

# Share the Vision Conference 2001

## Evaluation Results

Prepared for the Office of Behavioral Health Services, Department of Health & Human Resources  
by the West Virginia Prevention Resource Center  
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The Share the Vision Prevention Conference, held November 12-14 at the Charleston West Virginia Civic Center, focused on broad-based prevention needs to bring various prevention workers together promoting collaboration on the community level. Nearly 300 participants attended the conference which focused on “coming together” with other agencies and organizations to promote the idea of a shared vision for community prevention efforts.

Partners included: WV Division on Alcoholism and Drug Abuse, The Governor’s Cabinet on Children and Families, The Center for the Application of Prevention Technologies, Office of Maternal, Child and Family Health, and the WV Division of Criminal Justice Services. It was funded by these partners and by the Substance Abuse Prevention and Treatment Block Grant funds through the Department of Health and Human Resources, Office of Behavioral Health Services, Division of Alcoholism and Drug Abuse.

### Methodology

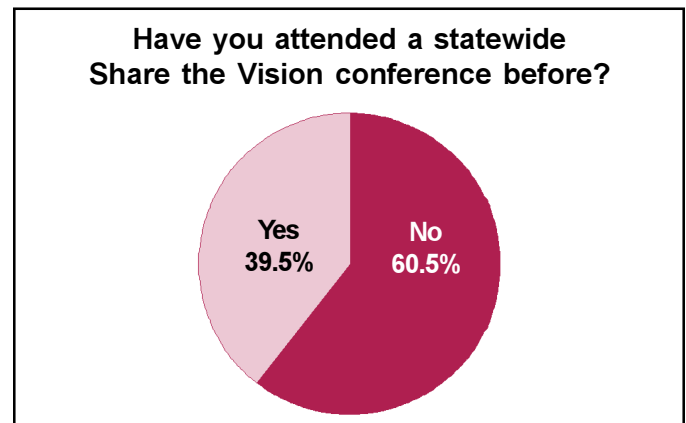
Evaluation of the conference consisted of two components: a pretest/posttest survey of selected survey participants and self-report surveys completed for each workshop. The pretest and posttest surveys were administered by WVPRC staff via a semi-structured phone interview of the conference participant. Participants for the pre and post conference surveys were selected upon registering for the conference, with every other registrant chosen to participate in the surveys. Workshop surveys were completed immediately upon conclusion of each workshop and submitted to WVPRC staff. Nearly 300 participants attended.

### Conference Pre-test Data Summary

The conference pre-test survey consisted of six items, all open-ended questions posed by the phone interviewer to the participant. The interviewer was specifically instructed not to lead the participant in any way regarding answers.

Most people were informed about the conference through meetings and/or mass mailings. Further, while most participants were not required through their job to attend (79%), most participants’ employers paid for their conference attendance (86%). Interestingly, more than half of the participants had not attended a Share the Vision conference before (60%). The three most identified reasons for attending the conference were: knowledge, skills, and networking. Finally, a variety of professionals attended the conference, from Community Development Specialists for Substance Abuse Prevention (CDSSAPs) to state government employees.

How did you find out about Share the Vision?	
Number of participants (total n=43)	
<i>(Participants could identify more than one answer.)</i>	
Response	#
Announced at some other meeting	15
Mass mailing	12
Informed by a colleague or friend	8
Informed by employer	7
Informed by funding agency	4
Other	3
Internet	0
Cannot recall	0



**Is your employer paying for your attendance?**

Response	%
Yes, all expenses are paid	86.0%
No, I'm paying for it all	9.3%
Not sure	2.3%
Some but not all	2.3%

**Is your employer or funding agency requiring you to attend?**

Response	%
No	79.1%
Yes, required by employer	18.6%
Yes, required by funding agency	2.3%

**What is your job title?**

Title	%
Other	37.2%
FRN staff or representative	27.9%
CDD SAP	16.3%
State government worker	7.0%
Safe and Drug Free Schools Coord.	4.7%
Teacher K-12	2.3%
Higher education inst. or admin.	2.3%
Juvenile justice worker	2.3%

**What do you want to gain from Share the Vision?**

Number of participants (total n=43)  
(Participants could identify more than one answer.)

Response	#
Knowledge	36
Network	23
Skills	21
Meet new friends/colleagues/people	13
Materials or tools useful in community	9
Other	7
Meet state-level people	6
Feedback about own program	3
Learn how to apply knowledge	3
Showcase own program	3
Materials for own learning	2
Discuss implementation issues	1
Fulfill continuing education requirements	1
Have fun	1
Not sure	1
Discuss funding issues	0
Provide presentation or other activity	0

**Conference Post-test Data Summary**

The conference post-test survey consisted of eight items. All were also open-ended questions posed by the interviewer to the participant. As with the pre-test, the interviewer was specifically instructed not to lead the participant in anyway regarding answers.

