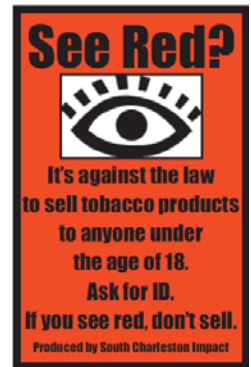




# POINTS TO INCLUDE IN DIALOGUE



- **Your Name**
- **Organization You Represent**
- **Introduction of Team Members by Team Leader**
- **Ask to Speak with Manager**
- **Goal – Help stores and clerks in your county/community/town comply with tobacco and alcohol retail laws and avoid fines.**
- **Briefly explain that West Virginia State Code does not allow tobacco to be sold to customers under 18 or alcohol to be sold to customers under 21. The best way to avoid selling is to check the ID every time.**
- **Explain Materials**
  - Posters
  - Stickers
- **Encourage Posting Materials Near Register**
- **Emphasize – The background of the license needs to be the right color. Clerks should refuse sale if it is not.**
- **Thank them for their time.**

## Remember...

- ✓ If you have been a youth inspector, don't mention that.
- ✓ If there are questions beyond what is contained in materials, refer them to the contact card.
- ✓ If the merchant becomes rude or argumentative, end the session and let us know.
- ✓ For additional copies of the materials, contact Bidy Bostic or Stephanie Southall.

**THANKS!**