



Share the Vision Evaluation Report



Prepared by West Virginia Prevention Resource Center for
WV Department of Health & Human Resources-Bureau for Behavioral Health and Health
Facilities-Office of Behavioral Health Services-Division on Alcoholism & Drug Abuse

Conference Overview

The annual Share the Vision Prevention Conference was held November 15-16, 2006 at the Charleston Civic Center. Share the Vision 2006 brought together prevention professionals, county coalitions, community individuals, agencies, and organizations that have an interest in prevention efforts intended to improve the quality of life for everyone in West Virginia. The Conference, showcasing Voices from Appalachia, featured trainings, networking, national keynotes, music, storytelling, and a community awards luncheon. Inspirational speakers and workshops that provided practical application for life and work in the community served to connect new friends and renew old acquaintances while promoting the importance of a community-based approach to a continuum of care for children and families in West Virginia.

Share the Vision is coordinated and evaluated by the West Virginia Prevention Resource Center and is sponsored in part by federal Substance Abuse Prevention & Treatment Block Grant funds administered by the WV Division of Health and Human Resources, Division on Alcoholism & Drug Abuse and the Central Center for the Application of Prevention Technologies (CCAPT).

Evaluation Methodology

Evaluation of the conference consisted of two components: (1) a Conference Participation Booklet was given to each participant, which included an

evaluation form for each workshop offered. Participants voluntarily completed these individual workshop evaluation forms and dropped them in drop boxes located throughout the Civic Center. The completed forms were gathered periodically during the Conference by evaluation staff; (2) the Conference Participant Booklet also included an overall post-conference evaluation survey, which participants completed at the end of the conference. Upon returning their completed forms to the information table, participants received a Share the Vision t-shirt and a Fiesta coffee cup.

Analysis of the data collected from these evaluation forms is presented in this report.

Overall Findings

Participant Characteristics

The Share the Vision database registered 458 total participants, including approximately: 307 general attendees, 35 presenters/attendees, 31 WV Prevention Resource Center staff, 34 "walk-in" registrations, 10 exhibit-only participants, 4 Division on Alcoholism and Drug Abuse guests, 56 Keynote participants (including the PRIDE team and Higher Ground troupe), for a total of 477 participants.

Two-hundred thirty one (231) participants responded to the Overall Conference Survey, which included 20 different questions. Most of these participants answered all 20 questions, but a few participants left occasional questions blank, which accounts for the total number of responses to certain questions not adding up to 231. Out of 231 overall

participant responses to the Overall Conference Survey:

- Asked if they had attended the Share the Vision Conference before, 98 participants (42.4%) said yes, while 129 participants (55.8%) said they were attending the Conference for the first time.
- Asked if they would return to the Conference in the future, 218 participants (94.4%) said yes, and 6 participants (2.6%) said no.
- Asked if they would recommend the Conference to others in their field, 221 participants (95.6%) said yes, and 5 participants (2.2%) said no.
- Asked if Share the Vision met, exceeded, or failed to meet their expectations, out of 231 responses, 77 participants (37%) said the Conference exceeded their expectations, 124 participants (59.6%) said the Conference met their expectations, and 3 participants (3.4%) said the Conference failed to meet their expectations.

The Conference audience was represented by many areas of the prevention workforce. Community Coalition Members made up the largest group with 42 attendees, followed by Prevention Program Directors and Staff with 35 attendees, and Social Workers with 31 attendees. Career Fields represented at the Conference are listed in order of number attended on the chart below.

How Participants Learned of the Conference

Participants obtained information about Share the Vision through a variety of means, and many indicated they used more than one source to learn about the Conference. Sources utilized in order of frequency include: Community Development Specialists with 79 responses; Share the Vision information flyer with 71 responses, along with Colleagues/Friends with 71 responses; WVPRC Website (www.prevnet.org) with 63 responses; Information Registration Mailer with 57 responses; Email from WVPRC with 48 responses; Meeting Announcements with 30 responses; Other Means with 18 responses (most commonly Strategic Prevention Framework State Incentive Grant (SPF SIG) contacts, FRNs and Americorp Vistas); Funding Agencies with 15 responses; Other Websites with 5 responses; Ads in the Charleston Newspaper with 3 responses; and the Prevention WV TV Show with 2 responses.



