



# Share The Vision Evaluation Report



Prepared by West Virginia Prevention Resource Center for the West Virginia Division on Alcoholism & Drug Abuse

## Conference Overview

Share The Vision is West Virginia's annual, statewide substance abuse prevention conference. For 16 years, the conference has brought together members of the state's prevention workforce, which includes educators, counselors, social workers, and representatives of county coalitions, government, law enforcement, etc. The conference includes workshops, keynote speakers, opportunities for networking, and informational exhibits. Its primary purpose is professional development for individuals across the state who work to improve the well-being of WV's children and families.

Continuing education units (CEUs) are offered through the WV Prevention Resource Center, which is designated as an approved provider by the following professional organizations: WV Certification Board for Addiction and Prevention Professionals; National Commission for Health Education Credentialing; WV Board of Examiners in Counseling; WV Board of Examiners for Registered Professional Nurses; and WV Board of Social Work Examiners. Domestic Violence, law enforcement and legal education were also offered at Share The Vision 2008.

Share The Vision is coordinated by the West Virginia Prevention Resource Center and funded with federal Substance Abuse Prevention and Treatment Block Grant funds administered by the WV Division on Alcoholism and Drug Abuse.

## Evaluation Methodology

Evaluation of the conference consisted of two components contained in the Conference Participation Booklet, which was given to each participant. The booklet contained an Overall Conference Evaluation form and Individual Session/Workshop Evaluation forms. Participants voluntarily completed these individual workshop evaluation forms and dropped them in drop boxes located throughout the conference venue. WVPRC staff separate from those planning and implementing the conference conducted the conference evaluation.

## Overall Findings

### Participant Characteristics

In 2008, 397 participants attended the Share The Vision Conference. Participants included general attendees, presenters and WV Prevention Resource Center staff.

Ninety-four (94) participants responded to the Overall Conference evaluation, which included 18 different questions. Most of these participants answered all the questions, but a few participants left occasional questions blank, which accounts for the total number of responses to certain questions not adding up to 94. Out of 94 overall participant responses to the Overall Conference Survey, the following findings were recorded:

- Asked if they had attended the Share the Vision conference before, 50 participants (53.2%) said yes, while 44 participants (46.8%) said they were attending the conference for the first time.

- Asked if they would return to the conference in the future, 87 participants (95.6%) said yes, and 4 participants (4.4%) said no.
- Asked if they would recommend the conference to others in their field, 89 participants (96.7%) said yes, and 3 participants (3.3%) said no.
- Asked if Share the Vision met, exceeded, or failed to meet their expectations, 29 participants (30.9%) said the conference exceeded their expectations, 58 participants (61.7%) said the conference met their expectations, and 7 participants (7.4%) said the Conference failed to meet their expectations.

### Conference Favorites

Workshops were the most favorite item chosen when participants were asked what they liked best about the conference. Participants appreciated the new information citing the variety and quality of the workshops with such comments as *“the workshops were fantastic, there was a lot of information I can take back to my organization”* and *“workshop content was well matched to my job needs”*.

Networking scored a close second with comments such as *“being able to network and visit with old friends and meet new ones each year”* and *“meeting with other counties, learning new things to try in our county”*. This was followed by information with participant comments such as *“getting information, building your skills in different areas”* and *“the information was very helpful”*.

Overall comments that captured the essence of what participants found best about Share the Vision 2007 included *“thank you all for all your time/energy and organization, this conference has consistently reinforced, affirmed and inspired me!, well-done”*, and *“the programs offered were very informative, overall better than 2007 conference, hope to see you next year”*.

### Knowledge Gained

Part of the value of a conference is the knowledge an individual gains from participating. This value was measured by asking participants what they learned that will assist them in their work. The most frequent answers related to the information gathered, including techniques, strategies and resources to use. Knowledge gained included: new techniques, using props to get your point across, how to use music and videos in prevention, learning what others are doing, grant writing and learning of diversion programs. Participants appreciated the usefulness of the information presented as reflected in comments such as *“I learned so much can't wait to share the information”*, *“I learned specific techniques and intervention strategies from workshop presenters”* and *“we need to incorporate prevention programs in our schools”*.

### Future Workshop Ideas

Listed below are some participant ideas for future workshops:

- Online pharmacy issues
- Cyber bullying
- Sexual Harassment prevention
- Emergency Services
- Influence of television on teens

### Participant Recommendations for Change

Participants were given the opportunity on the overall evaluation to suggest areas of improvement. Recommended improvements included:

- Longer workshops
- Shorter speaker times
- Separate track of more intensive workshops
- Start workshops earlier in the day
- More informal networking workshop

## Conference Quality

The following table represents participant answers to ten aspects of the Conference. Participants

ranked each aspect on a Likert scale from 1 (excellent) to 5 (very poor).

