

THE WEST VIRGINIA

PARTNERSHIP

TO PROMOTE COMMUNITY WELL-BEING

West Virginia's Governor-Appointed Substance Abuse Prevention & Intervention Planning Body

www.PrevNET.org/wvpartnership

MEDIA ADVISORY

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Governor Manchin To Unveil Plan to Address Substance Abuse in WV

- WHAT:** 2009 Governor's Drug Summit
Official Unveiling of *The Governor's Comprehensive Strategic Plan to Address Substance Abuse in WV*
- WHEN:** Monday, November 16, 2009 (10 am – 2 pm)
- WHERE:** Clay Center, Charleston
- WHO:** Governor Manchin, Members of the Governor-Appointed WV Partnership to Promote Community Well-Being), Representatives of State and Federal Government and Community
- WHY:** Substance abuse is arguably the most pervasive problem facing WV and the nation. In WV, substance abuse problems cost us more than \$1.8 billion in direct and indirect costs in 2006 alone. Addressing substance abuse is therefore a crucial issue for WV and its communities. Governor Joe Manchin and The WV Partnership To Promote Community Well-Being have developed a plan to guide all substance abuse efforts in our state.
- HOW:** The 2009 Governor's Drug Summit is coordinated by the WV Prevention Resource Center (staff to the WV Partnership) with Drug Free WV grant funds administered by the WV Division of Criminal Justice Services.

INTERVIEW, PHOTO, & VIDEOGRAPHY OPPORTUNITIES: Journalists are welcome to visit any portion of this event.
-For media requests for interviews with the Governor, please contact Sara Payne Scarbro 304-558-2000
-WV Prevention Resource Center Communication Specialist Michele Burnside (304.552.7982) will gladly assist with coordinating interviews with WV Partnership members and county prevention contacts during or after the event. Burnside can also provide event photos upon request after the event.

EVENT HIGHLIGHTS

- **Remarks from Governor Joe Manchin (10 am)**
- Message from U.S. Senator Robert C. Byrd (Anne Barth)
- Remarks from WV Supreme Court of Appeals
- Remarks from WV Legislators
- **Overview of the Plan**
- Keynote Address by U.S. Center for Substance Abuse Director Frances Harding (12:30 pm)

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