Roane County's TIFU (Take It from Us) Team with First Lady Gail Manchin.

Participant Career Fields

Out of 231 Participant Responses,
Career Fields Included

Community Coalition Member	42
Prevention Program Director / Staff	35
Social Worker	31
Counselor	30
Other	22
(Including nurses, parents, Americorp Vistas, FRNs, extension workers, children services, Resiliency Specialists, and Girl Scout Leaders)	
Educator	18
Prevention Specialist	17
Student	17
Researcher/Evaluator	4
Government Staff	3
Law Enforcement	3
Court Staff	2

Conference Favorites

When asked what they liked best about the Conference, the response that scored highest was **Milton Creagh** and the **National PRIDE Team** performance. **Workshops** were a close second, with participants stating they appreciated the “variety” and “range of workshops to choose from,” the “resources provided,” the “applicability to areas beyond substance abuse,” “youth participation,” and even the length, “they were not all day but 1.5 hours long, making it easy [to] pay attention.” Workshops were followed by **networking opportunities**, which provided new contacts, new ideas, and a chance to meet “[so] many

people wanting to make a difference.” **Information** shared and received was next on the list of what participants liked best about the Conference, from “learning about what works around the state, [the] new programs,” to “learning new concepts like innate health,” to new ideas on the prevention of substance abuse. This was followed by the **Higher Ground** performance, motivational **speakers**, and **youth participation**.

Overall comments that captured the essence of what participants found best about Share the Vision 2006 included, “A great conference at affordable prices,” that was “uplifting,” “well organized,” “a great learning experience,” and a perfect venue to see firsthand the “excellent work going on in West Virginia.”



Community cast of “On Higher Ground”

Knowledge Gained

Part of the value of a conference is the knowledge an individual gains from participating. This value was measured by asking participants what they learned from Share the Vision that will assist them in their work. The most frequent answer was new knowledge, tools, and resources to help strengthen their communities. Knowledge gained included: how to expand programs, ascertain community awareness, engage other organizations through collaborative efforts, conduct youth mapping, conduct network development mapping, how to get others involved, how to start a Teen Court, measure community readiness, address drugs in the community, and more. Knowledge gained from new resources included: “resources for my program and school about drug education,” how to share resources, resources for

tracking prescriptions, resources available through drama and performance art, resources for “new and refreshing fund raising ideas,” activities for and ways to help youth, resources for non-profit management and human resource management, and learning about “the resources in West Virginia. People hear you when you are passionate.”

Knowledge gained also included a greater awareness of issues surrounding parents, including parental responsibilities, how to engage parents in their children’s lives, how to “work closer with parents,” “target parents,” how to do “a better job of parenting and helping others parent,” understanding the need to “start with mom and dad to make a change” and that “parenting is prevention.”

Participants appreciated information and heightened awareness on “a broad range of prevention activities” including prevention curricula ideas, substance abuse issues, identification of drugs, meth-lab awareness, inhalants abused by children, other prevention groups, prevention techniques, the value of prevention partnerships, “prevention is a team effort,” and the need to realize that “change is slow, one person at a time.”

Participant Ideas for Future Course Topics

- What’s New in Prevention?
- Youth and Family Involvement
- Drug Use and the Elderly
- Learning Styles
- Diversity
- Family Drug Prevention
- Resource Awareness and Funding Opportunities
- Working with Different Cultures
- Local Coalitions and What They Can Do
- Community Capacity Building
- Real-Life Substance Abusers
- How to Become Politically Involved

Conference Quality

The conference was attended by more than 425 participants. This is more than twice the amount of those who attended in 2005. As stated, of those in attendance, 231 completed an overall conference evaluation form. The chart below lists ten aspects of the Conference which participants ranked from 1 to 5 (representing excellent to terrible, respectively). Each of the ten criteria averaged a score of between good and excellent. Participants were most satisfied with the Conference Participant Booklet with an Excellent average ranking of 1.4. All other categories were in the average ranking of Good, which included: Keynote, Overall Quality of the Conference, Facilities, and Information/Registration Mailer with an average ranking of 1.6 for each area; Workshops, Networking Opportunities, and Website (including Online Registration) with an average ranking of 1.7 for each area; Community Awards with an average ranking of 2.0; and Food with an average ranking of 1.9.