| <i>2008 Overall Evaluation Results</i> |           |       |       |       |           |
|--|-----------|-------|-------|-------|-----------|
|  | Excellent | Good  | Fair  | Poor  | Very Poor |
| General Session Keynotes               | 28.4%     | 39.8% | 20.5% | 10.2% | 1.1%      |
| Workshops                              | 40.2%     | 53.3% | 6.5%  | 0.0%  | 0.0%      |
| Luncheon Program                       | 15.7%     | 53.0% | 27.7% | 3.6%  | 0.0%      |
| Networking Opportunities               | 45.1%     | 41.8% | 9.9%  | 3.3%  | 0.0%      |
| Exhibits                               | 28.0%     | 55.9% | 10.8% | 4.3%  | 1.1%      |
| Facilities Overall                     | 47.9%     | 47.9% | 4.3%  | 0.0%  | 0.0%      |
| Food Overall                           | 43.5%     | 40.2% | 14.1% | 2.2%  | 0.0%      |
| Overall Conference Quality             | 45.1%     | 40.7% | 14.3% | 0.0%  | 0.0%      |
| Conference Website                     | 49.4%     | 42.4% | 7.1%  | 1.2%  | 0.0%      |
| Conference Mailer                      | 58.8%     | 37.6% | 3.5%  | 0.0%  | 0.0%      |
| Conference Booklet                     | 70.7%     | 25.0% | 3.3%  | 0.0%  | 1.1%      |

## *Recommendations*

Evaluation responses are utilized by the conference planning committee to improve future conferences. Therefore, the WVPRC evaluators recommend that the importance of completing evaluation forms should be stressed by planners, presenters and facilitators at future conferences. To this end, it is suggested that the planning committee provide unbound Individual Workshop evaluation forms to be distributed by the workshop facilitator and time should be allotted at the end of each workshop to allow participants to complete their evaluation forms and return them to the facilitator. All participants should be advised of this change prior to future Share The Vision conferences. This can be achieved via Share The Vision registration packets, web page or flyers. Evaluation forms should be color-coded by workshop identifier (“A” workshops one color, “B” workshops one color, etc.).

## *Individual Workshops*

Share the Vision 2008 entailed a total of 52 different workshops. Participants voluntarily completed evaluation forms for each workshop. The combined excellent and good results from individual sessions are listed on the following page as percentages. Participants rated various aspects of the individual workshops as excellent, good, fair, poor, or terrible. This was done on a scale from 1 to 5, with 1 being the highest score of excellent. The table on the following pages gives the average percentage for the combined “excellent” and “good” ratings for each workshop.

