0
Unity in the Community: Simple Skills for Building Community Capacity	84.6	61.5	76.9	84.6	75.0	75.0	76.9
Using Qualitative Research to Evaluate Community Change	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Wellness Works: Employee and Community Wellness Programs	100.0	100.0	100.0	90.9	90.9	90.9	100.0
WV Prevention Resource Center Staff Development Part 1	97.0	87.9	90.9	93.8	84.8	93.9	93.9
WV Prevention Resource Center Staff Development Part 2	97.2	88.9	80.6	91.7	88.6	88.9	88.9
WV's Comprehensive Strategic Plan for Substance Abuse: A Discussion	100.0	100.0	100.0	95.2	100.0	95.2	100.0