Putnam County Task Team

Overall Evaluation Results

On the Overall Survey, participants rated various aspects of the conference as excellent, good, fair, poor, or terrible. This was done on a scale from 1 to 5, with 1 being the highest score of excellent. The following table displays the percent of responses in each category.

	Excellent	Good	Fair	Poor	Terrible
Keynotes	52.8%	40.1%	6.8%	.5%	
Workshops	40.0 %	53.8%	5.3%	.9%	
Community Awards	29.8%	44.2%	22.6%	2.9%	.5%
Networking Opportunities	44.9%	42.2%	10.2%	2.7%	
Facilities (Overall)	49.6%	45.1%	4.9%	.4%	
Food	37.9%	41.1%	19.2%	1.4%	.5%
Overall Quality of the Conference	47.3%	49.1%	3.1%	.4%	
Website (Including Online Registration)	42.3%	46.6%	10.1%	1.0%	
Information/Registration Mailer	48.4%	46.5%	4.7%	.5%	
Conference Participant Booklet	65.6%	29.5%	3.1%	1.3%	.4%

Participant Recommendations for Improvement

Participants were given the opportunity on the overall evaluation to suggest areas of improvement. Recommended improvements included:

- Provide CDs of presentations and handouts
- More advanced workshops, including higher level workshops for prevention strategies and the Strategic Prevention Framework
- Stick to the schedule and stay on time
- More interactive workshops
- More youth and parent involvement, including more activities for youth and more workshop sessions for parents and youth
- Move the Conference location around the state
- More energetic, informative, and dynamic speakers

Individual Workshops

Share the Vision 2006 entailed a total of 50 different workshops from Understanding Thinking Styles in an Organizational Context to Appalachia and Rx Drugs. Participants voluntarily completed session evaluation surveys for each workshop. The aggregate results from individual sessions are listed on the following page.

Recommendations

Evaluation responses are utilized by the Conference planning committee to improve future conferences. Therefore, the WVPRC evaluators recommend that the importance of completing evaluation forms continue to be stressed by planners, presenters and facilitators at future conferences. To this end, it is suggested that the planning committee continue to offer incentives to participants for completing both individual session and overall conference evaluation forms.



Session Results

Participants rated various aspects of the individual workshops as excellent, good, fair, poor, or terrible. This was done on a scale from 1 to 5, with 1 being the highest score of excellent. The following table gives the averages for each workshop.

