



Share the Vision Evaluation Report



Prepared by West Virginia Prevention Resource Center for the West Virginia Division on Alcoholism & Drug Abuse

Conference Overview

Share The Vision is West Virginia's annual, statewide substance abuse prevention conference. For 15 years, the conference has brought together members of the state's prevention workforce, which includes educators, counselors, social workers, and representatives of county coalitions, government, law enforcement, etc. The conference includes workshops, keynote speakers, opportunities for networking, and informational exhibits. Its primary purpose is professional development for individuals across the state who work to improve the well-being of WV's children and families.

Continuing education units (CEUs) are offered through the WV Prevention Resource Center, which is designated as an approved provider by the following professional organizations: WV Certification Board for Addiction and Prevention Professionals; National Commission for Health Education Credentialing; WV Board of Examiners in Counseling; WV Board of Examiners for Registered Professional Nurses; and WV Board of Social Work Examiners. Domestic Violence, law enforcement and legal education were also offered at Share The Vision 2007.

Share The Vision is coordinated by the West Virginia Prevention Resource Center and funded with federal Substance Abuse Prevention and Treatment Block Grant funds administered by the WV Division on Alcoholism and Drug Abuse.

Evaluation Methodology

Evaluation of the conference consisted of two components contained in the Conference Participation Booklet, which was given to each participant. The booklet contained an Overall Conference Evaluation form and Individual Session/Workshop Evaluation forms. Participants voluntarily completed these individual workshop evaluation forms and dropped them in drop boxes located throughout the conference venue. WVPRC staff separate from those planning and implementing the conference conducted the conference evaluation.

Overall Findings

Participant Characteristics

In 2007, approximately 450 people participated in The Share the Vision conference. Participants included general attendees, presenters and WV Prevention Resource Center staff.

One hundred sixteen (116) participants responded to the Overall Conference Survey, which included 18 different questions. Most of these participants answered all the questions, but a few participants left occasional questions blank, which accounts for the total number of responses to certain questions not adding up to 116. Out of 116 overall participant responses to the Overall Conference Survey, the following findings were recorded:

- Asked if they had attended the Share the Vision conference before, 58 participants (50%)

said yes, while 56 participants (48.6%) said they were attending the conference for the first time.

- Asked if they would return to the conference in the future, 114 participants (98.3%) said yes, and 0 participants said no.
- Asked if they would recommend the conference to others in their field, 113 participants (97.4%) said yes, and 0 participants said no.
- Asked if Share the Vision met, exceeded, or failed to meet their expectations, out of 115 responses, 46 participants (39.7%) said the conference exceeded their expectations, 68 participants (58.6%) said the conference met their expectations, and 1 participant (.8%) said the Conference failed to meet their expectations.

Conference Favorites

Workshops were the most favorite item chosen when participants were asked what they liked best about the conference. Participants appreciated the new information provided citing the diversity of presentations, the comprehensiveness of the information presented and how well the workshops were organized. The keynote speakers scored a close second and included Bette Breland and her keynote “The Deadhorse & The Power of One” along with Dr. Kiti Freier’s “Making a Difference For Children: Share The Vision”. These were followed by networking opportunities which allowed participants to see “old friends” and meet new contacts. Overall comments that captured the essence of what participants found best about Share the Vision 2007 included “*option to select a variety of workshops, meeting new people, learning new techniques for sharing the vision,*” “*networking was great, I think this was the best conference ever,*” and “*the selection of outstanding speakers-well done, the music was excellent at the luncheon, the food was excellent also.*”

Knowledge Gained

Part of the value of a conference is the knowledge an individual gains from participating. This value was measured by asking participants what they learned that will assist them in their work. The most frequent answers related to the abundance of information learned, not only new knowledge but a reinforcement of practices that participants were already using in their communities. Knowledge gained included: new approaches, marketing strategies, learning styles, communication skills and new perspectives. Participants appreciated the usefulness of the information presented as reflected in comments such as “*each workshop presented content that will assist me in working with people in prevention areas*” and “*each workshop brought info that is important for my work.*”

