



Share The Vision Evaluation Report

Prepared by the West Virginia Prevention Resource Center Accountability & Evaluation Team for:
WV Department of Health & Human Resources-Bureau for Behavioral Health & Health Facilities-Office of Behavioral Health Services-
Division on Alcoholism & Drug Abuse

Conference Overview

The annual Share the Vision Prevention Conference was held November 2-3, 2004 at the Charleston Marriott. Share The Vision 2004 brought together individuals, communities, agencies and organizations for a statewide prevention conference featuring trainings, networking, national keynotes, and a community awards luncheon. The conference promoted the importance of a community-based approach to a continuum of care for children and families in West Virginia and supported prevention programming by helping move them from service to science. Community-based programs and strategies were spotlighted, offering an opportunity for individuals or community groups to share their homegrown program success and best practices.

Sponsors included: WV Department of Health & Human Resources-Bureau for Behavioral Health & Health Facilities-Office of Behavioral Health Services-Division on Alcohol & Drug Abuse; the U.S. Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Substance Abuse Prevention (CSAP); and the Central Center for the Application of Prevention Technologies (CCAPT).

The Share the Vision Prevention Conference is coordinated and evaluated by the West Virginia Prevention Resource Center (WVPRC), however evaluation staff was independent of conference staff.

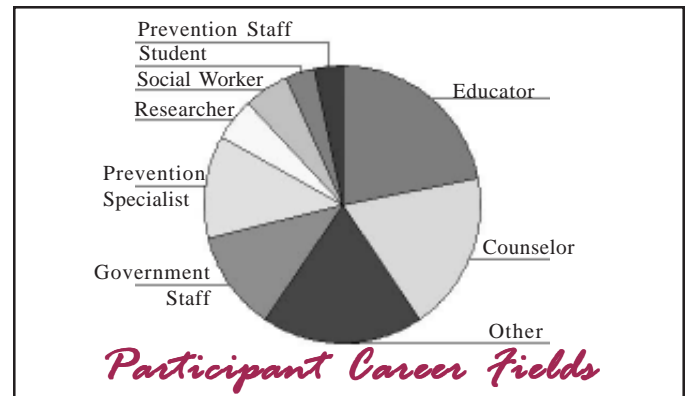
Evaluation Methodology

Evaluation of the conference consisted of two components. An overall, post survey of participants was administered the last day of the conference. Workshop surveys were available to participants at the conclusion of each workshop. Those who voluntarily completed the forms returned them to workshop facilitators who delivered them to evaluation staff. Analysis of the data collected from these forms is presented in this report.

Overall Findings

Participant Characteristics

Of those responding to the Overall Conference Survey, 37.5% had attended Share the Vision in past years. All of those surveyed said they would return in the future and 98.6% said they would recommend the conference to peers. The conference audience represented professionals from many areas of the prevention workforce. Of those who responded, 22% were educators and another 18.6% were counselors. All data received (59 responses) is displayed in the chart below.



Conference Quality

The conference was attended by approximately 300 participants. Of these, 76 completed an overall conference evaluation form. Eight aspects of the conference were ranked from 1-5 (representing excellent to terrible, respectively). Each of the eight criteria averaged a score between good and excellent.

Participants were the most satisfied with the keynote speakers, averaging a score of 1.2. Skill building courses and networking opportunities were also widely accepted with average rankings of 1.5. Model program overviews and the community awards luncheon both scored an average of 1.6. The facilities and food accommodations averaged 1.7 and 1.8, respectively.

The success of each of these aspects contributed to the conference's overall impact, accomplishing an average of 1.5, up from 1.7 in 2003.

Overall Evaluation Results

Participants in the Overall Survey rated various aspects of the conference as excellent, good, fair, poor, or terrible. This was done on a scale from 1 to 5, with 1 being the highest score of excellent. The following table displays the percent of responses in each category.

	Excellent	Good	Fair	Poor	Terrible
Model Program Overviews	48.5%	34.9%	9.1%		
Keynotes	78.8%	19.7%			
Skill Building Workshops	50.7%	43.5%	4.4%		
Networking Opportunities	55.1%	37.7%	5.8%	1.5%	
Facilities (Overall)	44.8%	44.8%	10.5%		
Community Awards	49.3%	35.8%	11.9%		
Food	47.8%	31.3%	13.4%	4.5%	1.5%
Overall Quality of the Conference	50.8%	47.8%	1.5%		

How Participants Found Out About the Conference

Participants were informed about the conference through a variety of means including: the Share the Vision informational flyer (27.9%), colleagues/friends (23.5%), meeting announcements (17.7%), funding agency (8.8%), Community Development Specialists (4.4%), the WVPRC Internet website (www.preynet.org) (2.9%) and other means (14.7%).

Conference Favorites

When asked what they liked best about the Share the Vision conference, an overwhelming number of respondents declared that the presenters were phenomenal. Beverly Watts Davis and Trinka Porrata were mentioned by name as excellent speakers. Networking opportunities were also highly regarded by participants. The overall quality of the information available at the conference was complimented by several participants.

Participant Ideas for Future Course Topics

College Intervention
 Additional TOT Courses
 Community Capacity Building
 Suicide Prevention
 Adolescent Pregnancy Prevention
 Evaluation Techniques
 Parent Involvement in Prevention
 Genetic Diseases

Knowledge Gained

Part of the value of a conference is the knowledge an individual gains from participating. This value was measured by asking what participants learned from the Share the Vision Conference that will assist them in their work. The most frequent response was new knowledge about evaluation. Others took the opportunity to learn

about the legislative process. The information on substance abuse, including methamphetamine, was the most valuable to some respondents. Other knowledge gained included Strategic Prevention Framework - State Incentive Grant information, grant opportunities, new resources and facts about fetal alcohol syndrome.