The majority of responses regarding the conference were positive. The conference met or exceeded most participants' expectations (70%), and most indicated they would attend again (70%). Nearly all participants said they would recommend the conference to others (93%). Further, most participants attended all or most of the workshop sessions (81%). Finally, most participants felt that attending the conference was an excellent, very good or good use of their time (80%).

The highest rated special activities were *Just for the Health of it*, *Media Literacy*, and *Unveiling a New Partnership*, with more than 40% of participants indicating each of these activities was "excellent."

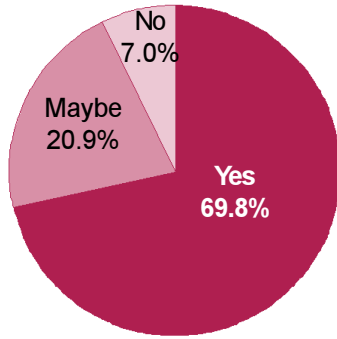
**Did the conference meet your expectations, exceed your expectations, or fail to meet your expectations?**

Response	%
Met Expectations	48.8%
Exceeded expectations	20.9%
Failed to meet expectations	20.9%
Not sure	7.0%

**Would you recommend the conference to others in your field without hesitation, with some reservations, or would you not recommend it to others in your field?**

Response	%
Without hesitation	51.2%
Some reservations	41.9%
Not sure	2.3%
Not recommend	2.3%

### Would you attend the conference again?



### Thinking about the workshops for which you registered, did you attend all of them, most of them, some of them or few or none of them?

Response	%
Most	51.2%
All	30.2%
Some	7.0%
Few or none	7.0%
Not sure	2.3%

### Overall, thinking about the conference, would you say it was an excellent use of your time, very good use of your time, good use of your time, fair use of your time or a poor use of your time?

Response	%
Very Good	41.9%
Good	18.6%
Excellent	16.3%
Fair	16.3%
Poor	2.3%
Not sure	2.3%

### What could Share the Vision organizers do to help ensure your future attendance?

Number of Participants (total n=43)

Response	#
Lower registration fees	8
Programming specific to my field	7
Better speakers/presenters	6
Broader programming, wider variety	6
Nothing – will attend regardless	5
More nationally known speakers	3
Change time of year	2
Change location	1
Increase exhibitors	1
More CEUs	1
More time to network	1
Provide more free resources	1
Nothing – will not attend again	1

### What did you gain from Share the Vision?

Number of participants (total n=43)

(Note: Participants could identify more than one answer.)

Response	#
Knowledge	24
Network	17
Meet new friends/colleagues/people	14
Materials or tools useful in community	5
Materials for own learning	4
Meet state-level people	3
Learn how to apply knowledge	3
Skills	3
Not sure	3
Have fun	2
Discuss funding issues	1
Feedback about own program	1
Fulfill continuing education requirements	1
Showcase own program	1
Other	1
Discuss implementation issues	0
Provide presentation or other activity	0

### Please answer if you thought it was excellent, very good, good, fair, poor or you did not visit or participate in that particular activity.

Activity	Excellent	Very Good	Good	Fair	Poor	Not sure	Didn't visit
Prevention Fun House	4.7%	4.7%	2.3%	11.6%	0%	4.7%	67.4%
Reading Room	7.0%	9.3%	4.7%	2.3%	0%	4.7%	67.4%
TV Room	0%	0%	2.3%	2.3%	4.7%	0%	86.0%
Education Alley	7.0%	30.2%	9.3%	4.7%	2.3%	2.3%	39.5%
Pyramid of Care	9.3%	16.3%	27.9%	7.0%	4.7%	0%	30.2%
Media Literacy	41.9%	18.6%	16.3%	7.0%	2.3%	0%	9.3%
Just for the Health of it	48.8%	4.7%	7.0%	4.7%	0%	9.3%	20.9%
Research into Practice	9.3%	14.0%	11.6%	14.0%	4.7%	2.3%	39.5%
Unveiling a New Partnership	46.5%	0%	25.6%	9.3%	0%	7.0%	46.5%
Fighting Back	30.2%	11.6%	16.3%	2.3%	0%	2.3%	32.6%

## Conference Workshop Evaluation Results

<b>Share the Vision</b>					
<b>Workshop Evaluation Results</b>					
Average Scores of all Workshops					
	<b>Excellent</b>	<b>Very Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Very Poor</b>
Organization of the Presentation	<b>75.9%</b>	17.9%	4.7%	0.9%	0.3%
Clarity of the Presentation	<b>72.2%</b>	14.4%	3.8%	0.9%	0.7%
Speaker's Response to Questions or Comments	<b>82.2%</b>	13.4%	3.3%	0.5%	0.1%
Knowledge of the Speaker	<b>80.9%</b>	13.6%	4.0%	0.7%	0.3%
Method of Instruction	<b>73.6%</b>	16.2%	7.7%	1.3%	0.5%
Helpfulness to Your Work	<b>68.3%</b>	19.4%	8.3%	1.6%	0.9%