Future Workshop Ideas

Listed below are some participant ideas for future workshops:

- Hypnosis
- Internet Safety for Kids
- Alcohol and the Elderly
- A Caring Approach to Violence Prevention
- Wellness for Obesity

Participant Recommendations for Change

Participants were given the opportunity on the overall evaluation to suggest areas of improvement. Recommended improvements included:

- More youth friendly workshops
- Shorter workshops
- Less 2-Part workshops
- Better time management
- Better refreshment choices

Conference Quality

The following table represents participant answers to ten aspects of the Conference. Participants ranked each aspect on a Likert scale from 1 (excellent) to 5 (terrible).

<i>Overall Evaluation Results</i>					
	Excellent	Good	Fair	Poor	Terrible
Keynotes	63.7%	29.6%	2.7%	.9%	
Workshops	51.8 %	40.0%	4.4%		
Community Awards	27.0%	45.6%	16.0%		
Networking Opportunities	45.0%	40.8%	8.1%	.9%	
Facilities (Overall)	58.3%	33.6%	4.3%		.9%
Food	58.4%	39.2%	14.3%	2.7%	.9%
Overall Quality of the Conference	63.5%	32.0%	1.7%		
Website (Including Online Registration)	48.1%	32.0%	11.5%	1.9%	
Information/Registration Mailer	50.0%	38.4%	5.6%		
Conference Participant Booklet	75.4%	19.2%	1.8%	.9%	.9%

Recommendations

Evaluation responses are utilized by the conference planning committee to improve future conferences. Therefore, the WVPRC evaluators recommend that the importance of completing evaluation forms should be stressed by planners, presenters and facilitators at future conferences. To this end, it is suggested that the planning committee continue to offer incentives to participants for completing both overall conference and individual session evaluation forms.

Individual Workshops

Share the Vision 2007 entailed a total of 53 different workshops from Ethical Trademarks of the Virtuous Counselor to Drug Endangered Children. Participants voluntarily completed session evaluation forms for each workshop. The aggregate results from individual sessions are listed on the following page.

Session Results

Participants rated various aspects of the individual workshops as excellent, good, fair, poor, or terrible. This was done on a scale from 1 to 5, with 1 being the highest score of excellent. The following table gives the averages for each workshop.