Recommendations for Improvement

Participants also pointed out some areas in need of improvement. Below are some recommendations for improvement from conference participants.

- The late evenings are hard for parents with babysitters/day care.
- Prepare a disk of PowerPoint presentations for the breakout sessions.
- I don't like the model program overview because it is not information I can use for prevention. These presentation are generally hard sells of expensive materials. What about using proven programs that are free or shared?
- Consider holding conference in Flatwoods, Clarksburg, Parkersburg, etc. Also, most people can't get two days off (in a row) for sessions.
- Each session needs more time. Maybe go for 3 to 4 days and make classes bigger. I didn't get some of the classes that would have helped the most because I was called to pick something else because it was full.
- Request for cell phones at each session to be placed on vibrate or silence.

Based on the overall evaluation response, the WVPRC Evaluation Team recommends that the importance of the completion of evaluation forms be stressed by presenters at future conferences. A larger sampling of conference participants would result in more reliable data. Staff has also suggested an incentive for form completion to be available the last day of the conference might also encourage participation.

Session Results

Participants rated various aspects of the individual workshops as excellent, good, fair, poor, or terrible. This was done on a scale from 1 to 5, with 1 being the highest score of excellent. The following table gives the averages for each workshop.

Workshops

	Knowledge of Presenter	Clarity of Presentation	Organization of Presentation	Method of Instruction	Response to Questions	Usefulness to Work	Overall Quality
ABC's of Evaluation	1.1	1.2	1.3	1.1	1.2	1.3	1.1
Accessing Prevention Through Technology	1.6	1.2	1.4	1.4	1.4	1.4	1.3
Appalachian Culture	1.0	1.0	1.1	1.1	1.0	1.1	1.1
Comm. Readiness: The Missing Link	1.2	1.5	1.3	1.5	1.4	1.5	1.5
Continuum of Care: 3 Yr. Plan for WV	1.0	1.1	1.3	1.3	1.0	1.2	1.3
Creating Lasting Family Connections	1.3	1.3	1.4	1.4	1.3	1.6	1.4
Drug Task Force Update on Meth in WV	1.2	1.2	1.2	1.2	1.2	1.2	1.1
Drugs of Sexual Assault	1.0	1.1	1.1	1.1	1.1	1.1	1.1
Ethics in Addiction and Prevention	1.6	1.9	2.3	2.0	1.4	1.7	1.9
FASD: Misdiagnosis & Co-Occurrence	1.0	1.1	1.1	1.1	1.0	1.2	1.1
FASD: Improving Outcomes	1.0	1.0	1.1	1.2	1.0	1.4	1.0
Finding Funding \$\$\$	1.3	1.5	1.6	1.8	1.4	1.8	1.6
Leadership & Resiliency	1.3	1.5	1.7	1.8	1.3	1.8	1.6
Legislative Advocacy	1.2	1.2	1.2	1.3	1.2	1.3	1.1
Making Connections: Appalachian Substance Abuse Policy	1.0	1.2	1.2	1.2	1.0	1.4	1.4
Making Connections: KY Juvenile Diversion Program	1.1	1.1	1.1	1.1	1.3	1.3	1.0
Making Connections: Ohio's Prevention System	1.1	1.3	1.4	1.4	1.3	1.6	1.3
Making Connections: Kentucky UNITE, Inc.	1.3	1.3	1.3	1.3	1.3	1.4	1.3
Positive Behavioral Support	1.6	1.9	1.7	2.1	2.0	2.1	2.1
Prescription Drug Abuse	1.1	1.2	1.2	1.2	1.1	1.2	1.2
Service to Science: Homegrown to Research Based	1.3	1.3	1.3	1.4	1.4	1.6	1.3
SPF-SIG: WV's Approach	1.4	1.6	1.5	1.7	1.5	1.8	1.5
Stress Management	1.0	1.1	1.1	1.1	1.0	1.1	1.1
Underage Drinking Prevention	1.1	1.5	1.5	1.4	1.4	1.6	1.5
Using Evaluation to Improve Programming	1.1	1.2	1.1	1.1	1.2	1.1	1.1
Web-Based Data: A Tennessee Model	1.2	1.6	1.6	2.0	1.4	1.6	1.4
WV Spotlight: Clarksburg Underage Drinking	1.2	1.3	1.3	1.2	1.2	1.2	1.3
WV Spotlight: Not-On-Tobacco & See Red?	1.1	1.1	1.3	1.1	1.1	1.3	1.2
WV Spotlight: Prevention Resource Officers	1.0	2.0	2.0	2.0	1.0	2.0	2.0
WV Spotlight: Problem Gambler's Network	1.0	1.0	1.3	1.3	1.0	1.5	1.0
WV Spotlight: Team Agape, Inc.	1.5	1.5	1.6	1.5	1.4	1.8	1.5
WV Spotlight: McMechan Housing Authority	1.3	1.5	1.3	1.5	1.3	1.5	1.3
Youth Leadership Development	1.3	1.4	1.4	1.4	1.3	1.6	1.4

Keynotes

Beverly Watts Davis	1.1	1.1	1.2	1.3	1.1	1.3	1.1
Philip Devol	1.2	1.3	1.3	1.4	1.6	1.5	1.3
Clark Flatt	1.1	1.1	1.1	1.2	1.1	1.3	1.1
Trinka Porrata	1.2	1.3	1.3	1.4	1.6	1.5	1.3

Pre Conference Session

Community Bridge Builder Event	1.1	1.2	1.3	1.5	1.4	1.4	1.2
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