| <i>Session Results</i>  | Knowledge of Presenter | Clarity of Presentation | Presentation Organization | Method of Instruction | Response to Questions | Usefulness to Work | Overall Quality |
|---|------------------------|-------------------------|---------------------------|-----------------------|-----------------------|--------------------|-----------------|
| <i>Workshops</i>  |                        |                         |                           |                       |                       |                    |                 |
| 4-H Tobacco Free Youth Activities   | 92.3                   | 92.3                    | 92.3                      | 76.9                  | 92.3                  | 84.6               | 69.2            |
| Adolescent Suicide: Assessing and Managing Risk 1 & 2   | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 100.0              | 100.0           |
| B.A.S.I.C. Program for Underage Drinking Prevention   | 95.0                   | 75.0                    | 60.0                      | 45.0                  | 100.0                 | 65.0               | 70.0            |
| Barking Up the Right Tree: A Communication Tale   | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 77.8               | 100.0           |
| Being a Witness in a World of Substance Abuse   | 100.0                  | 100.0                   | 92.3                      | 69.2                  | 92.3                  | 69.2               | 76.9            |
| Bullying Hurts Everyone!  | 88.9                   | 77.8                    | 83.3                      | 66.7                  | 77.8                  | 88.9               | 83.3            |
| Community Needs Assessments for Dummies   | 100.0                  | 96.0                    | 92.0                      | 96.0                  | 100.0                 | 96.0               | 100.0           |
| Conference Luncheon   | 93.0                   | 83.7                    | 86.0                      | 83.7                  | 88.4                  | 74.4               | 79.1            |
| Correctional Facilities, A Positive Community Factor  | 88.9                   | 77.8                    | 55.6                      | 55.6                  | 77.8                  | 44.4               | 55.6            |
| Crossing the Mountains: Understanding Region-Wide Strategies  | 100.0                  | 85.7                    | 85.7                      | 85.7                  | 100.0                 | 85.7               | 85.7            |
| David Austin Sky  | 93.7                   | 88.2                    | 91.3                      | 89.8                  | 92.1                  | 80.3               | 86.6            |
| Developing Your Personal Mission Statement  | 100.0                  | 100.0                   | 100.0                     | 88.2                  | 100.0                 | 100.0              | 100.0           |
| Drug Update 2008: Where Have the Years Taken Us?  | 100.0                  | 95.2                    | 95.2                      | 95.2                  | 95.2                  | 95.2               | 100.0           |
| Engaging At-Risk Youth: Lessons Learned from the ROCS Project   | 91.7                   | 66.7                    | 66.7                      | 58.3                  | 83.3                  | 75.0               | 66.7            |
| Fetal Alcohol Syndrome Disorders 1 & 2  | 100.0                  | 100.0                   | 100.0                     | 83.3                  | 100.0                 | 83.3               | 100.0           |
| Five Promises/Twelve Sectors: Working Together for Stronger Communities   | 100.0                  | 95.5                    | 100.0                     | 90.9                  | 100.0                 | 95.5               | 100.0           |
| General Session   | 83.7                   | 81.4                    | 74.4                      | 79.1                  | 90.7                  | 83.7               | 79.1            |
| Generation RX: Abusing Drugs, an Alarming Problem Among Our Youth   | 64.0                   | 40.0                    | 48.0                      | 40.0                  | 68.0                  | 44.0               | 48.0            |
| Getting it Right, Getting it Done: Why Science Matters in Teen Pregnancy Prevention, Sexual Health Education, and Risk Prevention | 85.7                   | 71.4                    | 81.0                      | 57.1                  | 85.7                  | 52.4               | 57.1            |
| How Are We Going to Pay? Successful Grant Writing and Fundraising   | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 96.2                  | 96.2               | 100.0           |
| If You Build it, Will They Come? Increasing Parent Participation in Prevention  | 100.0                  | 100.0                   | 96.3                      | 96.3                  | 88.9                  | 66.7               | 100.0           |
| Implementation of a Statewide Controlled Substance Advisory Board   | 100.0                  | 92.3                    | 100.0                     | 92.3                  | 100.0                 | 69.2               | 84.6            |
| Inhalants: So Cheap, So Easy, So Deadly!  | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 100.0              | 100.0           |
| Inhalants: What's So Bad About This Stuff?  | 100.0                  | 100.0                   | 100.0                     | 97.2                  | 100.0                 | 97.2               | 97.2            |
| Love Doesn't Hurt: Understanding Teen Dating Violence   | 96.3                   | 100.0                   | 96.3                      | 92.6                  | 96.3                  | 100.0              | 100.0           |
| Merging of Mind and Soul: Collaboration Among Faith Communities and Community Organizations                                       | 100.0                  | 94.7                    | 94.7                      | 78.9                  | 94.7                  | 78.9               | 84.2            |
| Mothers and Daughters...Growing Together  | 100.0                  | 100.0                   | 95.5                      | 90.9                  | 95.5                  | 90.9               | 100.0           |
| Options for Change: Batterer Intervention Prevention Programs in WV   | 62.5                   | 25.0                    | 62.5                      | 25.0                  | 62.5                  | 50.0               | 25.0            |
| Parents, Families and Work  | 100.0                  | 85.7                    | 100.0                     | 71.4                  | 85.7                  | 100.0              | 85.7            |
| Rising to the Challenges of Promoting Science-Based Approaches  | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 100.0              | 100.0           |
| Spit it Out, WV: A Spit Tobacco Cessation Program with WV Coal Miners   | 100.0                  | 85.7                    | 85.7                      | 85.7                  | 85.7                  | 100.0              | 100.0           |
| Suicide Prevention Across the Life Span 1 & 2   | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 100.0              | 100.0           |
| Take It From Us: A Look at Successful Peer Mediation  | 94.7                   | 94.7                    | 89.5                      | 94.7                  | 100.0                 | 89.5               | 89.5            |
| Teens Leading Teens   | 90.9                   | 88.6                    | 81.8                      | 86.4                  | 90.9                  | 84.1               | 90.9            |
| The "Soft" Usage of Drugs and Alcohol   | 84.2                   | 86.8                    | 86.8                      | 84.2                  | 81.6                  | 81.6               | 86.8            |
| The Counselor as a Clinical Supervisor: Virtues & Ethics in Supervising the New Counselor 1 & 2                                   | 100.0                  | 90.9                    | 100.0                     | 100.0                 | 100.0                 | 90.9               | 100.0           |
| The Deadly One-Two Punch: Second and Third-Hand Smoke   | 100.0                  | 100.0                   | 100.0                     | 80.0                  | 80.0                  | 80.0               | 80.0            |
| The Healing Place of Huntington: A Peer Recovery Residential Addictions Model   | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 100.0              | 100.0           |
| The Three Principles to Finding Mental Health in Yourself and Others  | 100.0                  | 96.8                    | 96.8                      | 90.3                  | 96.8                  | 100.0              | 100.0           |
| The WV Prevention Information Network(WVPIN) 1 & 2  | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 66.7               | 100.0           |
| The WV SPF SIG Phase I Evaluation   | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 87.5               | 100.0           |
| Three Principles: The Cypress Initiative  | 100.0                  | 88.9                    | 88.9                      | 88.9                  | 77.8                  | 77.8               | 88.9            |
| Using National Service to Help Your Community   | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 100.0              | 100.0           |
| Violence Prevention: Tips of the Trade  | 100.0                  | 100.0                   | 100.0                     | 100.0                 | 100.0                 | 100.0              | 100.0           |
| Welcome/Opening Session   | 87.1                   | 83.5                    | 84.7                      | 82.4                  | 90.5                  | 72.9               | 79.8            |
| West Virginia Service Array Process   | 100.0                  | 66.7                    | 100.0                     | 66.7                  | 66.7                  | 66.7               | 66.7            |
| Winning It All: Resisting the Worst, Becoming the Best  | 100.0                  | 97.4                    | 100.0                     | 100.0                 | 93.3                  | 94.7               | 100.0           |