Workshops

	Knowledge of Presenter	Clarity of Presentation	Organization of Presentation	Method of Instruction	Response to Questions	Usefulness to Work	Overall Quality
The Tolerance Scale	1.2	1.4	1.5	1.2	1.2	1.4	1.4
Human Subject Research in Our Communities	1.2	1.1	1.1	1.5	1.3	1.3	1.2
Stopping Problems Before They Start: Public Health	1.3	1.2	1.3	1.4	1.4	1.4	1.4
“Students Talk”: Alcohol Awareness through Peer Ed	1.4	1.4	1.4	1.4	1.5	1.2	1.4
Guardian: CASA-Who’s Looking After the Children	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Understanding Thinking Styles in an Organization Context	1.1	1.1	1.2	1.1	1.1	1.3	1.2
Teen Courts: A New Alternative to Delivering Justice	1.1	1.3	1.4	1.4	1.3	1.3	1.2
Pharmaceutical Drugs & the Internet	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Underage Drinking Prevention Resources in WV	1.5	1.6	1.2	1.8	1.3	1.6	1.4
Less Fire, More Potential: Ethical Decision Making	1.5	1.4	1.4	1.3	1.6	1.2	1.5
Using Medications Safely: Prevention for Rx Generation	1.3	1.6	1.5	1.5	1.4	1.5	1.4
Teens Leading Teens	1.	1.4	1.4	1.3	1.5	1.4	1.5
How to Conduct a Community Readiness Survey	1.1	1.3	1.3	1.4	1.2	1.3	1.2
C.A.R.E.ing Approach to Violence	1.4	1.4	1.4	1.4	1.5	1.4	1.4
Alcohol in Higher Education	1.5	1.5	1.5	1.5	1.5	1.5	1.6
Parenting Wisely	1.2	1.2	1.2	1.2	1.3	1.3	1.2
Addiction Defined	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Children Having Children	1.2	1.4	1.4	1.4	1.4	1.2	1.3
Building a Foundation for Community Systems of Care	1.2	1.4	1.5	1.2	1.2	1.4	1.4
Keynote-PRIDE Youth Programs in Your Community	1.1	1.1	1.2	1.2	1.2	1.2	1.2
Success! Developing a Tobacco Prevention Network	1.1	1.3	1.3	1.4	1.2	1.3	1.2
Diversity: Meeting the Needs of Your Children & Families	1.4	1.4	1.4	1.4	1.4	1.4	1.4
Wealth Building for Those Who Need it Most	1.5	1.6	1.2	1.8	1.3	1.6	1.4
Chain Breakers Gang Prevention: Understanding Mindset	1.6	1.7	1.5	1.4	1.7	1.7	1.7
Standards for Excellence for Non-Profits	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Navigating the Maze of Non-Profit Administration	1.5	1.6	1.4	1.6	1.6	1.7	1.5
Developing Intervention & Prevention Services for Women	1.3	1.5	1.6	1.7	1.5	1.6	1.4
Appalachia and Rx Drugs	1.1	1.1	1.2	1.4	1.2	1.2	1.2
Take it from Us-Peer Mentoring for K-12	1.5	1.6	1.2	1.8	1.3	1.6	1.4
Drug Endangered Children	1.4	1.6	1.3	1.5	1.5	1.5	1.4
Adult Suicide Awareness & Prevention	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Media Relations: News Releases and Interviews	1.3	1.4	1.5	1.4	1.7	1.8	1.8
Cervical Cancer Awareness	1.2	1.2	1.4	1.3	1.5	1.4	1.3
Network Weaving	1.1	1.2	1.2	1.2	1.2	1.3	1.2
Moving from Vision to Action Using Appreciative Inquiry	1.2	1.4	1.5	1.2	1.2	1.4	1.4
Winning Combination: Youth Bring Big Business to Table	1.4	1.2	1.4	1.5	1.2	1.2	1.3
Family Leadership First	1.4	1.5	1.6	1.7	1.5	1.6	1.4
Meth Lab Awareness	1.1	1.2	1.1	1.1	1.1	1.1	1.2
Community Youth Mapping	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Reintegration: Sustaining Sobriety	1.1	1.1	1.2	1.4	1.2	1.2	1.2
Controlling Asthma - Preventing Episodes Before Occur	1.6	1.5	1.6	1.6	1.6	1.6	1.7
Keynote Workshop: WV Initiative for Innate Health	1.5	1.5	1.5	1.6	1.5	1.5	1.5
Mentoring Really Works	1.3	1.5	1.6	1.7	1.5	1.6	1.4
Clearing the Air: Community Coalitions Stand Up!	1.1	1.1	1.2	1.4	1.2	1.2	1.2
SADD-Students Against Drunk Driving? NOT!	1.3	1.3	1.4	1.4	1.5	1.4	1.4
Health Literacy “Can You Repeat That Please?”	1.6	1.6	1.6	1.6	1.6	1.5	1.5
Inhalant Abuse Prevention-Informing Parents	1.1	1.1	1.2	1.4	1.2	1.2	1.2
Getting Kids Involved is Truly AWESOME	1.2	1.3	1.2	1.1	1.2	1.2	1.3
America’s Kids: Diamonds in the Rough	1.4	1.5	1.6	1.7	1.5	1.6	1.4
Keynote Workshop: Higher Ground: Listening Project	1.3	1.5	1.6	1.5	1.5	1.6	1.4