<i>Workshops</i>	Knowledge of Presenter	Clarity of Presentation	Organization of Presentation	Method of Instruction	Response to Questions	Usefulness to Work	Overall Quality
A C.A.R.E.ing Approach to Violence Prevention	1.1	1.1	1.1	1.1	1.2	1.3	1.1
Addiction Certification in West Virginia	1.3	1.6	1.7	1.5	1.2	1.4	1.4
Applauding What's Right With Youth: Positive Youth Development	1.3	1.3	1.3	1.4	1.3	1.3	1.2
Avoiding Burnout: Enjoying the Journey	1.3	1.5	1.5	1.5	1.4	1.4	1.5
Balancing Program Fidelity and Adaptation	1.3	1.9	1.8	1.5	1.5	1.8	1.5
Building Cooperative Relationships Between an Evaluator and a Client	1.0	1.1	1.0	1.3	1.3	1.4	1.3
Buprenorphine Treatment	1.2	1.5	1.4	1.6	1.3	1.5	1.5
Community Fundraising	1.5	1.6	1.5	1.6	1.5	1.4	1.5
Community Service: Sentence or Opportunity?	1.4	1.4	1.6	1.4	1.2	1.4	1.6
Conducting a Community Readiness Assessment	1.1	1.2	1.2	1.1	1.0	1.2	1.2
Depression at Work	1.3	1.5	1.4	1.8	1.4	1.7	1.5
Drug Endangered Children	1.1	1.3	1.3	1.3	1.2	1.4	1.3
Effective Advocacy	1.2	1.3	1.3	1.8	1.5	1.5	1.5
Ethical Trademarks of the Virtuous Counselor	1.1	1.1	1.1	1.2	1.4	1.2	1.2
Evaluating and Data Gathering	1.4	1.7	1.9	1.6	1.5	1.8	1.7
Faith Communities Response to Addiction: A Voice Crying in the Wilderness	1.5	1.5	1.5	1.7	1.6	1.6	1.6
Fetal Alcohol Syndrome 101	1.5	1.8	1.8	1.8	1.6	1.8	1.8
Handling Difficult Situations in the Workplace	1.3	1.3	1.4	1.3	1.3	1.3	1.3
Human Subject Research in Our Communities	1.4	1.8	1.6	2.2	2.0	2.6	2.0
Inhalants - So Cheap, So Easy, So Deadly	1.1	1.1	1.1	1.1	1.0	1.2	1.1
i-SAFE Professional Development Training	1.2	1.5	1.5	1.5	1.5	1.5	1.5
It Can't Be Here! HIV/AIDS Risk Reduction in West Virginia	2.0	3.0	3.0	4.0	3.0	4.0	3.0
Kiti Freier: "Making a Difference for Children"	1.2	1.4	1.3	1.6	1.5	1.6	1.5
Love Doesn't Hurt! Understanding Teen Dating Violence	1.1	1.1	1.2	1.2	1.1	1.3	1.2
Music Mentors: Increasing Learning and Self Esteem in Children	1.0	1.3	1.2	1.1	1.2	1.4	1.2
Patchwork Dreams	1.2	1.2	1.3	1.3	1.2	1.7	1.3
Prevention for the Golden Years (Keynote Presenter Workshop)	1.1	1.2	1.3	1.2	1.1	1.4	1.2
Redefining Resistance: How to Engage People...Unwilling to Change	1.2	1.5	1.5	1.6	1.4	1.5	1.8
Seduction & Exploitation: The Real Business Model Internet Providers Offer to Children	1.3	1.6	1.8	1.6	1.5	1.5	1.5
Social Change as a Prevention Strategy	1.6	2.1	1.9	2.4	1.9	2.1	2.1
Social Norms Marketing Overview	1.6	2.2	2.4	2.9	2.1	2.1	2.4
Spiritual and Relational Aspects of Addiction	1.4	1.4	1.5	1.7	1.7	1.8	1.6
Street Gang Identification and Investigation	1.2	1.4	1.2	1.3	1.1	1.3	1.2
Substance Abuse/Addiction: A Coalition Approach to Changing Outcomes	1.7	2.3	2.0	2.6	2.0	2.5	2.2
Teen Courts: Early Intervention Opportunities in Your Community	1.1	1.4	1.4	1.3	1.3	1.6	1.3
The Basics for Effective Volunteer Program Management	1.1	1.3	1.2	1.4	1.4	1.1	1.2
The Cost of Substance Abuse in WV: Are We Spending Our Money Wisely?	1.2	1.5	1.4	1.6	1.5	1.6	1.5
The Relationship of Prevention/Enforcement: Tobacco/Alcohol Retail Comp.	1.4	1.5	1.7	1.8	1.6	1.7	1.7
The Talking Drums: Building HIV Prevention Skills in African Am. Churches	1.5	1.0	1.0	1.5	2.5	2.0	2.0
The WV Right From the Start Project: Home Visiting for Healthier Moms/Babies	1.0	1.0	1.0	1.0	1.0	1.5	1.0
They May Not Be Gambling, But Their Parents Are	1.2	1.4	1.5	1.5	1.4	1.8	1.4
Understanding Learning Styles	1.6	1.6	1.5	1.7	1.6	1.5	1.6
Using Social Marketing to Combat Underage Drinking	1.5	1.8	1.7	1.7	1.7	1.8	1.7
Welcome/Opening Keynote	1.3	1.3	1.3	1.3	1.3	1.5	1.4
What Prescription Drug is Abused Most? What Color is Heroin?	1.3	1.2	1.3	1.3	1.3	1.5	1.3
Why Prevention?	1.3	1.4	1.4	1.5	1.4	1.5	1.3



